



MEDIA ALERT
May 6, 2009

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FOR IMMEDIATE RELEASE

**UNIVERSITY OF ROCHESTER TALK DISCUSSES
BASICS OF STARTING A NEW COMPANY**

- School of Medicine and Dentistry Hosts Free Lecture -

WHAT: Daniel Kinel of Harter Secrest & Emery LLP will give a talk called “The ABCs of Starting a Company” on May 14 at 9 a.m. at the University of Rochester School of Medicine and Dentistry. **Free and open to the public**, attendees at this gathering will learn the basics about enterprise creation. There will be plenty of time for a question and answer session as well. Refreshments will be provided.

This lecture is part of the F.I.R.E. (For Inventors, Researchers, and Entrepreneurs) Lecture Series and is sponsored by the University’s Offices of Technology Transfer and the Center for Entrepreneurship.

Pre-registration required: 585.784.8856 or david_englert@urmc.rochester.edu

WHO: Speaker: Daniel Kinel, of Harter Secrest & Emery LLP, practices in the areas of General Business, Private Equity & Venture Capital, Securities, and Mergers, Acquisitions & Divestitures, is also Chair of HSE's Emerging Business Group.

WHEN: Thursday, May 14 from 9 to 10 a.m.

WHERE: LeChase Assembly Hall (G-9576)
University of Rochester School of Medicine and Dentistry
601 Elmwood Ave., Rochester, N.Y.
Parking is available, for a slight fee, in the Kornberg Lot (425 Elmwood Ave.)

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