



ENTREPRENEURSHIP

Rising to a Challenge

SOCIAL SETTING: The Dalai Lama greets Simon Business School students Mikayla Hart '16S (MBA), Cesar Quijano Serrano '15S (MBA), and Robert Kauffman '16S (MBA), along with (from left) Duncan Moore, vice provost for entrepreneurship; Joel Seligman, president and CEO; and Michael Wohl, associate director of social entrepreneurship, after the inaugural Tibetan Innovation Challenge in New York City this summer. The new intercollegiate social entrepreneurship competition, sponsored by the University, asked students from across the country to propose business ideas to help alleviate economic challenges facing Tibetan refugees. Placing third, the Simon students proposed a plan to provide Tibetans living in India with financial training and access to capital.

PHOTOGRAPH BY ADAM FENSTER

