



MEDIA ALERT  
January 3, 2012

Maureen Konopka  
585.276.3410  
maureen.konopka@rochester.edu

**FOR IMMEDIATE RELEASE**

**TALK ON FILING A PATENT ON YOUR RESEARCH DISCOVERY**

*– Free Lecture for Inventors, Researchers, and Entrepreneurs –*

**WHAT:** Joseph M. Noto, Esq., a partner in Nixon Peabody, will take a look at the reasons for filing patent applications on discoveries resulting from academic research in his talk “Reasons to File a Patent on Your Research Discovery” on Thursday, January 12 at 9 a.m. in the Class of '62 Auditorium at the University of Rochester School of Medicine and Dentistry.

**Free and open to the public**, this event is part of the F.I.R.E. (For Inventors, Researchers, and Entrepreneurs) Lecture Series and is sponsored by the University’s Offices of Technology Transfer and the Center for Entrepreneurship. **Pre-registration required:** 585.784.8856 or [david\\_englert@urmc.rochester.edu](mailto:david_englert@urmc.rochester.edu).

**WHO:** Joseph M. Noto, Esq., a partner in Nixon Peabody.

**WHEN:** **Thursday, January 12, 2012 from 9 to 10 a.m.**

**WHERE:** **Class of '62 Auditorium (G-9425 and 1-2495)**  
University of Rochester School of Medicine and Dentistry  
601 Elmwood Ave., Rochester, N.Y.  
Parking is available, for a slight fee, in the Kornberg Lot or in the parking ramp

###