



Entrepreneurship is all about leveraging resources and taking action with the goal of creating value.

The 2009 Global Innovation Tournament (GIT) is a fast-paced competition that will challenge student teams to solve a common, world problem in about eight days, creating as much value as possible. Teams must then convey their results in a short video posted to the GIT YouTube Group and also provide us with the YouTube URL. The mystery problem will be revealed on November 4 and submissions must be uploaded to YouTube by 12 noon E.D.T. on November 13. In the past, the assignments involved common, everyday objects. This year it's a global problem. What will it be?

Who...

Any student can participate. A team can consist of one single student or many (there are no minimum or maximum requirements).

What...

Teams have from the evening of Nov. 4 to Nov. 13 to execute an idea and create a 3-minute video explaining their work, which is then submitted to YouTube. Further instructions will be supplied to teams who express interest in participating.

Examples of Past Videos...

This event originated at Stanford University. In the past, the mystery problem centered around everyday objects (like a water bottle, rubber bands, Post-It Notes), which the teams had to use to create value. Value is broadly defined in this tournament. "Value" could mean a new product, humor, an environmental message, etc. You are only limited by your imagination. For examples of videos of past winners, please visit: <http://eweek.stanford.edu/2009/competitions.html>

Action...

Please respond to cfe@rochester.edu with the names and contact information of each member on your GIT team by **Monday, November 2**. We only need one email per team but it must contain the names, email addresses, phone numbers, and class years of each team member.

If You Need a Video Camera...

The CFE will have Mini-DV tapes available starting Monday, November 2 for each team interested in participating. These tapes are compatible with the video cameras that are available for overnight loan from the University IT Center, located on the ground floor of Rush Rhees Library. Students must bring their University ID in order to rent a video camera. Cameras are rented from the IT Center on a first-come, first-serve basis.