Student Engagement Programming Summary

The following suite of class-specific and philanthropy-focused programs educate undergraduate students about what it means to be a Rochester alumnus—you “participate, volunteer, and donate”—and the impact alumni have on the current Rochester undergraduate experience, to foster desired alumni attitudes and behaviors that will continue their first year out and beyond.

**Class-specific:**

**Pre-Freshman Year:** “Welcome to the Rochester family”
- Summer Send-Off Gatherings

**Freshman Year:** “Welcome to the Rochester family” and “Once a ‘Jacket, Always a ‘Jacket”
- Legacy Lunch
- International Student/Family Welcome Dinner
- Candlelight Ceremony

**Sophomore Year:** “Once a ‘Jacket, Always a ‘Jacket” and “Get Connected”
- Sophomore Welcome Party
- Sophomore Dinner with the President
- Major Declaration Celebration

**Junior Year:** “Once a ‘Jacket, Always a ‘Jacket” and “Get Connected”
- Etiquette Dinner

**Senior Year:** “Once a ‘Jacket, Always a ‘Jacket,” “Get Connected,” and “Welcome to the alumni family”
- George Eastman’s Birthday Celebrations
- Senior Welcome Picnic
- Graduation Rehearsal and Champagne Toast
- Alumni Welcome Brunch
- International Student/Family Senior Reception
- Senior Legacy Family Reception
Philanthropy-focused:
All Class Years:
- UR Home
- I <3 Rochester Day
- TAG Day
- Senior Gift Campaign

Recent grad-specific (first year out):
- George Eastman’s Birthday Celebrations
- “New to City” events

Programming by Time of Year:

Summer
- George Eastman’s Birthday Celebrations (July)
- Summer Send-Offs (July-August)

Fall Semester
- Legacy Lunch (August-Freshman Move-In)
- International Student/Family Welcome Dinner (August-Freshman Move-In)
- Candlelight Ceremony (August-Freshman Move-In)
- Sophomore Welcome Party (September)
- Senior Welcome Picnic (September)
- UR Home (October)
- Meliora Weekend (October)

Spring Semester
- I <3 Rochester Day (January/February-Spirit Week)
- Sophomore Dinner with the President (February)
- Etiquette Dinner (February)
- Major Declaration Celebration (April)
- TAG Day (April)
- Graduation Rehearsal and Champagne Toast (May-Commencement Weekend)
- Alumni Welcome Brunch (May-Commencement Weekend)
- International Student/Family Senior Reception (May-Commencement Weekend)
- Senior Legacy Family Reception (May-Commencement Weekend)
Current Undergraduate Class Sizes:

<table>
<thead>
<tr>
<th>Class</th>
<th># of Students</th>
</tr>
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<tbody>
<tr>
<td>Class of 2016</td>
<td>1,207</td>
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<tr>
<td>Class of 2017</td>
<td>1,364</td>
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<tr>
<td>Class of 2018</td>
<td>1,358</td>
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<tr>
<td>Class of 2019</td>
<td>1,334</td>
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