EDU446: Entrepreneurial Skills for Educators

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Assistant Professor and Program Advisor for the Online Teaching and Learning Program at Warner Rochester Regional Entrepreneurship Summit November 20, 2015
Course Background and Development

• Kaufmann funded research on entrepreneurship
• 2004/2005 time frame
• Outcomes included
  – cross-case study manuscript
  – The EDU446: Entrepreneurial Skills for Educators course
• I took this course as a student in an early F2F version
  – 2007
Brief overview of the course

**Title:** EDU446: Entrepreneurial Skills for Educators

**School:** Warner School of Education

**Credits:** 3 graduate credits

**Duration:** 6-week summer course

**Format:** Fully online w/ weekly synchronous sessions (1.5 hrs)
## Course Goals

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<tr>
<th>Goals</th>
<th>Related Learning Modules</th>
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<td>1. Value of entrepreneurship in education</td>
<td>Learning Module 1: <em>What does it mean to be entrepreneurial in education and what value can it add?</em></td>
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<td>2. Learn about “entrepreneurial practices”</td>
<td>Learning Module 2: <em>What does it take to be entrepreneurial in education?</em></td>
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<td>3. Learn about “entrepreneurial process”</td>
<td>Learning Module 3: <em>What is involved in initiating a specific innovation, and how can we improve its chances of success?</em></td>
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<td>4. Gain specific entrepreneurial skills</td>
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Transformation to Online

• Pilots in Summer 2012 using Blackboard Learn and asynchronous sessions – proof of concept
• Re-conceptualization during Spring 2013
• 2 fully online sections in Summer 2013
• Student reaction to new format – highly favorable
  – Convenience, structure, learning outcomes, applicable in practice
Growth and Sustainability

• Traditional F2F → Online
• Once per year offering to 2x per year (2013-2015)
• Summer 2015 – included 2 KEY students as a pilot for undergrads
• Now 3x per year – new section open to undergrads in Spring 2016
• Introduced co-teaching model in Summer 2015 in conjunction with our Online Teaching and Learning Practicum (building capacity)
New Markets

• Available to undergrads Spring 2016
• K-12 Public School districts – tailored to their needs and offered across the entire school year
  – Pilot with Byron Bergen CSD administrators during 2015-2016 school year
  – Possibility with another district for 2016-2017 school year
  – Potential interest with Pathways in Technology Early College High School (P Tech) program