BS Bachelor of Science in Business
Entrepreneurship Track

Prerequisite
Calculus sequence: MTH 141-143 OR MTH 161-162

Core Courses (9)
Statistics: ECO 230, STT 213 OR MTH 203 are preferred
Principles of Economics ECO 108
Intermediate Microeconomics ECO 207
Financial Accounting ACC 201
Principles of Finance FIN 204
Principles of Marketing MKT 203
Business Information Systems GBA 220
Operations and Strategy GBA 221
Economic Theory of Organizations STR 203

Entrepreneurship Track (6)
Planning & Growing Business Ventures ENT 223
OR Technical Entrepreneurship ENT 225

Electives (select 5)
Managerial Accounting ACC 221
Technical Entrepreneurship ENT 225
Fundamentals of Social Entrepreneurship ENT 227
Corporate Finance FIN 213
Cases in Finance FIN 233
Business Law LAW 205
Marketing Research & Analytics MKT 212
Advertising & Social Media MKT 233
Product & Brand Management MKT 235
Social Network Theory & Entrepreneurial Activity in Silicon Valley I SOC 310K
Social Network Theory & Entrepreneurial Activity in Silicon Valley II SOC 311K
Pricing Strategy STR 241

Note: You can take track courses before completing the core as long as prerequisites are met.

Study Abroad
Plan ahead and meet with Education Abroad.

Internship & Career Preparation
Career destination is a combination of academic, co-curricular and career interest. To explore different opportunities, visit the Greene Center.

Did You Know?
MTH 141-143 or MTH 161, MTH 162 and STT 213 also satisfies your natural science cluster.