Arts Sciences and Engineering

GrantWinners Seminars: Workshops for Academic Researchers
Guest Speaker: Dr. Robert E. Porter
April 7-8, 2014

Schedule at a Glance
There will be a 15 minute coffee break halfway through each Workshop Session.
The Workshop is free of charge but advance registration is required!
Space is limited – please register by March 24, 2014 at http://www.rochester.edu/college/research/
All sessions will take place in Schlegel Hall 407

Monday, April 7, 2014
8:30 AM Registration check-in, Refreshments
9:00 AM Writing Successful Grants
1:00 PM Registration check-in, Refreshments
1:30 PM The NSF Career Proposal
3:30 PM Awardee Panel and Q&A

Tuesday, April 8, 2014
8:30 AM Registration check-in, Refreshments
9:00 AM Grants in the Humanities and Social Sciences
11:00 AM Awardee Panel and Q&A
1:00 PM Registration check-in, Refreshments
1:30 PM Strategies for Success in Sponsored Research

WORKSHOP LEADER:

Robert Porter, PhD, has presented grant writing workshops at leading universities and medical schools internationally. Formerly Director of Research Development at the University of Tennessee, Dr. Porter has received the Distinguished Faculty Award by the Society of Research Administrators International. With thirty years' experience as a tenured professor, private consultant and research administrator, his proposals have won more than $8 million in awards from government agencies and private foundations. A national leader in the growing field of research development, he has presented papers and workshops on grant writing at national conferences and has published prize-winning articles in the Journal of Research Administration and Research Management Review. Dr. Porter has previously taught at Virginia Tech, Swarthmore College, Susquehanna University and Eastern Washington University. He holds graduate degrees in Speech Communications from the University of Michigan. The Workshops are interactive- come prepared to participate!
Morning Session

April 7, 2014 9:00 AM - 12:00 PM
WRITING SUCCESSFUL GRANTS

For those who are new to the grant game, this introductory workshop covers basic principles of good grant writing, starting with the phrasing of a compelling research theme to the actual construction of the proposal itself. Major differences between traditional "academic prose" and persuasive grant writing are highlighted. Common pitfalls that can lead to early rejection of good ideas are reviewed, matched with practical strategies for better writing. Special attention will be paid to the perspectives of grant reviewers and how to write in ways that will meet their expectations.

- Killer mistakes in grant writing and how to avoid them
- Two critical steps that will double your chances for success
- How to win over the grant reviewer
- Simple keys to a more powerful writing style
- Visualization: Using illustrations to "sell" your project

Afternoon Session

April 7, 2014 1:30 - 4:30 PM
WRITING THE NSF CAREER PROPOSAL

The prestigious NSF CAREER program can be a major boost to one’s academic future. Awarded to outstanding young teacher-scholars in all disciplines supported by NSF, CAREER is a five-year program with a substantial budget to support research and educational activities. CAREER proposals present unique challenges to young investigators, as a strong research plan must be integrated with creative ideas for teaching and learning. Further attention must be paid to the investigator’s long range career goals.

- Overview of the CAREER program
- Eligibility rules and deadlines
- Required proposal components
- Integrating Research and Education Plans
- Departmental endorsement requirement
Morning Session

April 8, 2014 9:00 AM - 12:00 PM
GRANTS IN THE HUMANITIES AND SOCIAL SCIENCES

Starting with the National Endowment for the Humanities, this workshop will cover a number of funding sources of particular interest to disciplines broadly grouped in the humanities and social sciences. Specific grant programs will be reviewed, together with eligibility requirements, funding levels, and lists of projects recently funded by each program. Key elements of the NEH grant review process will be covered, and excerpts from successful proposals will be highlighted. Additionally, participants will be guided to numerous opportunities posted by private foundations.

- Overview of NEH mission, structure and budget
- Fellowships and residency programs
- Awards targeted to junior faculty
- Support for graduate study and doctoral dissertations
- Key do’s and don’ts for success

Afternoon Session

April 8, 2014 1:30 - 4:30 PM
STRATEGIES FOR SUCCESS IN SPONSORED RESEARCH

In addition to writing skills, grantseekers must focus on the relational issues that are key to success. This workshop features three interactive modules:

- **Got a Match?** Assuring your proposal is a good fit with a given grant program is a critical first step. This small group exercise will focus on an actual grant program, and participants will assess whether a specific research idea matches what the sponsor wants to fund.

- **Can We Talk? Contacting Grant Program Officers.** Experienced grant writers know that communicating with the sponsor agency prior to writing the proposal is a critical first step. This session will provide tips for planning and conducting a productive dialogue with a grant program officer.

- **Proposal Evaluation: Grant Reviewer Exercise.** In this session, participants will act as a mock review panel, reading and evaluating a sample grant proposal. The intent is to help grant writers understand what reviewers are looking for and how meet to those expectations.

This event is sponsored by the AS&E Dean for Research. Please contact Debra Haring or Cindy Gary for further information.