Selected News Coverage May 2006

**Highlights**

**About Students**

*ABC News (May 3)*

**Rebuilding Iraq—Book by Book**

The program, “Books for Baghdad,” collects and distributes textbooks in science, mathematics and technology (some of the few subjects taught in English in the Middle East) and transports them to the University of Baghdad and its library in Iraq. “I was reading about Iraq every day in the papers, and I just felt like I needed to do something productive,” said University of Rochester sophomore Erik Tobison, who started his school’s drive. (Also reported by 13WHAM-TV [ABC] and Bangor Daily News.)

*NCAASports.com (May 11)*

**Day Four Recap**

Stephen Goodridge, a sophomore from the University of Rochester, won the individual title at +5 for the tournament (289), just two strokes ahead of John Jennison from Rhodes College and three strokes ahead of Nick Obie from Redlands. Oglethorpe’s Danny Swanick placed fourth at +12 (296).

*Yahoo! News (May 2)*

**22nd VSA arts International Young Soloists Concert at the Kennedy Center May 23**

The VSA arts International Young Soloists Program was created 22 years ago to identify talented young musicians with disabilities and support and encourage them to turn their talent into a lifelong profession. The 2006 awardees [include] Brian Sanders . . . who will graduate this May from the renowned Eastman School of Music in Rochester, where he is a principal cellist of the Eastman Philharmonia, studying with Steven Doane.

*Billboard (April 29)*

**One Student’s Lesson for Biz**

Every month, the finalists will be given a topic and compete to get their essay published in Billboard. The theme for April: Tell us everything wrong with the way music is being marketed to you. Patrick Harris ’08, who is studying art history, media studies and music at the University of Rochester in New York, is this month’s winner.
National Coverage

About the University

*The Business Review* (Albany) (May 3)
R&D Investments at New York Colleges Break Record
The largest research and development investing schools in the state are Cornell University, with $575.55 million; Columbia University, $468.48 million; University of Rochester, $312.3 million; New York University, $259.33 million; University of Buffalo, $258.95 million; Stony Brook University, $213.55 million; Mt. Sinai School of Medicine, $212.98 million; and University at Albany, $192.22 million. (Also reported by *Business First [Buffalo]*.)

About Research and Faculty

*Medical News Today* (May 29)
New Technology Detects Risks of Drugs to Heart Sooner
The University of Rochester Medical Center (URMC) and iCardiac Technologies, Inc. have signed an exclusive agreement to commercialize software developed by biomedical engineer Jean-Philippe Couderec that provides a more accurate and reliable method to analyze data from electrocardiograms (ECG) and other types of heart monitors to determine whether a drug is toxic to the heart. (Also reported by *The Hindu [India]* and *Innovations Report [Germany]*.)

*Toronto Star* (May 26)
Former Enron Chiefs Guilty in Landmark Trial
“This was the most important corporate scandal of our lifetimes,” said securities law historian and University of Rochester President Joel Seligman. “It was one of the immediate causes of the Sarbanes-Oxley Act, the governance reforms of the New York Stock Exchange and NASD, and the most consequential reorientation of corporate behavior in living memory.” (Also reported by *Kansas City Star*.)

*TMCNet.com* (May 26)
Reaching for the Next Generation of Prosthetic Arms
The U.S. Department of Veterans Affairs has treated more than 400 amputees from the conflicts [in Iraq and Afghanistan], many of whom have lost more than one limb. . . . Marc Schieber, professor of neurology, and his colleagues at the University of Rochester in New York are recording the cortical signals that control fine finger movements.

*Forbes.com* (May 23)
Why Europeans Work Less Than Americans
(Article by Steven Landsburg)
The average American works 25 hours a week; the average Frenchman 18; the average Italian a bit more than 16 and a half. Even the hardest working Europeans—the British, who put in an average of 21 and half hours—are far more laid back than their American cousins. . . . Steven Landsburg is an economics professor at the University of Rochester.

*Post-Star* (Glens Falls, N.Y.) (May 22)
Suicide Causes Are Rarely Clear and Simple
“Stressful life events are always there,” said Yeates Conwell, a University of Rochester psychology professor who specializes in suicide prevention research. “It’s a very important message that these events, on their own, do not cause suicide.”

*Reuters* (May 22)
Studies Show Screening for Bladder Cancer Pays
“For years we’ve understood that screening and early detection is the best method for finding some cancers and improving survival, but there weren’t any significant studies to demonstrate that for bladder cancer,” said Edward Messing, chairman of urology at the University of Rochester Medical Center in New York. (Also reported by *Malaysia Star*, *MedPageToday.com*, and *TVNZ [New Zealand]*.)

*Albany Times Union* (May 21)
Time for Change
University President Joel Seligman recounts in his book *The Transformation of Wall Street* how Pecora conducted many days of public hearings from 1932–34 that exposed fraud and abuse in the securities and banking industries.

*ABC News* (May 18)
A Vaccine That Prevents Cancer, but Will Parents Accept It?
So a bit of a generation gap persists that could cause parents to balk at the suggestion that their daughters be immunized against a sexually transmitted infection, said Cynthia Rand, an assistant professor of pediatrics at the University of Rochester Medical Center in Rochester, N.Y. “Almost everybody seems
to be familiar with HIV, and some with chlamydia or gonorrhea, but HPV is still pretty obscure,” Rand said. (Also reported by Democrat and Chronicle, 13WHAM-TV [ABC], and FoodConsumer.org. Related stories reported by Syracuse Post-Standard, quoting Rand, and WCAX-TV3 [Burlington, Vt.], quoting Bill Bonnez, associate professor of medicine.)

**Investor’s Business Daily (May 17)**

**Old World, Meet New World**

Dvorak sensed a kinship among the ethnic musical styles from diverse lands, says Ralph Locke, professor of musicology at the University of Rochester’s Eastman School of Music. “He was trying to establish himself as a significant composer in the Germanic tradition,” Locke said. “At the same time, he wanted to be a bit different.”

**Buffalo News (May 16)**

**Strong Future Seen for Stem-Cell Research**

Mark Noble, professor of neurobiology and anatomy at the University of Rochester Medical Center, said success in treating diseases is around the corner. “Stem cells have the job of building tissue. That’s what they do,” he said. “That’s why this field is going to be a revolution. A vaccination works because all you’re doing is asking the immune system to do what it’s supposed to do.”

**New York Times (May 16)**

**Impressive New Tricks of Light, All Within the Laws of Physics**

To make light go backward, hold up a mirror. Light bounces off the mirror and goes back. Robert Boyd, a professor of optics at the University of Rochester, however, did not choose this easy, straightforward technique. Instead, in the latest example of logic-defying tricks that physicists can now perform with light, Boyd and his colleagues demonstrated an optical fiber—a glass strand that transmits pulses of light—with a couple of odd characteristics: A pulse of light shot into the fiber departs before it enters. Within the fiber, the pulse travels backward—and faster than the speed of light. (Also reported by Science Daily, SpaceRef.com, Azom.com, Photonics, Science, Spaceflight Now, LiveScience.com, ABC.net [Australia], Indian Express [India], and PhysOrg.com.)

**North Shore Times (Australia) (May 16)**

**Violinist Visit a Coup**

Sheila Guymer, an accomplished pianist and accompanist, has achieved a major coup: She has invited U.S. violinist Charles Castleman out to Sydney to present a recital. And he said yes. Convincing the chair of strings at the Eastman School of Music to come do a recital is no easy task, but Ms. Guymer has done it.

**TIME (May 15)**

**A Tale of Two Schools**

For the past 20 years, the dominant way to work with autistic children has been based on applied behavior analysis. Tristram Smith, assistant professor of pediatrics at the University of Rochester, . . . says: “Anything outside APA is basically experimental at this point.”

**Anchorage Daily News (May 14)**

**Museum of the North Presents Fresh Angles on Alaska Art and History**

Janet Berlo, a professor of art history and visual and cultural studies at the University of Rochester, said that despite recent efforts at the National Museum of the American Indian to display crafts alongside fine art, the Fairbanks strategy of putting disparate genres together could attract criticism.

**Fox News (May 12)**

**Reflective Silicon Chip Helps Detect Dangerous Bacteria**

Such tests [to detect *E. coli*], however, can mean days of waiting for food or water samples to culture in a laboratory Petri dish. That waiting may soon be over, says Benjamin Miller, an associate professor of biochemistry and biophysics at the University of Rochester Medical Center in Rochester, New York. Scientists there have developed a system in which a treated silicon chip is combined with a digital camera to identify *E. coli* instantly.

**International Herald Tribune (May 10)**

**SEC, Striving for Harmony, Is Forced to Revisit Divisive Past**

“A lot of things overhanging the commission could spring to life,” said Joel Seligman, a securities law expert and president of the University of Rochester in New York State. The issue is “the first real hardball” Cox has had to face, Seligman said. (Also reported by Bloomberg.)
**MSN Money** (May 9)
Markets Ponder Bernanke-Speak, Benefits of Clarity
“The notion of policy rules, or guidelines, and a clear
target . . . obviate the need for all this guidance and
signal-sending,” said Charles Plosser, an econom-
ics professor at the University of Rochester and
the vice chairman of the “shadow” committee. (Also
reported by WAVE-TV [Kentucky] and Reuters.)

**St. Louis Post-Dispatch** (May 8)
Hall of Fame Will Honor Soundman
“Most bands that play a pool party today have got
more sophisticated equipment than what the Beatles
were using back in the 1960s,” said John Covach,
professor of music theory and rock historian at
the Eastman School of Music at the University of
Rochester in New York.

**PhysOrg.com** (May 4)
Longer Battery Life for Wireless Devices?
Researchers at the University of Rochester say
they’ve developed a chip for cell phones and WiFi
laptops that means that batteries can use 10 percent
of the battery power of current designs, and even less
than that in any future wireless devices.

**MSNBC** (May 2)
U.S. Bird Flu Plan Outlines Worst-Case Scenario
To minimize workplace infection, the report gives the
most in-depth advice yet for businesses to take such
steps as cleaning offices . . . and minimize employee
contact by not shaking hands and staying 3 feet from
coworkers. But the 3-feet advice assumes flu only
spreads in the large droplets of coughs and sneezes;
tiny droplets that stay suspended in the air for long
periods can spread it, too. “Those are the kinds of
uncertainties that make it hard to be very dogmatic”
about health tips, cautioned John Treanor, a Uni-
versity of Rochester flu specialist. (Also reported by
Bryan-College Station Eagle [Texas], Contra Costa
Times [California], and abc7news.com [San Fran-
cisco]. Related bird flu stories reported by Baltimore
Sun, quoting Sharon Humiston, associate professor
of emergency medicine, and WebMD.com, quoting
David Topham, assistant professor of microbiology
and immunology.)

**Medical News Today** (May 2)
Novel Stem Cell Technology Leads to Better Spinal
Cord Repair
The University of Rochester Medical Center, Roch-
ester, N.Y., and Baylor College of Medicine, Hous-
ton, collaborated on the work. Researchers believe
they made an important advance in stem cell tech-
nology by focusing on a new cell type that appears
to have the capability of repairing the adult nervous
system.

**About.com** (May 2)
Alcoholics Face Much Greater Risks of Suicide
“There are meager data on the contribution of most
personality disorders to attempted suicide among in-
dividuals treated intensively for alcohol dependence,
a high-risk population,” said Kenneth R. Conner,
associate professor of psychiatry at the University
of Rochester Medical Center. “This study is highly
unusual in that all of the current personality disorders
were assessed using a credible research interview in a
large alcohol-dependent sample.”

**Daily Record** (New Jersey) (May 2)
Milk Controversy
“I think it’s sending the wrong message,” J. Edward
Puzas, a research scientist and director of the Os-
teorasisis Center at the University of Rochester,
says of the anti-milk messages. It’s fine to get calcium
from dairy or nondairy sources, including supple-
ments, he says, but the reality is that most Americans
don’t get enough. (Also reported by Daily Times
[Maryland] and Asbury Park Press [New Jersey].)

**Columbus Dispatch** (May 1)
Lutenist Summons Lyrical Magic from Instrument
The Jefferson Academy of Music concluded its 2005–
06 Chamber Music Sunday Afternoons series yester-
day with a spectacular recital of 16th-century lute
masterworks performed by world-renowned lutenist
Paul O’Dette, director of the early music program
at the Eastman School of Music and artistic director
of the Boston Early Music Festival.

**MedicineNet.com** (May 1)
Do ADHD Drugs Stunt Kids’ Growth?
Donna Palumbo, whose ADHD studies have been
funded by drug companies as well as by the National
Institutes of Health, is director of the ADHD pro-
gram at Strong Memorial Hospital, University of
Rochester in New York. “In the 50 years since this idea first appeared, we have learned that kids do not stop eating and growing when treated for ADHD,” Palumbo says. “With newer treatments, we see that if there is any effect on growth, it is very minimal. And it looks like kids catch up at adulthood.”

Washington Post (April 30)
Latino Catholics Increasingly Drawn to Pentecostalism
The Pentecostal movement was sparked in Los Angeles on April 12, 1906, when William J. Seymour preached a sermon for a small group of followers and was so overcome that he spoke a strange babbling language. He told followers that “end times” were near and that God would soon “do a great shaking,” said Anthea Butler, an assistant professor of religion at the University of Rochester, N.Y., at an academic panel on Pentecostalism in Los Angeles.

Sarasota Herald-Tribune (April 30)
Church Sees Clear ‘Moral’ Choice in Immigration Debate
In the next 15 to 20 years, [immigrants] are expected to account for half of all American Catholics, said the Rev. Curt Cadorette, a Catholic priest and the John Henry Newman Associate Professor of Catholic Studies and associate professor of religion at the University of Rochester.

Ottawa Citizen (April 29)
Find Time to Be Happy
The more emphasis one puts on materialism, the more likely that person is to be depressed and anxious, according to research by Richard Ryan, professor of psychology at University of Rochester.

India PR Wire (May 23)
Symphony Services Elevates Ajay Kela to Corporate COO and Managing Director
Symphony Services . . . today announced it has promoted Ajay Kela, former president of its India operations, to the position of chief operating officer (COO) and managing director. He . . . received his Ph.D. in engineering and computer science from the University of Rochester, New York.

Newsday (May 20)
Selling Today’s Musicians on the Pipe Organ
As organ instructor at Interlochen, a boarding school and summer music camp in the northern Michigan woods, Tom Bara has taken on the role of salesman. Like many professional organists, he is worried about prospects for “the king of instruments,” as Mozart proclaimed it. Nowadays, it’s battling to keep its crown. “It’s a challenge, but incredibly rewarding,” says Bara, 36, a Holt, Mich., native who studied at Interlochen under longtime instructor Robert Murphy before earning degrees from the University of Michigan and the Eastman School of Music.

Phoenix Business Journal (May 17)
ASU Names SUNY’s Capaldi as New Provost
Arizona State University Wednesday named Elizabeth Capaldi, vice chancellor and chief of staff for the State University of New York system, as its new provost and executive vice president. Capaldi received her bachelor’s degree from the University of Rochester, and her Ph.D. in experimental psychology from the University of Texas at Austin. (Also reported by Milwaukee Business Journal and BizJournals.com.)

Philadelphia Daily News (May 5)
Kirsten, Transformed
New Mexico-born [opera singer] Kirsten Chavez grew up in Kuala Lumpur, Malaysia, then blazed through the Eastman School of Music and nabbed a mantel full of awards, including the finals of the Metropolitan Opera auditions.

Royal Gazette (Bermuda) (May 4)
AWAC Appoints Four New VPs
Allied World Assurance Company has appointed four senior vice presidents, all of whom joined the company in 2002. Thomas McKeVitt will oversee the underwriting of the North American Property Pro Rata and Per Risk Reinsurance portfolios as SVP.
Property Treaty Reinsurance. He graduated from the University of Rochester and holds a bachelor’s degree in economics and political science.

*Newswise (May 4)*  
**Director of Global Small Pox Eradication Program to Speak at Commencement May 14**  
Donald Henderson, professor of medicine and infectious diseases and microbiology at the University of Pittsburgh’s Center for Biosecurity, will be awarded an honorary degree from Clarkson University at its 113th Commencement in Potsdam, New York, Sunday, May 14. Henderson received his medical degree from the University of Rochester and a master of Public Health degree from Johns Hopkins School of Hygiene and Public Health.

*Buffalo News (May 2)*  
**Buffalo Surgeon to Head State Medical Society**  
Richard Peer, a Buffalo surgeon, has been elected president of the Medical Society of the State of New York. After graduating cum laude from Canisius College, he earned a medical degree with distinction in research from the University of Rochester School of Medicine and Dentistry. He then completed his internship and residency at the University of Rochester’s Strong Memorial Hospital.

*Local Coverage*

**About the University**

*Democrat and Chronicle (May 26)*  
**To Teach Science, Break the Old Mold (Op-Ed Essay by Charles Hetrick, headmaster of Allendale Columbia School)**

Since we instituted the physics-first curriculum, the 109 students who studied it have taken 91 advanced placement exams in biology, physics and chemistry. . . . We have been fortunate to qualify several students for summer work at the Laser Energetics Lab at the University of Rochester, an extraordinary intern program for a high school student.

*Democrat and Chronicle (May 22)*  
**Hard-Working College Graduates a Credit to the Area**

Each spring, thousands of area college students graduate with their degrees in business or psychology or English. And among them, scores leave their alma maters with multiple degrees or majors to their names. UR’s class of 2006 earned 60 double degrees and had 162 double majors. In a brief commencement speech, UR President Joel Seligman said the issues facing the class of 2006, from sectarian violence to energy demands, were as significant as those faced by the “Greatest Generation” or any prior generation. (Also reported by WHEC-TV [NBC], R News, and WROC-TV [CBS].)

*Democrat and Chronicle (May 21)*  
**Home-Buying Help Can Benefit Worker and Employer**

The City of Rochester and Xerox Corp. are some of the employers in the Employer Assistance Housing Initiative. The area’s largest employer, the University of Rochester, also offers a similar benefit. And while this benefit might not be readily available at most other companies, Rochester might be ahead of the curve when it comes to availability of such a perk.

*Charlotte Observer (North Carolina) (May 31)*  
**Competitions Net Musician $10,000**

Wingate native Jonathan Ryan won $10,000 in two organ performance competitions this year. Ryan, a graduate student at Eastman School of Music in Rochester, N.Y., won $2,500 in the Poister Competition on March 25, then $7,500 for his first-place performance in the Rodland Competition on April 22.

*London Free Press (Canada) (May 4)*  
**London Guitarist Gets School’s Highest Offer**

Aimee Piche is going to Rochester’s Eastman School of Music—and her brothers are going on the road with their band, Article One. The young London guitarist will begin studies at the western New York school in the fall, after accepting a four-year financial assistance award worth more than $90,000 US. “It’s one of the No. 1 schools in North America for music,” Piche says of Eastman.
Democrat and Chronicle (May 18)
RIT, Community Both Salute Simone (Guest essay by Joel Seligman)
This week I learned that Al Simone will be stepping down as Rochester Institute of Technology president in June 2007. I will miss him. . . . He has been a great educator, leader and builder in our community. I know I write for everyone at UR in congratulating Al for his extraordinary career at RIT.

Democrat and Chronicle (May 12)
United Way Just Misses Its Goal
Despite hard times, the United Way of Greater Rochester nearly met its campaign goal for 2006. Officials announced Thursday that the campaign ended at $34.5 million, about $1 million short of the announced goal. . . . Employees of the University of Rochester contributed $1.3 million.

Democrat and Chronicle (May 8)
Foster Joins Greene’s Staff at UR
Scott Greene has been the University of Rochester football coach for less than a week, and he already has landed his first star recruit. It’s his old Canandaigua Academy coach, Mike Foster, who will leave his post as St. John Fisher offensive coordinator to take over the same duties at UR.

Rochester Business Journal (April 28)
Simon School Research in Top 20
The University of Rochester’s William E. Simon Graduate School of Business Administration is among the nation’s top 20 resources for downloading business faculty research, a new study by the Social Science Research Network shows.

About Research and Faculty
City Newspaper (May 24)
New Horizons’ Ageless Symphony
New Horizons was founded in 1991 by Eastman School Of Music professor emeritus Roy Ernst as a way for senior adults to continue playing an instrument, return to an instrument, or pick up one for the first time.

Democrat and Chronicle (May 20)
Ukrainian Profiles
When world-class violinist Oleh Krysa started his career in the United States, it was the Ukrainian community that organized his debut at Carnegie Hall. “It was very hard for us; we had to start from zero,” said Krysa, who was already well-known in many countries. But soon terrific reviews started coming in, and Krysa was offered a position at the Eastman School of Music.

Democrat and Chronicle (May 15)
Little Senate Turnover Foreseen
“A challenger would find it very difficult to win against an incumbent, and obviously people who might otherwise be willing to run won’t,” said Richard Niemi, a University of Rochester political science professor. “Why run if the chances are very unlikely you’ll win?”

Democrat and Chronicle (May 8)
Dental Dispensary’s Legacy Lives in Smiles
Eastman donations in 1920 also helped establish the University of Rochester School of Medicine and Dentistry. Plans for the dental component of the school to work in close cooperation with the dispensary fell through. In 1971, however, the UR and the renamed Eastman Dental Center began offering a joint program to train dental teachers and researchers. In 1996, the Eastman Dental Center, now relocated at 625 Elmwood Ave., was formally merged with the UR, “thus becoming partners in the provision of oral health care, graduate education and research.”

WHEC-TV (NBC) (May 8)
Hospitals Join Together to Speak Out Against Governor’s Veto of Health Care Funding
The heads of Strong Memorial, Rochester General, and Park Ridge hospitals united Monday in a show of force speaking out about potentially devastating cuts that could dramatically impact the local healthcare community. “We’re going to have to cut back programs on the things we’re doing—perhaps decrease workforce. There are undesirable measures to take to meet the financial crisis, but that’s where we’re headed,” said University of Rochester Medical Center CEO C. McCollister “Mac” Evarts. (Also reported by Democrat and Chronicle and WROC-TV [CBS].)
About Alumni

Democrat and Chronicle (May 17)
Asian Business Successes Belie Local Census Data
“Because of the size reduction of big companies like Kodak and Xerox, it affects the small firms,” said Eric Wan, who came to the University of Rochester from Taiwan to become a mechanical engineer. “Fortunately, we are providing services for the power industry, so we are really lucky.”

Democrat and Chronicle (May 16)
Speaker Tells of Global Obstacles Facing Deaf
Markku Jokinen, 46, of Finland, spoke Monday to nearly 100 people at the University of Rochester Medical Center about the role of the World Federation of the Deaf and the challenges that deaf people face globally. “Deaf people have a hard time protesting,” he said. “Governments will tend to ignore them.” Jokinen, who attended UR in 1992, said the WFD hopes that by 2010, through lobbying and with help from the United Nations, all deaf children will receive a quality education, that their sign language will be accepted and that deaf people will have full integration in the community with the aid of interpreters.

About Students

Democrat and Chronicle (May 25)
A Life-Changing Injury Gave Paul Averill a New Focus
Before he could finish at MCC, he slammed his car into a telephone pole in Brighton. . . . After six weeks at Strong Memorial Hospital, Paul and his mom, Kathy, spent 3 1/2 months at the Shepherd Center, a catastrophic care hospital in Atlanta. . . . After he finished at MCC, he enrolled at the University of Rochester (where he was able to live two years in a dorm room). He graduated May 21 with majors in math and economics.

Democrat and Chronicle (May 24)
UR Student Starts Blog About Bipolar Disorder
A University of Rochester student has started a blog (online comments, questions) about bipolar disorder at www.TheBipolarBlog.com that has attracted close to 700 members. The goal is for peers to help each other to learn, share information, and heal. Eric Wisch, who just finished his sophomore year studying political economics and psychology, was diagnosed with the mental health condition before college.

Democrat and Chronicle (May 9)
Adult Students See College as a Gift to Be Treasured
Thirty years after high school, Trish Cerone discovered her true love—writing and literature. At 51, she is graduating this month from the University of Rochester and has already been accepted into the UR’s Margaret Warner Graduate School of Education.

Democrat and Chronicle (May 2)
Eastman Students to Perform Today
Two Eastman School of Music graduate students— pianist Xi Zhang and violinist Bin Huang—will perform today at the Kennedy Center for the Performing Arts as part of the Conservatory Project ongoing concert series.

About University-Related Businesses

Democrat and Chronicle (May 27)
Logical Images Shopping Tool to Aid in Fight Against Bird Flu
Logical Images, founded by University of Rochester Medical Center dermatologist Art Papier, said the module can still help doctors avoid panic by helping them use a digital database of X-rays to distinguish between avian flu and other illnesses that have similar symptoms.

Democrat and Chronicle (May 26)
Startup Keys on Cardiac Technology Software
The University of Rochester Medical Center announced Thursday it would enter into an exclusive licensing agreement with iCardiac Technologies Inc., a newly formed startup that will be based in the Rochester area. Since 1998, at least 15 startups have formed out of UR Medical Center research or technology.

Democrat and Chronicle (May 14)
Slow But Persistent Growth at Infotonics
It was two years ago last Wednesday that Republican Gov. George Pataki and Democratic U.S. Sen. Charles Schumer cut the ribbon at the center. Its mission: researching the fields of photonics and microsystems and helping companies turn that research into commercial products. Eighteen colleges and universities, including Rochester Institute of Technology
and the University of Rochester, also are supporting institutions. . . . David R. Smith is the center’s second CEO, replacing UR professor Duncan Moore, the Rudolf and Hilda Kingslake Professor of Optical Engineering, who shepherded the center from the drawing board into its building.

*Rochester Business Journal (May 11)*

**VirtualScopics Increases Staff, Sales**

VirtualScopics Inc. expects to continue to add to its client roster and maintain growth, officials said at the company’s annual shareholders meeting today. The medical imaging analysis firm has boosted employment to 59 people, up 40 percent from 42 staffers at the end of last year, said Robert Klimasewski, president and CEO. . . . A University of Rochester spinoff, VirtualScopics is banking on technology that extracts complex information from ordinary computerized tomography and magnetic resonance imaging scans. (A May 3 *Rochester Business Journal* story reported that VirtualScopics’ sales jumped 46 percent in the first quarter.)