Young Alumni Engagement Summary

The University’s young alumni engagement efforts are led by the Young Alumni Council (YAC), a leadership organization dedicated to fostering and sustaining relationships with College graduates of the last decade to keep them engaged and actively involved. The YAC advises the Office of Alumni Relations and assists with developing programs and communications uniquely tailored to younger alumni. The YAC also acts to shepherd the development of volunteers and future leaders in ways that deepen their commitment to the University and prepare them for active alumni leadership roles.

YAC Structure:
- Two national co-chairs
- One Regional Point of Contact (RPOC) and additional general members per city
  - Boston
  - Chicago
  - Los Angeles
  - New York City
  - Philadelphia
  - Rochester
  - San Francisco
  - Washington, D.C.

Programming and Events:
- Three to four YAC-organized events per city/fiscal year, with one having a fundraising component.
  - George Eastman’s Birthday Celebrations in July
  - New to City events in September or October
  - Holiday/Winter events between November and February
  - Spring events between March and May

FY15 Event Statistics:

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<tbody>
<tr>
<td># of events</td>
<td>19</td>
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<tr>
<td># of young alumni registrants</td>
<td>1,297</td>
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<tr>
<td># of young alumni attendees</td>
<td>916</td>
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<td># of young alumni in Blue cities</td>
<td>7,753 (includes ESM undergraduate alumni 10 years out)</td>
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