### Minor in Business

**Prerequisite**

Statistics: ECO 230, STT 213 OR MTH 203 are preferred

Principles of Economics ECO 108 (ECO 207 may replace)

**Core Courses (3)**

- Financial Accounting ACC 201
- Principles of Finance FIN 204
- Principles of Marketing MKT 203

**Electives (select 2)**

**Social Sciences**

- Intermediate Macroeconomics ECO 209
- Money, Credit & Banking ECO 211
- Contract Theory ECO 217
- Industrial Organization ECO 251
- Economics of Globalization ECO 268
- Investments FIN 206
- Corporate Finance FIN 213
- Mergers & Acquisitions FIN 233
- Real Estate Principles FIN 241
- International Finance FIN 242
- Marketing Research & Analytics MKT 212
- Marketing Projects & Cases MKT 213
- Advertising & Social Media MKT 233
- Product & Brand Management MKT 235
- Business & Politics PSC 238
- Politics & Markets PSC 244K
- Industrial & Organizational Psychology PSY 264
- Economic Theory of Organizations STR 203
- Pricing Strategy STR 241

**Non-Social Sciences**

- Managerial Accounting ACC 221
- Financial Statement Analysis ACC 222
- Intermediate Accounting I ACC 224
- Intermediate Accounting II ACC 225
- Intro. to Programming for Business Analytics CIS 191
- Planning & Growing Business Ventures ENT 223
- Technical Entrepreneurship ENT 225
- Fundamentals of Social Entrepreneurship ENT 227
- Business Modeling Using Excel GBA 211
- Business Information Systems and Analytics GBA 220
- Operations and Strategy GBA 221
- Business Law LAW 205
- Operations Research MTH 208

**Note:** You can take elective courses before completing the core as long as prerequisites are met.

**Internship & Career Preparation**

Career destination is a combination of academic, co-curricular and career interest. To explore different opportunities, visit the Greene Center.

**Study Abroad**

Plan ahead and meet with Education Abroad.