

February 16, 2017

For Immediate Release:

PRESS RELEASE: INVESTING IN FUTURES

A project by More&More Unlimited
(An Illogistics™ Company)

Arts@UR UCIS Cluster is pleased to present Investing In Futures/Rethinking the Present - workshops facilitated by More&More, a group of artists including Marina Zurkow, Sarah Rothberg and Surya Mattu, that investigates the role of imagination in envisioning the future related to food, clothing, culture and a resilient world. More&More will frame and employ an imagined navigation and specialized game-play through a timely new project called *Investing in Futures*.

Investing in Futures involves a deck of playing cards used in world-building workshops. Facilitated by the collective, artworks are made in print and Virtual Reality using the cards as prompts. More&More hope that through the act of imagining global futures, we can practice adapting to our own changing global circumstances and better understand the relationship between global systems and personal experiences.

More&More will be on campus March 27th & 28th to lead students and faculty through the series of guided workshops and participatory events listed below:

Monday March 27, 2017

5:00pm

Investing In Futures/Rethinking the Present – lecture, free and open to the public
Humanities Center Conference Room D

Tuesday March 28, 2017

10:00AM - 1:00PM Session 1, Sage Art Center

Each group will be given a set of constraints for a future scenario. From the narratives built in brainstorming sessions from these skeletal frameworks, participants will offer a set of outputs, or what would traditionally be perceived as cultural artifacts such as traditional dress, folk art, a signature dish, and a folk medicine. Participants will create prototype artifacts for their imagined reconfiguration of human/earth interfaces.

2:00PM - 5:00PM Session 2, Sage Art Center

Same as part 1, with recombined constraints

6:00PM - 7:30PM “Future Worlds Holiday Pot Luck” Douglass Community Kitchen, Frederick Douglass Commons

Returning participants from Parts 1 + 2 will use a community kitchen to prototype food, in order to create a signature dish from their imagined future.

Email megan.scheffer@rochester.edu to sign up for a spot in either of the sessions (and/or the potluck)

More&More Unlimited (an Illogistics Company™) made up of members [Marina Zurkow](#), [Sarah Rothberg](#), [Surya Mattu](#), and Marc DaCosta. Their backgrounds range from animation to data science, infrastructure, ecosystems, anthropology, interaction design, and virtual reality, but their interests converge around global systems. Some of their past projects include: [a pop-up store of fungus/plaster/3D-printed sculptures of globally traded commodities](#), [a line of swimsuits](#) called Tiny Containers (which visualize global trade relationships), [postcards portraying nations as their commodities](#), and a radio which picks up info about boats passing by in the New York Harbor.

Relevant images for press use can be found [here](#):

<https://www.dropbox.com/sh/j2s1rbjpra0efj4/AAALOWgtbH-WUSUKjHAW6Osa?dl=0>

More about the project can be found here:

https://docs.google.com/document/d/14mZ6OIUrQSIMqEW6p3PajV7j377Aapk_izlNHgfnNyA/edit