



MEDIA ALERT
October 4, 2010

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FOR IMMEDIATE RELEASE

UNIVERSITY OF ROCHESTER TALK GIVES POINTERS ON AVOIDING PITFALLS WHEN FORMING A BUSINESS

– Free Lecture for Inventors, Researchers, and Entrepreneurs –

WHAT: Daniel Kinel, a partner at Harter Secrest & Emery LLP, will give a talk on “When and How to Form a Business: Practical Tips to Avoid Common Pitfalls,” on Thursday, October 14 from 10 to 11 a.m. at the University of Rochester School of Medicine and Dentistry. **Free and open to the public**, this lecture is part of the F.I.R.E. (For Inventors, Researchers, and Entrepreneurs) Lecture Series and is sponsored by the University’s Offices of Technology Transfer and the Center for Entrepreneurship.

Pre-registration required: 585.784.8856 or david_englert@urmc.rochester.edu

WHO: Speaker: Daniel Kinel, a partner at Harter Secrest & Emery LLP, practices in the areas of Securities, Private Equity & Venture Capital, Mergers & Acquisitions, and Corporate Law. He chairs the firm’s Diversity Committee and serves on the boards for the Veterans Outreach Center, Inc. and the Hillel Community Day School, Inc., and is active in Lawyers for Learning. In addition, Kinel is a regular speaker at local, regional, and national conferences related to corporate governance, securities, and corporate finance.

WHEN: Thursday, October 14 from 10 to 11 a.m.

WHERE: Ryan Case Method Room (1-9576)
University of Rochester School of Medicine and Dentistry
601 Elmwood Ave., Rochester, N.Y.
Parking is available, for a slight fee, in the Kornberg Lot or in the parking ramp

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