

# Minor in Business

## Prerequisite

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Statistics: ECO 230, STT 213 OR MTH 203 are preferred

Principles of Economics ECO 108 (ECO 207 may replace)

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## Electives (select 2)

### Social Sciences

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Intermediate Macroeconomics ECO 209

Money, Credit & Banking ECO 211

Contract Theory ECO 217

Industrial Organization ECO 251

Economics of Globalization ECO 268

Investments FIN 206

Corporate Finance FIN 213

Mergers & Acquisitions FIN 233

Portfolio Theory & Analytics FIN 234

Real Estate Principles FIN 241

International Finance FIN 242

Marketing Research & Analytics MKT 212

Marketing Projects & Cases MKT 213

Advertising & Promotional Strategy MKT 233

Product & Brand Management MKT 235

Digital Marketing MKT 237

Business & Politics PSC 238

Politics & Markets PSC 244K

Industrial & Organizational Psychology PSY 264

Economic Theory of Organizations STR 203

Pricing Strategy STR 241

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## Core Courses (3)

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Financial Accounting ACC 201

Principles of Finance FIN 204

Principles of Marketing MKT 203

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## Non-Social Sciences

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Managerial Accounting ACC 221

Financial Statement Analysis ACC 222

Intermediate Accounting I ACC 224

Intermediate Accounting II ACC 225

Intro. to Programming for Business Analytics CIS 191

Planning & Growing Business Ventures ENT 223

Technical Entrepreneurship ENT 225

Fundamentals of Social Entrepreneurship ENT 227

Business Modeling Using Excel GBA 211

Business Information Systems and Analytics GBA 220

Operations and Strategy GBA 221

Business Law LAW 205

Operations Research MTH 208

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**Note:** You can take elective courses before completing the core as long as prerequisites are met.



### Internship & Career Preparation

**Career destination is a combination of academic, co-curricular and career interest. To explore different opportunities, visit the Greene Center.**



### Study Abroad

**Plan ahead and meet with Education Abroad.**