THE BRIDGE
News from the Rochester Center for Community Leadership
April 2011

The week of April 10 is National Volunteer Week, which will culminate with Global Youth Service Day on April 16. The RCCL and the undergraduate Community Service Network are planning a series of events to celebrate community service. Read on to find out more about these and all the events taking place this month—we look forward to seeing you there!

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Featured Programs

WIN AN iPAD2 IN TEN WORDS OR LESS
Deadline: April 25
The Rochester Center for Community Leadership is having a contest to create a new tagline for our office! There’s still time to submit your entries of ten words or less that embody the Rochester Center for Community Leadership and that will intrigue, inspire, and inform students about everything that we do. The winner will receive the newly released iPad2! For more details on how to enter, visit the RCCL website. Open only to undergraduates of the College. May the best tagline WIN!

ROCHESTER SUMMIT ON GLOBAL CITIZEN DIPLOMACY
Thursday, April 7, Rochester Plaza Hotel, 70 State St. Rochester.
The Rochester Summit on Global Citizen Diplomacy will allow participants to share skills and strategies for improving global business and intercultural relations, and will raise local awareness of the value and importance of citizen diplomacy by bringing together members of business, academic, nonprofit, and international exchange communities. Student registration fee is $30. For more information and to register, visit the website or call (585) 275-8799.

SIGMA CHI ROCHESTER CITY SCHOOL DISTRICT SPELLING BEE
Saturday, April 9, 2:00 p.m., Sloan Auditorium, Goergen Biomedical Engineering Building
Come cheer on students from RCSD Schools #16 and 44 as they participate in the first inter-school Spelling Bee! This UR-community partnership has been spearheaded by Sigma Chi fraternity and the 19th Ward Community Association. School students have been preparing with the tutoring of UR students.

TOUR DE PLEX COMMUNITY BIKE RIDE
Sunday, April 10, 1:00-3:00 p.m. Meet at Staybridge Hotel.
Do you like bike riding and warm weather? Come to the inaugural Tour de PLEX to enjoy a two-hour, leisurely tour led by community residents, stopping at several historical sites in the Plymouth-Exchange neighborhood. Bring your friends, a bike and a helmet and meet at the parking lot of the Staybridge Hotel. Food and refreshments will be provided by Foodlink. All PLEX residents and UR students are welcome. This is the final $100 Solution Project of the school year brought to you by the UR Rotaract Club. Rotaract is part of the Community Service Network at the University of Rochester. The rain date will be the following Saturday, April 16, from 1 to 3 p.m. For further information please contact Rebecca Landzberg.

ART AWAKE
Saturday, April 16, 3:00 p.m.-1:00 a.m., 183 E. Main Street
This award-winning, student-run art show returns for the fourth year. Art Awake has become a sought-after venue in Rochester’s art scene, and a must-see event for Rochester students, young professionals and residents. Tickets are available at the Common Market in Wilson Commons.

LEADERSHIP LUNCHEON: “NAVIGATING WITH NETWORKING”
Wednesday, April 13, 12:30-1:30 p.m., Wilson Commons, Stackel Room
“Navigating with Networking” is the year’s final Leadership Luncheon and will take place on. If the idea of networking leaves you queasy but you know you should be doing it, this session is for you! You’ll leave lunch eager to practice the simple tips on getting started, finding informative resources and tracking what you learn. Networking can help you shorten your learning curve, clarify your goals, find solutions to your organization’s challenges, as well as discover leads for your dream internship or job! The luncheon will be facilitated by Anne Shields, Director of Alumni Programs. By submitting an RSVP to this event, you not only have the opportunity to develop your leadership skills and network with other students and professionals, but you also get a FREE Wilson Commons Wednesday lunch. Space is limited to the first 30 students who RSVP to leadership@rochester.edu.

LECTURE: ROLE OF UNIVERSITY IN REGIONAL ECONOMIC DEVELOPMENT
Wednesday, April 13, 4:30 p.m., Schlegel Hall, Room 102
Mary Walshok, associate vice chancellor for Extended Studies and Public Programs and professor of sociology at UC San Diego, will deliver a talk entitled “Expanding Roles for Research Universities in Regional Economic Development.” The talk will be followed by a reception in the Eisenberg Rotunda. Dr. Walshok has research expertise in the process of university-industry interaction and technology transfer. The talk will focus on what the community and industry want from universities, and how those goals can be achieved. Although free and open to the public, registration is required online or by calling the University of Rochester Center for Entrepreneurship at (585) 276-3500.

Community Leadership Opportunities

UR UNDERGRADUATE RESEARCH EXPOSITION 2011
Friday, April 15, 12:30-4:00 p.m.
The University of Rochester Undergraduate Research Exposition will be comprised of two venues for the presentation of undergraduate research: a Symposium for twelve oral presentations and a Poster Presentation Fair. The Symposium will include faculty-selected participants, reflecting the most accomplished undergraduate work from throughout the College. The Poster Presentation Fair will serve as a place for all undergraduate students who have conducted research in the last year to present their findings to the College community. The Poster Fair will also include the Exposition and the Student Association Professor of the Year
Awards. You can find more information on the web, or by contacting the Office of Undergraduate Research at (585) 276-5306.

SUSTAINABILITY RESEARCH INTERNSHIPS
The College is sponsoring sustainability-related summer internships for undergraduate students in the College. Internships will provide a $1,000 stipend and free campus housing for the months of June and July to selected students. Interested students may apply by sending a resume and letter of interest by email to Prof. Randall Curren. The letter should indicate the specific internship(s) sought. Internships will be offered in the areas of Biology, Chemical Engineering, Communication, Dining Services and Auxiliary, Earth and Environmental Science, and Geology. Assignments will be announced April, 2011 or shortly thereafter.

RIT CONECTOLOGY LEADERSHIP CONFERENCE
RIT Connectology Leadership Conference will be held Saturday April 19, 2011 at RIT SAU Center. Leave your hand print on the world! Enhance your leadership skills and be inspired to make a positive difference in our world! Don't miss out on this outstanding and worthwhile one-day opportunity! The RIT Connectology Leadership Conference offers a wide variety of Leadership Development and Career Readiness Workshops where students and alumni can develop the skills necessary to get ahead and stay ahead and make a positive difference in their careers and communities. The conference offers 24 separate workshops which are facilitated by speakers from RIT and the Greater Rochester Community and features nationally renowned motivational speaker, Jay Rifenbary and VP for Constellation Brands – Ginny Clark. For more details and to register visit: http://campuslife.rit.edu/leadership/connectology/conference.php

GREATER ROCHESTER ACTIVE TRANSPORTATION SYMPOSIUM
Wednesday, April 27
Active transportation—walking or wheeling instead of driving—is good for people and good for our community. It's healthy, economical, and environmentally friendly. This symposium will look at how we can become a more active transportation-friendly community. National and local experts will share:

- success stories from other communities
- national and local innovations
- how to work together to improve active transportation here
- tools to create an active transportation community
- policy briefings and planning considerations
- information on funds to further these efforts.

The symposium is open to elected officials, decision makers, planners, engineers, architects, landscape architects, safety professionals, health groups, business leaders, walking and biking groups, and interested members of the general public. Free parking options are available within pleasant walking and biking distances from the Radisson. Details available online. To register go to grats.eventbrite.com.

ARTHРИTIS FOUNDATION WALK
Saturday, May 7, 2011
Join the Arthritis Foundation for their annual Arthritis Walk at Seneca Park. There are three different ways that you can help if interested: 1) Form a team and start fundraising 2) become a sponsor for the walk 3) be a Rose Day seller. All three are equally important! If you would like to receive more information on the walk or on the Arthritis Foundation please call (585) 264-1488.

VOLUNTEER OPPORTUNITIES WITH CP ROCHESTER
Cerebral Palsy Rochester (CP Rochester) provides services to physically and developmentally disabled children and adults in Rochester and the surrounding areas. CP Rochester has some opportunities coming up — and needs help with staffing the Al Sigl Center – Elmwood Campus for the 2011 Lilac Festival Parking. Volunteers help secure the parking lot entrances and collect money from people parking to go to the festival. To sign up to help at this event, contact Tina Bennett, Volunteer Coordinator at CP Rochester: (585) 334-6000 ext 1321.
FINAL CITY YEAR APPLICATION DEADLINE APPROACHING
Deadline: May 15, 2011.
City Year is currently hiring corps members to commit to one year of full time community service working on a diverse team of 17-24 year olds and serving as tutors, role models, and mentors. Corps members work in elementary schools, middle schools and high schools in the areas with the greatest needs. City Year is a proud program of AmeriCorps and an incredible opportunity to help in the community, while developing your professional skills and earning money for college (for graduate school or loans). The final deadline to apply for the 2011-2012 service year is May 15. Those who are selected for positions will begin in August 2011. For more information email newyorkrecruitment@cityyear.org.

ENTER THE “BE BIG IN YOUR COMMUNITY” CONTEST
Deadline: June 17, 2011.
The BE BIG Campaign invites everyone, big and small, to take action and raise awareness for how Clifford's BIG Ideas (Share, Be Kind, Help Others, Be a Good Friend, Play Fair, Have Respect, Be Truthful, Believe in Yourself, Work Together and Be Responsible) can make the world a better place. One (1) Grand Prize BIG Idea will win a $25,000 Grant, Ten (10) first place BIG Ideas will win a $2,500 Grant and Nineteen (19) second place BIG Ideas will be selected to receive a $1,315.79 Grant (via Hands On Network affiliate organizations or designees) from the BE BIG Fund to be used towards implementing the winning proposals. Everyone is invited-parents, kids, teachers or community leaders-to submit their ideas. For contest entry forms and official rules visit www.scholastic.com/cliffordbebig/contest.

Leadership Tip of the Month

PRIORITIZING YOUR TIME
Effective leaders always seem to be able to “get things done.” Ever wonder how they do that? The skill they have most likely mastered is the skill of prioritizing. As we begin the busiest month of the academic year, here’s a suggestion to help you improve in this area. Write out your “to do list” and then re-write it in the following order suggested by author Steven Covey and then tackle that list:

• Important and urgent
• Important, but not urgent
• Urgent, but not important
• Not urgent and not important

About the Rochester Center for Community Leadership

The Rochester Center for Community Leadership is part of the office of the Dean of Students at the University of Rochester. Its mission is to educate students to become engaged citizens and leaders capable of effecting positive social change in their communities.

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