



MEDIA ALERT
October 28, 2008

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FOR IMMEDIATE RELEASE

STEVE MARIOTTI VISITS ROCHESTER TO LECTURE ON ‘THE FUTURE OF ENTREPRENEURSHIP EDUCATION’

*-Founder of the National Foundation for Teaching Entrepreneurship
Speaks at the University of Rochester -*

WHAT: Steve Mariotti, president and founder of the National Foundation for Teaching Entrepreneurship (NFTE) will speak on “The Future of Entrepreneurship Education” when he visits the University of Rochester on Nov. 19. **Free and open to the public**, this talk is part of the University’s Center for Entrepreneurship Lecture Series.

Considered one of today’s leading experts in education for at-risk youth, Mariotti changed career paths in 1982 to become a special education teacher in the New York City school system. Five years later, he founded NFTE, a program to bring entrepreneurial education to low-income youth.

Seating is limited and **pre-registration is required**. To register, please call 585.276.3500 or email cfe@rochester.edu.

WHO: Steve Mariotti, founder of the National Foundation for Teaching Entrepreneurship (NFTE)
Duncan T. Moore, vice provost for entrepreneurship at the University of Rochester
Local educators, administrators, and students
Local entrepreneurs
Members of the University of Rochester community and the greater Rochester community

WHEN: Wednesday, November 19, 2008
4:30 p.m. to 6:30 p.m.

WHERE: University of Rochester River Campus, Gleason Hall, Room 318/418
100 Wilson Blvd., Rochester, NY 14627

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