



MEDIA ALERT
November 28, 2011

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FOR IMMEDIATE RELEASE

TALK ON THE TECHNOLOGY TRANSFER PROCESS

– Free Lecture for Inventors, Researchers, and Entrepreneurs –

WHAT: Marjorie Hunter, Esq., Associate Vice-President of Technology Transfer at the University of Rochester Medical Center, will take a look at the Technology Transfer process from the moment of invention through technology commercialization in her talk “The Basics of the Technology Transfer Process” on Thursday, December 8 at 9 a.m. in the Class of ’62 Auditorium at the University of Rochester School of Medicine and Dentistry.

Free and open to the public, this event is part of the F.I.R.E. (For Inventors, Researchers, and Entrepreneurs) Lecture Series and is sponsored by the University’s Offices of Technology Transfer and the Center for Entrepreneurship. **Pre-registration required:** 585.784.8856 or david_englert@urmc.rochester.edu.

WHO: Marjorie Hunter, Esq., Associate Vice-President of Technology Transfer at the University of Rochester Medical Center.

WHEN: **Thursday, December 8, 2011 from 9 to 10 a.m.**

WHERE: **Class of ’62 Auditorium (G-9425 and 1-2495)**
University of Rochester School of Medicine and Dentistry
601 Elmwood Ave., Rochester, N.Y.
Parking is available, for a slight fee, in the Kornberg Lot or in the parking ramp

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