Python that dissects the social agony of embarrassment.

Based on the readings, the students discuss scenarios—not just the questions physicians might ask a patient, but how they might ask them. It's about "finding the right words that will be sensitive, and that will be clear," Brown-Clark says.

Because taking a patient history involves so much talking and listening, Baker and Brown-Clark construct class sessions in ways that allow students to practice oral skills. In reading contemporary essayist and physician Jerome Groopman's "The Last Deal," for example, students take turns reading sections of the essay aloud, with Brown-Clark stopping them at strategic moments to ask "What do you know now?" and "How do you know that?"

Professional storyteller Marilyn Rosen, a reference librarian at Miner Library, also performs for students, delivering an oral folktale that's complex, detailed, and ambiguous. Students in turn have to retell the story in written form, and then summarize it again as they merge their version with a partner's and then with those of all their classmates. The seemingly fanciful task is an effective analogy for working with a tangled patient history, Brown-Clark and Baker say.

"It's an exercise. You learn by doing," says Josh Segal, a second-year medical student from Huntington Beach, Calif., and Doan's classmate in the seminar this winter. "You practice focusing on what's most important—the things you absolutely don't want to miss."

As with all seminars in the medical humanities program, the focus of the course is on enhancing students' medical proficiency.

"We're trying to develop skills useful in taking a history and in clinical settings," says Brown-Clark.

As a result of the course, Segal says, he has "more sensitivity to the background that comes with a patient and how that contributes to their story."

The biopsychosocial model of medicine for which Rochester is known—taking into account psychological, interpersonal, and societal influences in the diagnosis and treatment of patients—infuses the curriculum, Segal and Doan say.

"I think this school really does believe in approaching the patient as a person," says Doan. "And that philosophy is demonstrated with classes like this one. They want us to be three-dimensional doctors." ③

# Rochester in the News

## "Parents have more information available, but they don't always know how to use that information."

-Lucia French, the Earl B. Taylor Professor of Education at the Warner School, talking with *Wired* magazine about a growing trend among new parents to track their babies' development using online and other electronic programs.

#### UPI

"Seafloor ridges are made up of sections, each of which can be hundreds of miles long. Because of this study, we now know that each of those segments can tear open in just a few days."-**Cindy Ebinger,** a professor of earth and environmental sciences, explaining research she coauthored indicating that a 35-mile-long rift in the desert of Ethiopia could eventually create a new sea.

#### **ABC NEWS**

"I see the food industry, as well as the entertainment/activity industry, trying to do all they can to stay ahead of the 'bad guy curve.' None of them wants to get tagged as the next big tobacco: They have a lot of lessons and tricks they can take from the tobacco industry."— **Stephen Cook,** an assistant professor of pediatrics, commenting on the children's cereal industry and a recent pledge by General Mills to cut the amount of sugar in kids' cereals.

#### BUSINESSWEEK

"Unless you really understand how these viruses work, the exact step-by-step chemical process, then you can't really rationally design a new clever kind of therapy that may be effective against the virus."—**Robert Bambara,** a professor of biochemistry and biophysics, discussing a study he coauthored indicating that thousands of millions of years ago, the virus that causes AIDS took on some genetic material from a tiger, material still found in the virus today.

#### **WASHINGTON POST**

"There is enough information to ask manufacturers to let people know when they're exposed, so they can make choices."-**Shanna Swan**, a professor of obstetrics and gynecology, summarizing a study she led showing that elevated levels of two common phthalates in pregnant women's urine are linked to less typically male play behavior by their sons.

#### **U.S. NEWS & WORLD REPORT**

"The good news is that insomnia is a very treatable problem that can be addressed quickly so it doesn't compound other symptoms."**–Oxana Palesh,** a research assistant professor of radiation oncology, describing a study she authored showing that more than three-quarters of cancer patients undergoing chemotherapy experience insomnia and sleep disorders, a rate almost three times higher than that of the general population.

### **MSNBC**

"Much of the results of certain alternative procedures are largely placebo effects, unless you believe there are people who exert magical powers so they can hold their hands over your body and cure you of disease. Make you feel better? That's entirely possible, especially if you believe it."–**Robert Ader,** a Distinguished University Professor of psychiatry, talking about the phenomenon of the placebo effect.