



MEDIA ALERT
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FOR IMMEDIATE RELEASE

UNIVERSITY OF ROCHESTER TALK GIVES TIPS FOR SUCCESS AT THE PATENT OFFICE

- School of Medicine and Dentistry Hosts Free Entrepreneurship Lecture -

WHAT: Edwin V. (Ted) Merkel and Dr. Carissa Childs of Nixon Peabody, LLP will give a talk called “Success at the Patent Office: Strategies to Consider before Filing Your Patent Application” on Mar. 12 at 9 a.m. **Free and open to the public**, attendees at this gathering will discuss the best strategies to employ during patent prosecution and what you should keep in mind before drafting and filing your application. This lecture is part of the F.I.R.E. (For Inventors, Researchers, and Entrepreneurs) Lecture Series and is sponsored by the University’s Offices of Technology Transfer and Center for Entrepreneurship. Refreshments will be provided.

Pre-registration required: 585.784.8856 or david_englert@urmc.rochester.edu

WHO: Speakers:

- Edwin V. (Ted) Merkel is counsel in the Nixon Peabody Intellectual Property and Technology Practices.
- Carissa Childs is a Professional Specialist in the firm’s Intellectual Property, Patent Prosecution, and Biotech Practices.

WHEN: Thursday, Mar. 12 from 9 to 10 a.m.

WHERE: Louise Slaughter Conference Room (B CC 1-9555)
University of Rochester School of Medicine and Dentistry
601 Elmwood Ave., Rochester, N.Y.
Parking is available, for a slight fee, in the Kornberg Lot (425 Elmwood Ave.)

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