

MEDIA ALERT
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FOR IMMEDIATE RELEASE

**UNIVERSITY OF ROCHESTER TALK
DEMYSTIFIES PRIOR ART SEARCHES**

- School of Medicine and Dentistry Hosts Free Entrepreneurship Lecture -

WHAT: Katherine McGuire, an attorney from Woods Oviatt Gilman, LLP will give a talk called “Staying In the Know—Prior Art Searches” on Feb. 12 at 9 a.m. **Free and open to the public**, this lecture will define Prior Art, explain the impact it might have on research and patent prosecution, and the best methods for uncovering Prior Art. McGuire will discuss different types of Prior Art searches, such as State-of-the-Art, Patentability, Infringement, and Validity. She will also discuss available tools and techniques for conducting Prior Art searches. This lecture is part of the F.I.R.E. (For Inventors, Researchers, and Entrepreneurs) Lecture Series and is sponsored by the University’s Offices of Technology Transfer and Center for Entrepreneurship. Refreshments will be provided.

Pre-registration required: 585.784.8856 or david_englert@urmc.rochester.edu

WHO: Speaker: Katherine McGuire, a registered patent attorney and a partner in Woods Oviatt Gilman’s Business and Finance Department, and a member of the firm’s Intellectual Property Practice Group.

WHEN: Thursday, February 12, 2009 from 9 to 10 a.m.

WHERE: Louise Slaughter Conference Room (B CC 1-9555)
University of Rochester School of Medicine and Dentistry
601 Elmwood Ave., Rochester, N.Y.
Parking is available, for a slight fee, in the Kornberg Lot (425 Elmwood Ave.)

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