Minor in Business

Prerequisite

Statistics: ECO 230, STT 213 OR MTH 203 are preferred
Principles of Economics ECO 108 (ECO 207 may replace)

Core Courses (3)

Financial Accounting ACC 201
Principles of Finance FIN 204
Principles of Marketing MKT 203

Electives (select 2)

Social Sciences
Intermediate Macroeconomics ECO 209
Money, Credit & Banking ECO 211
Contract Theory ECO 217
Industrial Organization ECO 251
Economics of Globalization ECO 268
Investments FIN 206
Corporate Finance FIN 213
Cases in Finance FIN 233
Marketing Research & Analytics MKT 212
Marketing Projects & Cases MKT 213
Advertising & Social Media MKT 233
Product & Brand Management MKT 235
Business & Politics PSC 238
Politics & Markets PSC 244K
Industrial & Organizational Psychology PSY 264

Non-Social Sciences
Managerial Accounting ACC 221
Financial Statement Analysis ACC 222
Intermediate Accounting I ACC 224
Intermediate Accounting II ACC 225
Intro. to Programming for Business Analytics CIS 191
Planning & Growing Business Ventures ENT 223
Technical Entrepreneurship ENT 225
Fundamentals of Social Entrepreneurship ENT 227
Business Modeling Using Excel GBA 211
Business Information Systems and Analytics GBA 220
Operations and Strategy GBA 221
Business Law LAW 205
Operations Research MTH 208

Note: You can take elective courses before completing the core as long as prerequisites are met.

Did You Know?
MTH 141-143 or MTH 161, MTH 162 and STT 213 also satisfies your natural science cluster.

Internship & Career Preparation
Career destination is a combination of academic, co-curricular and career interest. To explore different opportunities, visit the Greene Center.

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