

THE ANNUAL DIRECT/INTERACTIVE MARKETING STUDENT CAREER FORUM

TAKE THIS OPPORTUNITY TO...

- **HEAR** from experts on marketing in the 21st century
- **NETWORK** with leaders and rising stars in the field
- **GET THE INSIDE SCOOP** on how to get hired in today's marketplace

...ALL FOR ONLY \$10!

Featured Speakers:

Susan D. Goodman
CEO
Goodman&Company

Jeanniey Mullen
Global EVP, CMO
Zinio

Randy F. Price
CEO
Socialarc

Meredith Trotta
President
The Polished Student

Friday November 6th, 2009, 8:00 am-1:00 pm / Registration 8:00-8:45 am
Continental Breakfast Served

McGraw-Hill Conference Center, 1221 6th Avenue, New York, NY 10020

**DON'T MISS OUT ON YOUR CHANCE TO BE PART OF THIS EXCITING EVENT-
SEATING IS LIMITED, SO REGISTER TODAY!**

ONLINE: visit www.directworks.org **MAIL:** mail your check or money order (\$10.00) payable to Direct Marketing Educational Foundation along with the portion below to:

The Direct Marketing Educational Foundation
1120 Avenue of the Americas, 14th Floor, New York, NY 10036

Please be sure to RSVP by October 23rd, 2009.

For more information, visit www.directworks.org or email prabetafika@the-dma.org

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Yes, I will attend this event

Name: _____ School: _____

First

Last

Address: _____ Major: _____

City: _____ State: _____ Zip: _____ Graduation Year: _____

Email: _____ Phone/cell: _____