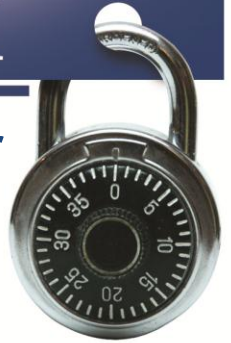


# SECURITY

## TIP OF THE WEEK



### Data Privacy – Information Lasts Forever

#### Social and Professional Networking Careful What You Post!

Some important points are:

- **Don't post important personal information about yourself** such as social security number, address, phone number, or bank and credit card account numbers.
- **Never post personal or protected information about someone else.** This includes information about students, faculty or staff, doctors or nurses, or patients.
- **This is not the place to talk negatively about anyone or anything.** Remember schools, colleges, and future employers can get access to the information you post, and this will form one of their first impressions of you.

URMC Public Relations has put together a social media toolkit that provides some helpful guides at <http://www.urmc.rochester.edu/news/social-media-toolkit/>.



*Do you have ideas that should be shared as security tips of the week?  
If so, please send them to [UnivIT\\_SP@ur.rochester.edu](mailto:UnivIT_SP@ur.rochester.edu)*

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For more information, please visit:  
[www.rochester.edu/it/security](http://www.rochester.edu/it/security)