



MEDIA ALERT
November 5, 2009

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FOR IMMEDIATE RELEASE

UNIVERSITY OF ROCHESTER TALK FOCUSES ON MATERIAL TRANSFER AGREEMENTS

– School of Medicine and Dentistry Hosts Free Lecture –

WHAT: J. Gibson Lanier, associate at Ballard Spahr Andrews & Ingersoll, LLP, will give a talk called “Giving Away the Farm—Why Material Transfer Agreements Matter in a University Setting” on November 12 at 9 a.m. at the University of Rochester School of Medicine and Dentistry. **Free and open to the public**, the conversation will advise attendees on what they need to look for—and look out for—in Material Transfer Agreements. Refreshments will be provided.

This lecture is part of the F.I.R.E. (For Inventors, Researchers, and Entrepreneurs) Lecture Series and is sponsored by the University’s Offices of Technology Transfer and the Center for Entrepreneurship.

Pre-registration required: 585.784.8856 or david_englert@urmc.rochester.edu

WHO: Speaker: Dr. J. Gibson Lanier is an associate attorney in the Intellectual Property Department at Ballard Spahr Andrews & Ingersoll, LLP.

WHEN: Thursday, November 12 from 9 to 10 a.m.

WHERE: Class of ’62 Auditorium (CC G-9425)
University of Rochester School of Medicine and Dentistry
601 Elmwood Ave., Rochester, N.Y.
Parking is available, for a slight fee, in the Kornberg Lot or in the parking ramp

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