



MEDIA ALERT
March 6, 2009

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FOR IMMEDIATE RELEASE

STANFORD'S TINA SEELIG TO GIVE ENTREPRENEURIAL TALK ON 'MAKING YOUR PLACE IN THE WORLD'

- University of Rochester Alumna Featured in the Center for Entrepreneurship Lecture Series -

WHAT: Dr. Tina Seelig, executive director of the Stanford Technology Ventures Program at Stanford University, will give a talk called "What I Wish I Knew When I Was 20: A Crash Course on Making Your Place in the World" when she returns to her undergraduate alma mater on Mar. 17. **Free and open to the public**, this talk is part of the University of Rochester's Center for Entrepreneurship Lecture Series.

Seelig has worked as a management consultant for Booz, Allen, and Hamilton, as a multimedia producer at Compaq Computer Corporation, and was the founder of a multimedia company called BookBrowser. She has also written 15 popular science books and created educational games. Recently, she was the co-recipient of the National Academy of Engineering's prestigious Bernard M. Gordon Prize for Innovation in Engineering and Technology Education.

Seating is limited and **pre-registration is required**. To register and request a free University parking pass, please call 585.276.3500 or e-mail cfe@rochester.edu.

WHO: Dr. Tina Seelig, executive director, Stanford Technology Ventures Program
Duncan Moore, vice provost for entrepreneurship at the University of Rochester
Mark Zupan, dean of the Simon Graduate School of Business
Members of the University of Rochester community and the greater Rochester community

WHEN: Tuesday, March 17, 2009 at 4:30 p.m.

WHERE: University of Rochester River Campus, Simon School, Gleason Hall, Room 318/418
Reception with hour d'oeuvres and punch to follow in Schlegel Hall, Eisenberg Rotunda

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