



MEDIA ALERT
April 1, 2009

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FOR IMMEDIATE RELEASE

UNIVERSITY OF ROCHESTER TALK DISCUSSES ROLE OF ACADEMIC INSTITUTIONS IN ECONOMIC GROWTH

- School of Medicine and Dentistry Hosts Free Lecture -

WHAT: Andrew Gonsalves from Heslin Rothenberg Farley & Mesiti P.C. will give a talk called “An Engine of Invention: The University as a Hub of Innovation and Catalyst for Regional Economic Growth” on April 9 at 9 a.m. **Free and open to the public**, attendees at this gathering will discuss how the university has become a key part of the innovation-driven economy. The speaker will also touch on the tension between the scientist’s desire for academic freedom to share new discoveries, and the university’s role in protecting and managing university intellectual property. This lecture is part of the F.I.R.E. (For Inventors, Researchers, and Entrepreneurs) Lecture Series and is sponsored by the University’s Offices of Technology Transfer and Center for Entrepreneurship. Refreshments will be provided.

Pre-registration required: 585.784.8856 or david_englert@urmc.rochester.edu

WHO: Speaker: Andrew Gonsalves from Heslin Rothenberg Farley & Mesiti P.C. Gonsalves is a patent attorney who specializes in the fields of life sciences, biotechnology, and chemistry. He is experienced in IP due diligence, patent procurement, commercialization, and licensing.

WHEN: Thursday, April 9 from 9 to 10 a.m.

WHERE: Class of '62 Auditorium (G-9425)
University of Rochester School of Medicine and Dentistry
601 Elmwood Ave., Rochester, N.Y.
Parking is available, for a slight fee, in the Kornberg Lot (425 Elmwood Ave.)

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