Social Networking

Protect yourself and your privacy online by being…
…proactive:

- Understand the privacy policy for any social networking site you plan to use.
- Limit the amount of personal information you post.
- Be considerate when posting information, including photos, about your friends.
- Accept 'friends' on a social network selectively; identity thieves create fake profiles in order to get information from you.
- Protect your account with passwords that cannot easily be guessed

…aware:

- Only post information you are comfortable with anyone seeing.
- Don't trust that a message is really from who it says it's from.
- Be careful about installing extras on your site. Criminals sometimes use these applications to steal your personal information.

…responsible:

- When at work, follow your department's guidelines regarding the use of social networking sites.
- Talk to your kids about social networking. Explain what information is private, what pictures are okay to post, and how to decline requests to meet people.
- Use and maintain anti-virus software.

For more information on this week's tip visit www.rochester.edu/it/security/securitytipofweek.