In honor of your Reunion this year, the University of Rochester invites you to become a member of the George Eastman Circle, its premier annual giving leadership society.

George Eastman Circle members are a new generation of University leaders, and can choose from more than 200 different annual funds to designate their gifts to. This critical unrestricted support provides resources that make an immediate impact, and at the same time, helps elevate the University of Rochester's national ranking in publications like US News and World Report.

The full amount of all gifts and pledges, regardless of designation, will count toward your Class Reunion Gift Campaign. Support areas that spark your interests and passions and help build a greater University of Rochester.

Please consider celebrating your reunion by joining the loyal members of the George Eastman Circle.

Membership is granted to those supporters who fulfill their five-year pledges at one of the following levels annually:

- **MEMBERS** $1,500–$4,999
- **FELLOWS** $5,000–$9,999
- **BENEFACTORS** $10,000–$24,999
- **PATRONS** $25,000–$49,999
- **FOUNDERS** $50,000+
- **ASSOCIATES** $250–$1,499

*Associate Membership is available to those who have graduated within the last decade. Membership entails a commitment of $4,000 for a five-year period. Annual gifts can be allocated evenly or at a progression over the five-year period. The University of Rochester can work with you to design a membership that fits your needs.

For more information, please call your University representative or contact us at (585) 276-5581 or GeorgeEastmanCircle@rochester.edu
TRANSFORM LIVES AND CHANGE THE WORLD

The University of Rochester has always understood that its work was interconnected with the world and that its contributions could have an impact for generations to come. Your annual support of any part of the University advances the whole and, ultimately, the University’s ability to transform lives and make a profound impact on society.

STUDENT SCHOLARSHIPS

*You* make it possible for the most promising students to attend the University of Rochester—more than 80% require some form of financial aid.

OUTSTANDING FACULTY

*You* make it possible for the University to attract and retain the world’s most dedicated and talented faculty members.

MEDICAL RESEARCH

*You* make it possible for University researchers and clinical scientists to find cures for disease and help people live healthier lives.

FINEST FACILITIES

*You* make it possible for the University to maintain excellence in its libraries, laboratories, research facilities, technology, and equipment.

HEALTH CARE

*You* make it possible for University physicians, researchers, and caregivers to treat and cure the simplest of injuries to the most debilitating of diseases.

ART AND CULTURE

*You* make it possible for the artistic expression and appreciation of music, literature, and art, which have the power to open our minds and move our souls.

All gifts count toward *The Meliora Challenge*, a University-wide fundraising Campaign that was launched in October 2011 and runs through June 30, 2016. Visit campaign.rochester.edu.

www.GeorgeEastmanCircle.com