Purpose and Overview

The Philanthropy Committee(s) are comprised of volunteer leaders who actively strengthen the University’s presence in key regions around the country. Committee members promote engagement and leadership giving to an identified group of the University’s closest alumni and friends. They serve as outstanding ambassadors, setting an example of the philanthropy and leadership that makes the University of Rochester “ever better”.

Committee Member Expectations

| Participate | • Participate in Committee meetings (x) times a year to meet with peers, report on activities, and strategize network growth.  
• Attend University events and when appropriate, invite a guest (staff will help provide communication templates, alumni lists and other tools.)  
• Access to greater regional network |
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<td>Donate</td>
<td>• Active Leadership donor</td>
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| Volunteer | • Build relationships with potential supporters of the University.  
  o Identify and engage alumni and friends to encourage greater connection to the University. Example: *Provide names of classmates or community members who might be interested in giving.*  
  o Leverage personal/professional networks to open doors for the purpose of supporting the University. Example: *Encourage alumni and friends to attend and participate in events.*  
  o With support and collaboration from UR Advancement staff, solicit and acknowledge gifts from key prospects. Example: *Send thank you notes, make joint prospect calls with UR staff.*  
• Willingness to host targeted events to promote giving to the University.  
• Identify and nominate potential Committee members and volunteers.  
• Serve as an Ambassador on behalf of the University.  
  o Promote the University at relevant alumni gatherings, business and social meetings.  
  o Promote the University’s priorities, programs and events within your community.  
  o Make a case for support for the school/unit that resonates with your constituents. |
Term of Service
Members serve a three-year term. All Committees are reviewed annually at the beginning of the calendar year to review term limits, inactivity, and renewals.

Time Commitment
On average, Committee members will spend (x) hours each year on Committee activities, which include attending (x) Committee meetings and (x) events. Extra time may be spent inviting a guest(s) to events, involvement in follow-up calls, etc. Additional participation at local UR and GEC events is encouraged and appreciated.

Benefits/Impact
The opportunity to have two-way dialogue with University Leadership and Faculty, access to “insider” information, participate in decision making, and the peer-to-peer experience of reconnecting with classmates. Access to outcomes and impact such as increased giving and event participation as a result of the committee’s efforts. Access to greater regional network.

Support and Resources
• Orientation and training opportunities, when applicable
• Committee roster and/or directory
• Regular e-mail communication from (x) on a (x) basis
• Calendar of meetings and events/activities
• Volunteer website- coming soon
• Progress reporting when Committee work is quantifiable
• Briefing materials and guest lists as needed
• Templates for outreach
• UR staff (Alumni Relations, Gift officer) in your region

Contact Information
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Rochester, NY 14627

General Confidentiality Policy Statement
Constituent information managed by or accessed on behalf of UR Advancement is confidential and is to be used only for the legitimate business and stated mission of the University of Rochester in the course of work assignments for the University. The sale or transfer of the information by the volunteer is strictly prohibited.