



MEDIA ALERT
November 17, 2009

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NANETTE LEVINSON TO GIVE ENTREPRENEURIAL TALK ON 'MAKING A DIFFERENCE LOCALLY AND GLOBALLY'

- American University Professor Featured in the Center for Entrepreneurship Lecture Series -

WHAT: Dr. Nanette Levinson, director of the International Communication Program and associate professor at the School of International Service, American University, will give a social entrepreneurship talk called "Co-cial Entrepreneurship: Making a Difference Locally and Globally" at **4:30 p.m.** tomorrow, **Nov. 18** in Gleason Hall, Room 318/418 at the Simon Graduate School of Business. **Free and open to the public**, this talk is part of the University of Rochester Center for Entrepreneurship Lecture Series and the University's celebration of Global Entrepreneurship Week.

Levinson has served as the past Chair of Board of the National Conference on the Advancement of Research, as Secretary-General of the Transatlantic Informational Exchange Services, and as a Board Member of the Women's Foreign Policy Group. In the past, she has collaborated with Xerox executives to design and teach a curriculum called the Astronaut Program for high-achieving Xerox managers. She received her bachelor's, master's and doctoral degrees from Harvard University.

Seating is limited and **pre-registration is required**. To register and request a free University parking pass, please call 585.276.3500 or e-mail cfe@rochester.edu.

WHO: Dr. Nanette Levinson, director of the International Communication Program and associate professor, American University
Duncan Moore, vice provost for entrepreneurship at the University of Rochester
Members of the University of Rochester community and the greater Rochester community

WHEN: Wednesday, November 18, 2009 at 4:30 p.m.

WHERE: University of Rochester River Campus, Simon School, Gleason Hall, Room 318/418
Reception with hors d'oeuvres and punch to follow in Schlegel Hall, Eisenberg Rotunda

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