

MEDIA ALERT
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FOR IMMEDIATE RELEASE

LOCAL HIGH SCHOOL AND COLLEGE STUDENTS GET ADVICE FROM TOP YOUNG ENTREPRENEURS

-University of Rochester Hosts Extreme Entrepreneurship Tour-

WHAT: The Extreme Entrepreneurship Tour, the first-ever national collegiate entrepreneurship tour, will be visiting the University of Rochester on Nov. 5 from 3 p.m. to 7 p.m. This **free event** is open to local high school students and college undergraduates. Four of America's top young entrepreneurs—who have made, earned, or sold a company for millions and/or made a huge impact before the age of 30—will speak in Rochester. The interactive tour will provide inspiration and practical advice for young people to succeed in today's changing economy. Refreshments, give-aways, and door prizes will be provided. This program is sponsored by the University of Rochester Center for Entrepreneurship.

Seating is limited and **pre-registration is required**. To register, please call 585.276.3500 or visit <http://www.journeypage.com/events/UOR/>.

WHO: High school students from the Rochester City and Monroe County School Districts and college undergraduates.

Featured speakers:

- Joanna Alberti, founder of philoSophie's
- Jason Duff, founder of Community Storage & Properties, Ltd.
- Arel Moodie, founder of placefinder.com
- Michael Simmons, co-founder of Extreme Entrepreneurship Education

WHEN: Wednesday, November 5, 2008
3 p.m. to 7 p.m.

WHERE: Alumni & Advancement Center at the University of Rochester, Seminar Room
300 East River Road, Rochester, NY 14627 (free parking in rear of building)
Students are responsible for their own transportation to and from the event.

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