



MEDIA ALERT
February 1, 2012

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FOR IMMEDIATE RELEASE

TALK ON ROCHESTER ENTREPRENEUR PROGRAMS AND SERVICES

– Free Lecture for Inventors, Researchers, and Entrepreneurs –

WHAT: Jean Case, Executive Director of The Entrepreneurs Network and Mike Riedlinger, Commercialization Manager at High Tech Rochester will discuss Rochester's greatest resources for entrepreneurs in their talk "TEN and HTR – Entrepreneur Programs and Services in 2012" on Thursday, February 9 at 9 a.m. in the Class of '62 Auditorium at the University of Rochester School of Medicine and Dentistry.

Free and open to the public, this event is part of the F.I.R.E. (For Inventors, Researchers, and Entrepreneurs) Lecture Series and is sponsored by the University's Offices of Technology Transfer and the Center for Entrepreneurship. **Pre-registration required:** 585.784.8856 or david_englert@urmc.rochester.edu.

WHO: Jean Case, Executive Director of The Entrepreneurs Network
Mike Riedlinger, Commercialization Manager at High Tech Rochester

WHEN: **Thursday, February 9, 2012 from 9 to 10 a.m.**

WHERE: **Class of '62 Auditorium (G-9425 and 1-2495)**
University of Rochester School of Medicine and Dentistry
601 Elmwood Ave., Rochester, N.Y.
Parking is available, for a slight fee, in the Kornberg Lot or in the parking ramp

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