**Selected Coverage August 2011**

**National**
- ABC News (August 22)
  *Happy Marriage Triples Bypass Survival*
  Women's survival after the surgery depended more on the quality of the marriage. Happily married women were nearly four times likelier to be alive at the 15-year mark than those who were going it alone. But an unhappy marriage didn’t do much to help women live longer after bypass surgery, according to the study led by Kathleen King, an emeritus nursing professor at the University of Rochester in New York. “The most dramatic thing to me is [that] just being married, especially if you had a happy marriage, had that big an effect 15 years later,” King told ABCNews.com. (Also Reported in: Philadelphia Inquirer, Daily Mail, WebMD, Toronto Star, CBS News, CNN, Fox News, USA Today, Huffington Post, TIME, The Telegraph, The Independent, Chicago Tribune, Los Angeles Times, Baltimore Sun, and others)

- Good Morning America (August 11)
  *Medical Moments: Perthes Syndrome*
  University of Rochester doctors try to avoid hip replacement for a patient, 15.

- U.S. News & World Report (August 23)
  *How Colleges Determine Merit Scholarships (blog)*
  Teenagers who receive merit awards are happy to receive the money, but they often don’t know what it took to earn them. That’s why I was happy to stumble across the blueprint for the merit awards that the University of Rochester dispensed to its latest crop of freshmen. Jonathan Burdick, the undergraduate dean of admissions and financial aid, decided to take a look after the 2011-12 class was formed to see what factors had mattered in merit award decisions. Even better, Burdick assigned a dollar value to these factors. (Also Reported in: Yahoo! News)

**Local**
- Rochester Democrat and Chronicle (August 13)
  *Growth at University of Rochester sparks boom in area*
  For the first time in more than 40 years, the University of Rochester is preparing to build a new residence hall – the latest in a housing boom spurred by UR on both sides of the Genesee River. “We are expanding,” said Ronald Paprocki, UR senior vice president for administration and finance. “We are looking ahead to 2012 and 2013, assessing our needs for housing, and how we are going to provide that. ... We can see a clear path to 2013.”
Rochester Democrat and Chronicle (August 27)
UR’s new $10 million nanotechnology center could aid economy
The University of Rochester on Friday unveiled URNano, a research and fabrication facility dedicated to technology of the infinitesimally small. Known officially as the Integrated Nanosystems Center, URNano is at its heart a few thousand feet of laboratory space in the basement of the Goergen Hall for Biomedical Engineering and Optics. The center carries a price tag of close to $10 million, with much of it – $4.4 million – paid for by federal taxpayers. U.S. Rep. Louise Slaughter, D-Fairport, said that when UR first brought the idea to her attention several years ago, “Both the university and I knew...with that much-needed assistance we could build a lab that would be the engine of growth for new jobs and industries right here.” (Also Reported in: 8WROC-TV, YNN, Rochester Business Journal)

U.S. News & World Report (August 3)
Experimental Drug Promising Against Tough-to-Treat Asthma
A new experimental drug for adults with asthma seems to improve lung function in patients who haven't been helped with standard steroids. The drug, lebrikizumab, targets a specific receptor involved in asthma, and appears to be the first drug to be successful in this particular approach, said Dr. Steve Georas, a professor of medicine in the pulmonary and critical care division at the University of Rochester Medical Center. (Also Reported in: Yahoo! News)

Wall Street Journal (August 10)
Oil Decline Offers Economic Breathing Room
“A key reason for the slowdown and the anemic growth this year was the sustained period of higher oil prices earlier this year. The flip side of that is that a downturn creates its own stimulus with the drop in oil prices,” said Mark Zupan, an economist and dean of the Simon School of Business at the University of Rochester.

BBC (August 19)
The all-seeing app
The most recent visual assistance product to hit the app store is VizWiz. As well as giving you automated image recognition from intelligent software, it throws your questions open to a small band of volunteers standing-by on the internet - a human cloud, willing to donate ten seconds of their time here and there to describe photos which come in. The free app and service, developed by the University of Rochester in New York, has received between ten and 12 thousand questions in its first two months. The volunteers are made up of staff and students who receive a sound alert when a question arrives, either via Twitter, text message or the web. The University of Rochester has also been developing a similar concept to their VizWiz product but for deaf people.

Time (August 16)
Tuned in: The Sing-Off Names New, Super-Sized Cast (blog)
Formed in 1956, the University of Rochester YellowJackets are anything but old-fashioned and half the members are enrolled in The Eastman School of Music at the university. This fun loving group’s mark of distinction is their bright yellow blazers and distinctive sound. “The Sing-Off” scours the country in search of the best a cappella groups. This year, the competition has expanded not only weekly but also to the 16 very best vocal groups who will perform chart-topping songs in weekly competition that will culminate with a live finale revealing the grand prize winner. The groups will be competing for America’s vote and a chance to walk away with the ultimate prize -- a Sony Music recording contract and a cash prize of $200,000. (Also Reported in: Entertainment Weekly, Seattle Post Intelligencer, Hollywood Reporter, Digital Spy, Eclipse Magazine, 10WHEC-TV)

Bloomberg (August 9)
Primo Wants Constitutional Rules to Curb Spending
David Primo, a political science professor at the University of Rochester, talks about whether there should be a balanced budget amendment added to the U.S. Constitution. Primo speaks with Tom Keene on Bloomberg Television’s “Surveillance Midday.”

iVillage.com (August 9)
Hospitals Vary Widely in Rate of Heart Procedures: Study
Dr. John Gassler, a professor of medicine at the University of Rochester Medical Center in New York, finds the study “intriguing” but doesn’t feel it answers the question of overuse of diagnostic catheterization. (Also Reported in: Newsday, Yahoo! News)
**Washington Post** (August 2)

Washington Hospital Center safety program seeks to catch ‘near-misses’

The University of Rochester Medical Center tested the system three years ago to see whether it could boost reporting by doctors in the emergency department. It performed well and uncovered new issues, medical center executives said. But it was not continued because of cost — as much as its existing event-reporting system — and because anonymous reports did not allow for enough individual follow-up.

**Inside Higher Ed** (August 2)

Skin in the Game

But the University of Rochester went one step further. Through a deal with an alumnus, the university is planning to take an equity stake in a company created by two M.B.A. students that offers services that might help the university’s fund-raisers. Proponents of the move, particularly the dean of the business school and the investor, hope the arrangement will motivate the university to see the company to success.

**U.S. News & World Report** (August 24)

‘Bubble Boy’ Kids Living Normally After Gene Therapy: Study

With gene therapy, clinicians remove the patient’s own bone marrow, isolate the stem cells, correct the gene and reinsert it into the patient, explained William J. Bowers, associate professor of neurology at the University of Rochester Medical Center in Rochester, N.Y. “This field came on with huge promise, then hit a few bumps and now … we’re starting to see more and more of these successes,” added Bowers.  (Also Reported in: Yahoo! News, Newsday)

**New York Times** (August 15)

Google’s Big Bet on the Mobile Future

Google made a $12.5 billion bet on Monday that its future — and the future of big Internet companies — lies in mobile computing, and moved aggressively to take on its arch rival Apple in the mobile market. “This is an opportunity for Google to jumpstart the market, in pricing and innovation,” said Avi Seidmann, an information systems professor at the University of Rochester.  (Also Reported in: Wilmington Star-News, Sarasota Herald-Tribune)

**Christian Science Monitor** (August 9)

Five reasons the S&P downgrade isn’t so bad – and one word of caution

Washington can learn from Ottawa’s example says David Primo, a political scientist at the University of Rochester. “Instead of playing the blame game, politicians in Washington should treat this as a wake-up call that real budget reform is necessary, now,” he says.  (Also Reported in: Alaska Dispatch)

**Rochester Democrat and Chronicle** (August 27)

Capitalize on Finger Lakes’ regional assets (op-ed) by Danny Wegman and Joel Seligman

Where do we want to be and what will it take to get there? Those are the fundamental questions that will be addressed by a council formed by Gov. Andrew Cuomo to focus on the economic future of the Finger Lakes region.

**Yahoo!** (August 11)

Fickle markets, volume surge a boon to brokers

But there are winners in every crisis, and this one is no different, said Clifford Smith, a finance professor at the University of Rochester’s Simon Graduate School of Business who specializes in trading and risk management. “It’s not fun for most of us to live through, but if you’re in the market to supply liquidity, like Goldman Sachs, you’re seeing high volume, wide bid-ask spreads – that’s a silver lining,” said Smith. “The brokerage industry is one I would expect to profit going through this process.”  (Also Reported in: Wall Street & Technology, New Brunswick Business Journal)

**Wall Street Journal** (August 30)

A Bigger Band, the Same Steady Hand

Ron Carter, who will be leading a big band at Jazz Standard from Tuesday through Sunday, is an exception: His skill, taste and creativity compel us to pay attention. “The bass player at the time was graduating, and I realized that if he was gone and I was the only one playing bass they would need me. So I sold my cello, got a teacher, and began playing bass in the orchestra.” Eventually, he auditioned for the Eastman School of Music in Rochester, N.Y., and won a four-year scholarship. That determination explains how he became one of the busiest musicians in the industry.
Fox News (August 24)
No Major Heart Risk Seen in New Psoriasis Drugs
Dr. Christopher Ritchlin, a rheumatologist at the University of Rochester Medical Center, who has seen the findings but was not involved with the study, said the analysis does not ease his concerns about drugs in this class. “There are some safety signals you are seeing in the treatment groups that are not in the placebo groups. I’m not saying there is a definite association, but there is smoke here,” he said. (Also Reported in: Chicago Tribune, Baltimore Sun, CNBC, Yahoo! News, Orlando Sentinel)

U.S. News & World Report (August 2)
New Guidelines for Spotting, Treating COPD Released
“Smoking cessation remains key,” said Dr. Sandhya Khurana, an assistant professor of medicine in the pulmonary and critical care division at the University of Rochester Medical Center in New York. (Also Reported in: Newsday)

U.S. News & World Report (August 24)
Mainstay Meds Often Cut Off Accidentally After Hospital Stay
“These numbers give us a baseline, a place to start,” said Libby Dodds-Ashley, associate director of clinical pharmacy services at the University of Rochester Medical Center in New York, who also pointed out that initiatives in Europe and elsewhere which use this multidisciplinary approach have had “positive results.” (Also Reported in: Yahoo! News, MSN)

U.S. News & World Report (August 31)
Blood Protein Might Signal Death Risk in Elderly
The authors of the new study, published online Aug. 30 in the Journal of the American Medical Association and simultaneously being presented at the European Society of Cardiology Congress in Paris, suggest that the protein might be a target for drugs, some of which are already being tested in trials. In theory, such a biomarker could also “help us interpret how to direct health care,” said Thomas Mariani, an associate professor of pediatrics, medicine and environmental medicine at the University of Rochester Medical Center. But widespread use of the marker is still a ways away, Mariani added. (Also Reported in: Yahoo! News, Times of India)

Pittsburgh Tribune-Review (August 13)
Request for social media curbs in Britain spark debate
Egypt clamped down on communication between protesters by trying to shut off all Internet service in the country with mixed success. That illustrated how difficult it is to silence online communication, even where the government is allowed to do so, said Jeff Bigham, computer science professor at the University of Rochester. “It’s pretty hard to isolate a particular geographic area and block access to a particular site,” Bigham said. That would involve cooperation from all Internet service providers serving an area.

Rochester Democrat and Chronicle (August 9)
Rochester among the best at giving back
George Eastman’s history of philanthropy paved the way for the businesses of Rochester to heavily engage in their communities, said George Cook, professor of consumer psychology and marketing at University of Rochester. (Also Reported in: Poughkeepsie Journal, Binghamton Press & Sun-Bulletin)

ABC News (August 13)
Teen Dies of Rabies After Getting Bit by Vampire Bat in Mexico
“Because the rabies virus takes weeks to incubate, there is time for the vaccine to prevent disease even when given after exposure to the virus,” said David Topham, associate professor of microbiology and immunology at University of Rochester Medical Center. “The man’s death could have been easily prevented if he’d sought treatment in time.”

ABC News (August 19)
Jared Loughner’s Defense Team May Be Looking for Mental Illness in His Relatives
Loughner, who faces 49 charges stemming from the Tucson, Ariz., shooting spree that killed six people and injured 13 others, has been diagnosed with schizophrenia – a chronic, severe disabling brain disorder that has a significant genetic component. And in a move that could bolster his defense, Loughner’s lawyers have subpoenaed public health records from 22 of his maternal relatives dating back to 1893, the New York Times reported. “When you go digging into anyone’s family history, sooner or later you’re going run into someone with mental illness,” said Dr. Steven Lamberti, associate professor of psychiatry and director of the Severe Mental Disorders Program
at the University of Rochester Medical Center
in Rochester, N.Y. Psychiatric evaluations, medical
records, school reports and testimonies from people
who saw Loughner before or during the attack, Lam-
berti said, are more important to his defense than
family history.

Rochester Business Journal (August 11)
Simon School ranks on Forbes list
The Simon Graduate School of Business at the
University of Rochester has been ranked among the
nation’s best business schools by Forbes magazine. Si-
mon School moved up five places since its last rank-
ing in 2009, placing No. 32 on the biennial ranking
of U.S. business schools. (Also Reported in: YNN)

Rochester Democrat and Chronicle (August 19)
RPI’s Xi-Cheng Zhang to take helm at UR Insti-
tute of Optics
Xi-Cheng Zhang will bring his considerable skills
to head the University of Rochester’s Institute of
Optics, which is the first optics education program
in the United States. Zhang, whose appointment was
announced Thursday, is expected to assume his new
responsibilities in January. He was the unanimous
choice of a search committee. “He is an internation-
ally recognized scientist who has broad connec-
tions,” said Rob Clark, dean of the Hajim School of
Engineering and Applied Sciences. The institute for
optics is part of the engineering school.

WebMD (August 13)
What Face Transplants Can and Can’t Do
Facial reconstruction surgeon John Girotto,
MD, director of the craniofacial anomalies
center at the University of Rochester’s Golisano
Children’s Hospital, says face transplants can
indeed fulfill such expectations. “Does it really
work? Yes. Do you look like the donor? A little
bit, but you still look like yourself,” Girotto tells
WebMD. “We are not quite there yet – it is still
an experimental thing – but face transplant holds
great promise for people with terrible injuries
and no other established options.” (Reported in:
CBS News)

CBS News (August 4)
Jerry Lewis loses muscular dystrophy telethon
gig
“We’ve come a long way,” Dr. Rabi N. Tawil,
co-director of the muscular dystrophy clinic at the
University of Rochester, told CBS News.
“There has been an explosion of information
about the genetic defects that cause muscular
dystrophy and tremendous advances in treat-
ment.”

Albany Times Union (August 13)
Alzheimer’s designation for hospital
Assistance centers are considered “Centers of Ex-
cellence” that assess and diagnose patients, pro-
vide patient management and offer community
education for families affected by Alzheimer’s.
Nine organizations have the designation, includ-
ing the University of Rochester, the Mount
Sinai School of Medicine and the New York
University Langone School of Medicine.

Associated Content (August 3)
Gay Friendly Colleges in New York
University of Rochester: This New York uni-
versity, one of the foremost research universities
in the state, is also very welcoming to GLBT
students. For example, the university is home to
the Pride Network, whose mission is to “create
an open and secure environment for people of
all sexual orientations and genders.” To that end,
they frequently host a number of social events
that are of interest to and directed toward GLBT
students. (Also Reported in: 13WHAM-TV)

Rochester Democrat and Chronicle (August 4)
Benefactor of Flaum Eye Institute dies
Adeline P. Lutz of Greece, who gave the University of Rochester’s Flaum Eye Institute the life
savings she and her late husband amassed, died
Tuesday at the age of 83.
**Rochester Democrat and Chronicle** (August 21)

Obituary: Activist Nora Bredes led women’s center at UR

Activist and former politician **Nora Bredes** died Thursday of complications from breast cancer. Ms. Bredes, 60, was director of the **Susan B. Anthony Center for Women’s Leadership** at the **University of Rochester** and dedicated much of her life to women’s, environmental and public health issues. Colleagues praised Ms. Bredes’ reputation as a collaborator, as well as her stalwart commitment to improving the quality of life for those around her. (Also reported by Newsday, WHAM AM 1180, Fairport Post, WXXI, YNN, 13WHAM-TV, 10WHEC-TV)