

CO-CIAL ENTREPRENEURING: MAKING A DIFFERENCE LOCALLY & GLOBALLY

Part of Global Entrepreneurship Week at the University of Rochester

NANETTE LEVINSON

- Director of the International Communication Program and Associate Professor at the School of International Service, American University in Washington, D.C.
- A.B. in social relations, Ed.M. in sociology of education/education in developing nations, and Ed.D. in social policy analysis, all from Harvard University
- Founding member of the International Communication Section of the International Studies Association

JOIN US FOR A FREE LECTURE, OPEN TO THE PUBLIC AND THE UNIVERSITY COMMUNITY, ON SOCIAL ENTREPRENEURSHIP.

**WEDNESDAY, NOVEMBER 18, 2009
4:30 P.M. IN GLEASON HALL 318/418
FOLLOWED BY A RECEPTION IN THE ROTUNDA**

Sponsored by the University of Rochester Center for Entrepreneurship

Nanette Levinson of American University coined the word “co-cial” to capture two trends in entrepreneurship. This talk will cover both: 1) the vibrant growth of the field of social entrepreneurship that centers on making a difference around the world and 2) the recent transition from a focus on solo entrepreneurs and solo organizations, regardless of the sector, to a focus on groups of organizations (often cross-nationally) that are collaborating for a social purpose.

