### Learn

#### **ENGLISH**

### A Slice of Life at Bread Loaf

Poet Jennifer Grotz calls herself a "Bread Loaf poster child." The associate professor of English first went to the famed Vermont writers' conference as a 23-yearold graduate student, paying her way by waiting tables in the dining room. Since 2005, she has been assistant director of the annual August conference that was founded by poet Robert Frost and has run continuously since 1926. This year, the conference will take on a pronounced Rochester flavor, when Grotz is joined by poet **James Longenbach**, the Joseph Henry Gilmore Professor of English. and novelist Joanna Scott, the Roswell Smith Burrows Professor of English, who are members of the 2013 faculty.

### What is Bread Loaf like?

It's like a summer camp for writers. It's on this rural campus, very beautiful, on a little mountaintop in the Green Mountains, which is called Bread Loaf Mountain. That's how the conference got its name.

#### What makes it unique?

People respect the history and integrity of Bread Loaf. It's the oldest and the most prestigious writing conference in the country—and it was at Bread Loaf that the creative writing workshop, that staple of American universities, was more or less invented. One of the things I really treasure about director Michael Collier's vision for Bread Loaf is an ongoing emphasis that the conference remain about teaching and workshops, not just networking with editors or agents, though they attend the conference as well.

## Is it for writers just starting out?

Yes, but there are different ways

to attend, depending on where you are in your apprenticeship and career. Now acceptance is so competitive—we had 1,700 applications this summer for 150 slots-that many writers attending are slightly older than in the past. The competition is keen, especially for scholarship positions, but there is still a true diversity of people who attend every year, The Bread Loaf from the ages of Writers' Conference about 20 to 80

## How does it work?

and beyond.

Sometimes
folks think you
write there, but you
don't. The time is much
too busy and packed with
readings and lectures and workshops. It's also very social. You
do your writing during the year,
by yourself, in your "garret."
When you go to Bread Loaf, you
bring work in progress. So the

workshop is about sharing work you submitted with the goal of receiving constructive feedback. Workshops are buttressed with craft classes and lectures and readings by faculty and fellows and waiters—pretty much everyone reads. When I get back from Bread Loaf, I've heard significant chunks from the entire land-

was once the subject

of an episode of The

Simpsons—a sure sign of

its cultural stature, says

scape of contemporary

American writing.

How does being at Bread
Loaf compare
to life during
the academic
year?

Writers by and

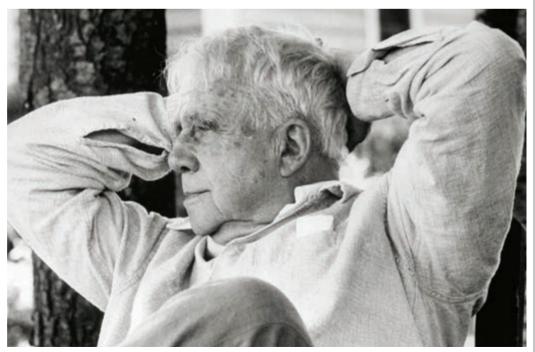
large have been sort of tamed into the academy, and that's a good thing. I think the university is a great ecosystem for writers, and I also think writers contribute a lot to the university environment. I consider myself a poet-teacher, and as such, I

teach poetry as well as write it, so I talk about it with students, I conduct workshops, and then as a published poet I'm also traveling and giving readings. I have a hybrid and very lucky life getting to do that during the year, but most writers really don't-and they crave ways to be part of a writing community as well as to continue to improve their skills. Often participants at Bread Loaf are lawyers or high school teachers or nurses or folks who have a professional life but still want to pursue their writing.

## What do you value most in the experience?

Writing is lonely, and it's competitive, and it's filled with moments of doubt and rejection. Bread Loaf—with its emphasis on nurturing new talent, reading and conversations, celebrating all the writing of the culture—well, it's kind of the antidote to that. That's my hope.

-Kathleen McGarvey



FIRST POET: Founded by poet Robert Frost, Bread Loaf has run continuously since 1926.

#### CARDIOLOGY

# Keeping Hearts Healthy—on a 'Justice Basis'

Making healthy choices easy is key to preventing heart disease and stroke, says **Thomas Pearson**, director of the Clinical and Translational Science
Institute and Albert David Kaiser Chair of Public Health Sciences.
And supporting people's efforts to be healthy is only fair.

Pearson is the coauthor of new guidelines from the American
Heart Association to help communities improve cardiovascular health. Rochester has long been a leader in the kind of community-based prevention programs envi-

How does changing the environment help heart health—and what makes that a matter of fairness?

sioned by the

new guidelines.

One example is nutrition. We did a nutritional readout of the foods served at the Medical Center's cafeterias. One of the concerns was all the sodium in soup. So we ratcheted down the sodium-on a justice basis. If vou have high blood pressure or heart failure, or any of the other reasons why you shouldn't have a high-sodium diet, it's unjust because we haven't provided you with anything to eat. If you want to shake extra salt into the soup, you can. But the default option is healthy.

## Why is it important to take on heart health at the community level?

If we're going to prevent heart disease and stroke, simply relying on medical interventions won't get us there. So we're focused on changing the context to make people's default deci-

sions healthier. We came up with healthy behaviors we'd like to encourage—not reducing bad behaviors but encouraging healthy behaviors.

## How effective do you expect these guidelines to be?

We have everything we need to prevent heart disease. I'm not saying we shouldn't be doing research, and heart failure is still a problem. But places that have implemented our guidelines

have had huge reduc-

tions over very short
periods of time in
the number of
heart disease
cases. It's been
the leading cause
of death for over
100 years in the
United States. By

2020, in many places it won't be anymore.

heart disease and

stroke by making it

easier to choose

healthy options.



An article in the New England Journal of Medicine recently, by David Asch and Kevin Volpp, argues that what people really want is health. Not health care—health. The U.S. health care system needs to figure out how to keep people healthy, not how to treat their disease.

We're in a terrific position, with guidelines like this, to say, we're going to spend X amount of dollars—what should we spend it on? And to say we need another surgical suite or another CAT scan is basically to say people want health care. To have community programs, community engagement, and better outpatient facilities and wellness programs is more consistent with what people want: health.

-Kathleen McGarvey



#### **COMPUTER ENGINEERING**

# Can Your Smartphone Hear You Crying on the Inside?

How you speak-

independent of

the words you say-

may be enough for a

computer to tag the

mood you feel.

If you feel as if your smartphone is your best friend, that relationship might be about to deepen.

A team of Rochester engineers is developing a computer algorithm that assesses human emotion in speech, with greater accuracy than existing approaches.

Wendi
Heinzelman, professor of electrical
and computer
engineering,
is collaborating with other
researchers to
develop an app that

will detect emotions

in voices.

It's a tool designed for use in a study of family conflict among parents and teens led by **Melissa Sturge-Apple**, assistant professor of clinical and social sciences in psychology, but the concept has provoked broad interest.

The group presented its

research at the IEEE Workshop on Spoken Language Technology last December.

Computers may have an edge over human assessors because of their lack of biases, says Heinzelman. Given optimal data to work with, "I actually think

the computer would be

better" than people in judging emotion,

she says.

By the end of the summer, Heinzelman's team hopes to have an app that can label an utterance emotionally posi-

tive, negative, or neutral. And the research has more to it than the mood rings of old.

Such a device could ultimately aid people with autism or other conditions that make it hard for them to interpret others' emotions.

-Kathleen McGarvey