

Robert L. Sproull was first. Will you be next?

The next to achieve your philanthropic goals through Rochester's donor advised fund, that is?



When the Board of Trustees voted this fall to establish a donor advised fund, President Emeritus Sproull saw the benefits immediately:

"The University's donor advised fund is a smart alternative to commercial charitable gift funds or a private foundation. There are no fees, and our many charitable interests benefit from the University's expert endowment management and the administrative services of TIAA-CREF. Mary and I are pleased to be the first donors."

Philanthropy

S I M P L I F I E D

With Rochester's donor advised fund, you

- create a charitable fund from which future distributions can be made over many years
- support Rochester *and* other donor-preferred charities
- pay no fees
- tap into professional asset management and choice of investment options
- receive an immediate income tax deduction
- enjoy the flexibility to make grants to charities on your timetable and not in a year-end rush
- stay informed with quarterly investment and gifting reports provided by TIAA-CREF
- reap the benefits of gift credit

To learn more, contact the Office of Trusts and Estates, 590 Mt. Hope Avenue, Rochester, New York 14620; (585) 273-5930; (800) 635-4672, or kreckel@alumni.rochester.edu.