Selected Coverage June 2012

National
ABC News
The Atlantic
The Atlantic Cities
Bloomberg Businessweek
CBS News
Chronicle of Higher Education
CNN.com
Daily Beast
Discover Magazine
Discovery Health
EverydayHealth.com
Fast Company
Fox News
Globe and Mail
Huffington Post
Long Beach Grunion Gazette
Los Angeles Times
Minneapolis Star Tribune
Mother Jones
MSNBC
Nature Chemistry
Newsday
New York Daily News
NPR
Philadelphia Inquirer
Psychology Today
Research & Development
Salon
San Francisco Chronicle
San Jose Mercury News
Science 2.0
Science Daily
UPI
USA Today
U.S. News & World Report
Washington Post
Yahoo! News

New York Daily News (June 11)
Researchers come up with new definition of ‘cool’
What does it mean to be cool these days? Is it still the James Dean-like bad boy who flouts the law? What about the impenetrable colleague at work who oozes mystery and intrigue, or the fearless thrill-seeking adventurer friend? … But after analyzing the survey results of 1,000 participants from the Vancouver area, researchers from the University of Rochester found that respondents judged a person’s “cool” factor by traits like likeability, friendliness, attractiveness, confidence, and success. The study was published in the Journal of Individual Differences. “If anything, sociability is considered to be cool, being nice is considered to be cool,” said lead author Ilan Dar-Nimrod in a statement. (Also Reported in: ABC News, Daily Beast, Globe and Mail, Psychology Today)

UPI (June 8)
Combat brain injuries linked to PTSD
Brain injuries so subtle they’re detected only by a very sensitive scan may predispose combat soldiers to post-traumatic stress disorder, U.S. researchers say. Lead author Dr. Jeffrey J. Bazarian of the University of Rochester Medical Center said the nature of the interaction between traumatic brain injury and PTSD had been unclear until now. “Most people believe that, to a large extent, chronic stress from intense combat experiences triggers PTSD,” Bazarian said in a statement. “Our study adds more information by suggesting that a physical force such as exposure to a bomb blast also may play a role in the genesis the syndrome.”

Philadelphia Inquirer (June 1)
Babies are born to learn
Researchers are calling it the “Goldilocks Effect”: Turns out that babies’ brains are wired to focus on “just right” experiences and information to help them learn. In a fascinating new study from the University of Rochester, 7- and 8-month-olds quickly lost interest in video animations of balls, pacifiers and colorful boxes that were too ho-hum predictable or too complex. But they were riveted by those that held some surprises – like a ball appearing from behind a new set of boxes.

Fast Company (June 26)
How To Avoid Toxic Chemicals? Drop Out Of Modern Society
BPA, as we have mentioned many times before, is a potentially toxic endocrine-disrupting chemical compound that’s virtually impossible to avoid in modern life. It’s found in soup can linings, plastic-packaged
foods, medical devices, and dental sealants, among other places. Even if you vigilantly avoid all things plastic and canned, you’re not in the clear – BPA is also found in store receipts. And yet, there is at least one community of pregnant women that have shown significantly lower levels of BPA and phthalates (a toxic group of industrial chemicals used to make PVC) in their urine than those of other pregnant women in the U.S. Meet the Old Order Mennonites (OOM). Researchers from the University of Rochester School of Medicine and Mount Sinai School of Medicine selected a group of 10 OOM pregnant women from a Western New York community and collected a single sample of urine from each. The women were also quizzed on their habits 48 hours before the urine collection, including stress, water sources, daily transportation, personal hygiene products, cosmetics, household cleaners, and more. (Also Reported in: Mother Jones, Science Daily, GOOD Magazine)

Science Daily (June 1)
Mathematicians Can Conjure Matter Waves Inside an Invisible Hat
Invisibility, once the subject of magic or legend, is slowly becoming reality. Over the past five years mathematicians and other scientists have been working on devices that enable invisibility cloaks – perhaps not yet concealing Harry Potter, but at least shielding small objects from detection by microwaves or sound waves. A University of Washington mathematician is part of an international team working to understand invisibility and extend its possible applications. The group has now devised an amplifier that can boost light, sound or other waves while hiding them inside an invisible container. … The authors dubbed their system “Schrödinger’s hat,” referring to the famed Schrödinger’s cat in quantum mechanics. The name is also a nod to the ability to create something from what appears to be nothing. … Matter waves inside the hat can also be shrunk, though [Gunther] Uhlmann notes that concealing very small objects “is not so interesting.” Uhlmann, who is on leave at the University of California, Irvine, has been working on invisibility with fellow mathematicians Allan Greenleaf at the University of Rochester, Yaroslav Kurylev at University College London in the U.K., and Matti Lassas at the University of Helsinki in Finland, all of whom are co-authors on the new paper. (Also Reported in: Science 2.0, Research & Development)

Discovery Health (story in Finger Lakes Times) (June 27)
Tune in Sunday to see Galen woman’s story on ‘Diagnostics’
The story of a Wayne County woman whose rare heart condition puzzled doctors for months is being featured on a new Discovery Health Channel show. The program, “Diagnosis: Dead or Alive,” looks into the case of Jamie Arliss, who underwent an innovative, first-ever treatment at the University of Rochester Medical Center in December 2010.

Rochester Business Journal (June 22)
The UR factor
When he outlined the University of Rochester’s strategic plan six years ago, President Joel Seligman cautioned that UR “cannot be an ‘economic savior’” for the Rochester area. After reading a just-released report on the university’s economic impact locally, some might find Mr. Seligman guilty of being too modest.

The Atlantic Cities (June 15)
Rochester’s Unique Place in the Rustbelt Revival
Americans are slowly but surely moving back to cities, even to so-called “shrinking” cities. Consider the very existence of the new term: Rustbelt Chic. Rochester, New York, is a great example of this trend, but it remains unclear if it’s really in a position to respond in a way that grows the momentum. University of Rochester Professor Duncan Moore has pointed out that Kodak’s bankruptcy is hardly the catastrophe many imagine, noting that while “Kodak’s Rochester-area employment dropped to fewer than 7,000 from 61,000, the community itself gained a net 90,000 jobs,” a reflection of the city’s reviving economic diversity. Rochester’s rate of patent registration reportedly remains impressive, another healthy sign.
**Huffington Post (June 18)**

**Yoga May Help Breast Cancer Survivors**

A 2010 randomized controlled study, published in the Journal of Clinical Oncology, found yoga improved sleep problems and fatigue. About 75 percent of the patients were breast cancer survivors. All of the cancer patients suffered from sleep disruption for 2 to 24 months. Researchers at the University of Rochester Medical Center administered either a yoga program (yoga group) or standard care (control group) to 410 cancer survivors for four weeks. Sleep quality, fatigue and quality of life were assessed before and after the study.

**U.S. News & World Report (June 7)**

**Ex-Players Sue NFL Over Brain Injuries**

The National Football League hid information that linked football-related head injuries to permanent brain damage, according to a massive lawsuit filed in federal court Thursday by lawyers for former players and their families, the Associated Press reported. Dr. Jeffrey Bazarian is an associate professor of emergency medicine at the University of Rochester in New York who has done extensive research on concussions and dementia. (Also Reported in: Yahoo! News, MSN Health, Philadelphia Inquirer, Newsday)

**Nature Chemistry (June 22)**

**Reactions: Lewis Rothberg (Sceptical Chymist blog)**

Lewis Rothberg is in the Department of Chemistry at the University of Rochester and works on the materials science underpinning organic electronics. … 1. What made you want to be a chemist? Since I learned about chemistry, I have always been excited by the idea of being able to explain macroscopic phenomena … things we see every day … with an abstract microscopic picture. In the interest of full disclosure, however, I am a physicist by training and passion even though my research is very chemical in nature.

**13WHAM-TV (June 28)**

**Americans Eagerly Await Supreme Court Decision**

It’s a decision with big implications for the future of healthcare in America. According to Ted Brown, a professor of History and Community Preventive Medicine at the University of Rochester, the Supreme Court can decide to strike down all, or parts of, the health care law.

**Los Angeles Times (June 3)**

**Ralph W. Kuncel will be new president of University of Redlands**

The next president of the University of Redlands will be Ralph W. Kuncel, a neurology professor who has been the provost and executive vice president at the University of Rochester, school officials announced Saturday. (Also Reported in: San Francisco Chronicle, Yahoo! News, San Jose Mercury News, CNBC, Contra Costa Times, Chronicle of Higher Education, Rochester Democrat and Chronicle, Rochester Business Journal, and others)

**Huffington Post (June 13)**

**Birth Control Tied To Heart Attack And Stroke, But Risks Very Small, Study Says**

“The risk might be as much as two times greater, but when you know that the rates [of arterial thrombosis] are 1 in 10,000, you’re just bringing it up to 2 to 4 in 10,000,” explained Dr. Kathy Hoeger, director of the University of Rochester’s Strong Fertility Center. “It’s a significant finding, and we wouldn’t want to minimize that,” she continued. “But the risk is relatively small.” (Also Reported in: Newsday, Philadelphia Inquirer, MSN, Yahoo! News, WebMD, USA Today, and others)

**EverydayHealth.com (June 21)**

**‘Sling’ Implant May Cut Risk of Incontinence After Prolapse Surgery**

The study, a randomized, controlled clinical trial, was well done and provides valuable statistics to share with women trying to make a decision about whether to get one or both procedures, said Dr. Gunhilde Buchsbaum, a urogynecologist and professor at University of Rochester Medical Center, in New York. She offers women the option of doing the prolapse repair and the preventive incontinence surgery at the same time, or doing the prolapse repair and waiting to see if the patient is bothered by incontinence afterward. “I think that the finding of these studies should be mainly used in counseling women and obtaining truly informed
consent on whether or not one should place a sling in women at the time of prolapse surgery in women who otherwise have not complained of incontinence,” Buchsbaum said. (Also Reported in: MedicineNet.com, HealthDay, U.S. News & World Report, Newsday, Yahoo! News)

*ABC News (June 4)*

**Hospitals Add Palliative Teams at Feverish Pace**

Palliative teams are sometimes met with doubt by both patients and their medical colleagues.

**Dr. Timothy Quill**, a palliative care doctor at the [University of Rochester Medical Center](https://www.urmc.rochester.edu/) and president of the American Academy of Hospice and Palliative Medicine, concedes that patient recognition of what palliative care is remains relatively low and that resistance to the field remains among doctors untrained in the field. (Also Reported in: Bloomberg Businessweek, MSNBC, NPR, Washington Post, CBS News, Huffington Post, Salon, U.S. News & World Report, Yahoo! News, Newsday, Minneapolis Star Tribune, and others)

*Fox News (June 8)*

**Bad Grades: 5 Common Student Loan Errors**

Students and parents looking to fill the gaps between financial aid awards and the costs of college often apply for loans with the same level of zeal that they put into admissions applications in the first place. In that driving desire to finance higher education, borrowers are at risk for making costly mistakes. Here are the top five mistakes people make when applying for student loans – and tips on how to avoid them. … “Borrowing some reasonable amount to help finance your college education is overall a good thing,” explains **Jonathan Burdick**, dean of undergraduate admissions and financial aid at the [University of Rochester](https://www.ur.rochester.edu/) in New York. “It’s a smart investment because you’re increasing your long-term earning power.” (Also Reported in: Bankrate.com)

*Rochester Democrat and Chronicle (June 26)*

**Shining a spotlight on Gil Evans**

Among the greatest of such arrangers was the late Gil Evans. His Birth of the Cool, Sketches of Spain and Porgy and Bess charts for Miles Davis are legendary, but Evans also put his imprint on the music of such diverse figures as Claude Thornhill and Jimi Hendrix. And now, in what would have been the late Evans’ 100th year, he’s being honored with a music project in the spotlight at the Xerox Rochester International Jazz Festival at 6 and 10 p.m. Friday at the Montage. It’s a much-deserved repeat of a concert held at the [Eastman School of Music](https://www.eastman.edu/) in February.

*ABC News (June 8)*

**Novel Brain Scan Can Detect Concussions**

“The unique thing about this study is that there are brain abnormalities [still present] at multiple time points,” said **Dr. Jeff Bazarian**, an associate professor of neurology and neurosurgery at the [University of Rochester](https://www.ur.rochester.edu/) in Rochester, N.Y. “This highlights that the brain is abnormal on a cellular level for a long time.”

*Rochester Democrat and Chronicle (June 14)*

**Study measures University of Rochester’s economic clout**

The economic clout of the [University of Rochester](https://www.ur.rochester.edu/) is detailed in a new report that shows how UR – the largest local employer and seventh largest in the state – has continued to thrive, even in tough economic times. “Bucking the trends observed by most firms and institutions during the recent national recession, the UR has continued to grow by adding jobs and research capacity that position it for present and future impact locally, regionally and nationally,” says the report, prepared by the Center for Governmental Research. (Also Reported in: 10WHEC-TV, 13WHAM-TV, YNN, WXXI, Rochester Business Journal, WHAM AM 1180)

*Rochester Democrat and Chronicle (June 18)*

**UR graduate receives $175K fellowship**

Laura Arnold has wanted to become a teacher ever since, as an undergraduate at the University of Rochester, she ran a summer class to prepare teenage girls for their first high school physics class.

*Fox 10 Phoenix (June 12)*

**Runners may live longer**

Runners appear to live longer, new research suggests. Marathon runner and cardiologist **Dr. James Eichelberger**, an associate professor of medicine in the cardiology division at the
University of Rochester School of Medicine and Dentistry, in New York, said while it is true that athletes who train extremely can develop mild changes in heart chamber volumes and even small leakage of cardiac biomarkers into the bloodstream, “most of these changes normalize soon after cessation of extreme exercise. Long-lasting negative effects are not clear, and most likely do not negate the well-known long-term benefits.” (Also Reported in: U.S. News & World Report, Yahoo! News)

**Huffington Post (June 6)**

**Immune-System Test May Predict Early Death**
A blood test that measures a marker of immune-system activity may help doctors identify people who are at risk of dying at an early age, a new study suggests. Neil Blumberg, M.D., a professor of pathology and laboratory medicine at the University of Rochester Medical Center, in Rochester, N.Y., says he’s skeptical that free light chain tests are more powerful than existing tests that measure immune-system function or markers of inflammation, such as C-reactive protein. (Also Reported in: Health.com, CNN.com)

**Long Beach Grunion Gazette (June 16)**

**College Counselor: SAT Or ACT?**
To take the SAT, the ACT, or both is the question. So which test should you take? Okay, if you’re applying to Harvard, Yale, Princeton, or the University of Rochester, you might elect to take the SAT. These admissions offices like to see SAT scores. Regardless, even if you submit only an ACT to any of them, they can easily convert your ACT score into a comparable SAT score.

**Rochester Democrat and Chronicle (June 1)**

**UR’s venture capital fund a step forward (op-ed)**
A shortage of financing for new companies is perhaps the biggest obstacle the Rochester area faces as it seeks to become even more a center of entrepreneurship than it already is. A new $1 million venture capital fund at the University of Rochester’s Simon Graduate School of Business is a good step toward getting around that obstacle. Simon School Dean Mark Zupan could barely contain his enthusiasm as he described the effort to me, calling it a “win, win, win, win” for the school, the students who will run and benefit from the fund, and the regional economy as businesses are nurtured and jobs created.

**MSNBC (June 7)**

**Celeb trend of ‘IV vitamins’ not a good idea**
Receiving vitamins through an intravenous drip may be the latest Hollywood health craze, but there’s little evidence the practice has any health benefits, experts say. “There’s no scientific evidence that this has meaningful effects,” over the long term, said Dr. Kevin Fiscella, a professor of family medicine at the University of Rochester Medical Center in New York. (Also Reported in: Yahoo! News)

**The Atlantic (June 25)**

‘Gone Too Soon’: The Many Lives of Michael Jackson’s Elegy
When Michael Jackson died three years ago today, among the many songs in his catalog injected with new significance was the 1991 ballad, “Gone Too Soon.” Performed by Usher at Jackson’s memorial service, the track had fascinated Jackson for years before he recorded it – and was finally put to tape following tragic circumstances. Here’s the story behind the song, which has been revived time and again for times of public mourning.

Joseph Vogel is the author of Man in the Music: The Creative Life and Work of Michael Jackson. He is a doctoral candidate and instructor in the Department of English at the University of Rochester.

**Discover Magazine (June 18)**

**Can Mindfulness Meditation Make You Smarter? (blog)**
Can you consciously increase your intelligence? That question was the title of an article I wrote in April for the New York Times Magazine, examining studies showing that people who train their working memory with specially designed games show increases in their fluid intelligence, the ability to solve novel problems and identify patterns. … Studies by Daphne Bavelier at the University of Rochester have found that practicing the games improved performance on an array of untrained sensory, perceptual, and attentional tasks. Notably, the transfer is broad enough to improve trainees’ ability to distinguish an auditory signal from white noise, despite the fact that no auditory training
was involved in the games, and that two distinct 
brain areas are involved in auditory and visual 
processing. “This is not the first kind of activity 
you’d think is good for the mind,” Bavelier told 
me. “But there is a whole field of research showing 
that executive control and the ability to decide 
whether to attend to something or not is a main 
determinant of intelligence. In that sense the games 
are making you smarter. Whether they will make 
you do better on an exam, I cannot say.”

**MSNBC (June 27)**
Standing long hours in pregnancy may slow baby’s growth
Because the study was conducted in The Netherlands, it’s not clear whether the findings apply to other populations, said Dr. Jim Woods, chair of the Department of Obstetrics and Gynecology at the University of Rochester Medical Center.

**New York Daily News (June 18)**
Brooklyn students overcome enormous odds to succeed in school and head to college
East New York teen Kiara Cruz had to juggle more than her classes at Brooklyn Theater for the Arts High School in Canarsie: She had to take care of her mother who suffers from bipolar disorder. Cruz had to study for exams between doctor visits and bedside chats with her mother. The straight-A student was able to finish her senior year as one of the school’s top graduates and earned a full scholarship to the University of Rochester.

**Yahoo! News (June 22)**
Prescription Drug Problem Sparks Debate Over Solutions
One way to curb the large and growing problem of prescription drug abuse in the U.S. would be requiring doctors to use databases to record and track patients’ prescriptions, experts say. “They can help us discover addiction at an early stage,” said Dr. Norman Wetterau, a specialist in addiction at the University of Rochester School of Medicine in New York, referring to databases called prescription drug monitoring programs. “You identify patients much earlier, before they overdose, before they get arrested, before these problems grow.”

**USA Today (June 28)**
Stocks finish lower, but late rally prevents bigger losses
When the stock market began tumbling Thursday, many people assumed the selloff had something to do with the Supreme Court ruling to uphold President Barack Obama’s health care law. But for a lot of investors, it was the same old concerns about Europe, along with a few new worries. “Insured people have more purchasing power, and they’ll buy whatever you make, whether you’re a supplier of drugs or devices,” said Gerard Wedig, a health care economist at the University of Rochester. (Also Reported in: ABC News, Fox News, MSNBC, NPR, Newsday, Washington Times, and others)

**Huffington Post (June 29)**
Healthy Food: 50 Of The Best In The World
Each month at HuffPost Healthy Living, we compile lists of the most in-season, fresh superfoods – this June, for instance, we celebrated figs, zucchini and apricots, among others. But these monthly articles got us thinking – what are some of the healthiest foods generally, despite the season? … Meet our expert panel: • Nellie Wixom, R.D., clinical instructor at the School of Nursing, and a research dietitian for the Clinical Research Center, both at the University of Rochester

**Rochester Democrat and Chronicle (June 21)**
Thompson Health plans major announcement
Thompson Health announced an agreement Thursday that will make Ontario County’s largest employer an affiliate of the University of Rochester Medical Center. “This all began just nine months ago, but it was built on a decade of collaboration and partnership,” said Dr. Bradford Berk of the Medical Center. (Also Reported in: Rochester Business Journal, Canandaigua Daily Messenger, 13WHAM-TV, YNN, 10WHEC-TV, WHAM AM 1180)

**Rochester Business Journal (June 8)**
Leaders need ‘courage, wisdom, compassion’
Richard Sands, chairman and former CEO of Constellation Brands Inc., is slated to receive the Dean’s Medal at commencement ceremonies for the University of Rochester’s Simon Graduate School of Business on Sunday, June 10, in
Kodak Hall at the Eastman Theatre. Sands is a member of the UR board of trustees and the Simon School Executive Advisory Committee. He also established the Sands Leadership Lecture Series to advance the science and teaching of leadership at the UR business school.

13WHAM-TV (June 5)
Golisano Children’s Hospital Ranked Among Best in Four Programs
Golisano Children’s Hospital is on the list of U.S News & World Report’s Best Children’s Hospitals. The hospital has been listed among the nation’s best hospitals for four pediatric specialties – gastroenterology, neonatology, orthopaedics and neurology/neurosurgery. (Also Reported in: Rochester Democrat and Chronicle, 13WHAM-TV, 10WHEC-TV, 8WROC-TV)

Rochester Democrat and Chronicle (June 27)
UR’s a tech hub (column)
The University of Rochester is the largest employer in the region, with more than 20,000 employees, but its impact isn’t limited to those who draw a UR paycheck. The work of researchers at both the river campus and at the University of Rochester Medical Center have spawned dozens of startups, like Vaccinex, a thriving biotechnology business, and others like TET Solutions and Calorics, just starting to get off the ground.

10WHEC-TV (June 5)
What’s Innovocracy?
A local company is connecting innovators with people who want to fund their inventions. Their first venture is with the University of Rochester. Researchers at the University of Rochester come up with a lot of inventions that, if they had money, would be extremely helpful to the public. So what Innovocracy wants to do is link up inventors at the institutions like the U of R with people who want to help those inventions become marketable.

Rochester Business Journal (June 1)
Heart association leader lauds research done here
Federal research funding has gotten scarcer in recent years and competition for the remaining money has intensified, but the University of Rochester’s collaborations and investments in research infrastructure have given it an advantage, the head of the American Heart Association said this week. On a visit to Rochester for an event honoring local organizations for their efforts to promote cardiovascular health and stroke prevention, national association CEO Nancy Brown praised UR for its research.

13WHAM-TV (June 29)
How Will The Affordable Care Act Affect New Yorkers?
According to URMC’s Chief Operating Officer Peter Robinson, the hospital spends about $70 million a year providing care to uninsured patients. The hospital calls this Charity Care. “I think New York state is a bit ahead of the rest of the country on a number of fronts,” says Robinson. “Providing insurance eligibility for students and children up to 26 years old and to let them stay on their parents coverage, and provisions for pre-existing conditions are all embedded in the Affordable Care Act, but New York passed legislation on its own to do that.” (Also Reported in: 8WROC-TV, WXXI, YNN, Rochester Democrat and Chronicle, Rochester Business Journal)

YNN (June 25)
Healthy Living: Capability of curry
After years of testing and retesting, Dr. Chawnshang Chang and others have developed a compound that treats acne, baldness and even cancer. “This is a real exciting experience because from day one, our hypothesis hit correctly,” said Dr. Chang, University of Rochester Medical Center. (Also Reported in: Rochester Business Journal)

Batavia Daily News (June 27)
WCCH plans collaboration with Strong Memorial
The Wyoming County Community Health System will formally pursue a collaboration with Strong Memorial Hospital. Strong Memorial Hospital is part of the University of Rochester Medical Center, and already has connections with several smaller hospitals.

Rochester Democrat and Chronicle (June 13)
Joel Seligman optimistic about upcoming United Way campaign
Joel Seligman summed up his strategy for leading the United Way’s 2013 fundraising campaign in three words: “No stone unturned.” Seligman, president of the University of Rochester, was named the 2013 campaign chair in front of about 100 people at the United Way’s announcement event Wednesday morning. (Also Reported in: Rochester Business Journal, 8WROC-TV)

NPR (June 19)
Stars, Planets And The Meaningless Life (blog)
by Adam Frank, Astrophysicist, University of Rochester
This morning you woke up, got yourself through the morning routine and somehow managed to haul yourself to work. You did this yesterday and you will do it again tomorrow. The days come and they go. You do your best. You try not to hurt anyone, try to be helpful. But sometimes – just sometimes – the fog of real and imagined urgencies parts. Staring across the abyss of your own brief time on this world, you wonder, “Does any of this matter? Does any of it matter at all?”

Rochester Democrat and Chronicle (June 28)
Optics company Semrock to expand in Gates, adding 21 jobs
A Gates optics company is planning a $3.8 million expansion, deciding to invest here after receiving a hefty tax credit from Empire State Development Corp. “The Finger Lakes Regional Council strategy document clearly identifies optics, photonics and imaging, as well as advanced manufacturing, as key industry sectors in our region,” said Joel Seligman, council co-chair and president of the University of Rochester. “Semrock clearly fits those sectors and is worthy of state support that will assist it to remain here and create critical jobs for Rochester-area residents.” (Also Reported in: Rochester Business Journal)

Rochester Democrat and Chronicle (June 22)
Maggie Brooks, Louise Slaughter exchange a few barbs
Taking aim at her opponent as an aloof Washington insider, Monroe County Executive and congressional candidate Maggie Brooks gave a glimpse Thursday of how her campaign might go after longtime incumbent Rep. Louise Slaughter. Both are well known in the district and have enormous reservoirs of goodwill,” said Gerald Gamm, chairman of the University of Rochester political science department. “Most voters like both of them. I think it’s really a risky strategy for either one of them to start attacking the other one.”