Demonstrate creativity and enhance your personal brand, while at the same time showing respect for your position, the organization you’re interested in, and yourself. Use the guide below to dress for success!

GENERAL GUIDANCE

Research the cultural norms for the industry you’re pursuing and understand the expectations of their dress code. Select clothing that you’re comfortable in that fits well - not too tight, and not too loose. Avoid exposing your chest, back, shoulders, and stomach. Be sure to iron your clothes and check for any rips, stains, tears, lint, pet hair, or loose threads. When in doubt, consult the employer’s dress code if they have one available.

**PICK A SUIT**
- Trouser pants or knee-length skirt/dress (no shorts, capris, or cropped pants).
  - Coordinating suit jacket.
  - Matching trouser socks or hosiery.
- Neutral colors: black, brown, gray, navy.

**ADD A SHIRT**
- Button-down shirt or nice top (no t-shirts or tank tops).
- Solid color or conservative pattern.
- Keep skin exposure to a minimum.

**ADD ACCESSORIES**
- Closed-toed, neutral dress shoes (no flip flops, sneakers, or sandals).
  - Tie, bowtie, minimal jewelry, bag, briefcase, or purse (optional).
  - Coordinating belt and socks (avoid graphics, bright colors, and gym socks).

**FINISH YOUR LOOK**
- Combed/styled hair kept out of face.
- Natural/minimal makeup (optional).
- Groomed hair and fresh breath.
- Avoid strong scents and consider removing body piercings and covering tattoos.