

Simon Graduate School of Business Concentrations  
 ISIS Minor Table  
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<b>Master of Business Administration (MBA) Concentrations</b>	ISIS Minor
Accounting and Information Systems	BB
Brand Management	BX
Business Environment and Public Policy	BD
Business Systems Consulting	BF
Competitive and Organizational Strategy	BG
Computers and Information Systems	BH
Corporate Accounting	BJ
Electronic Commerce	BK
Entrepreneurship	BL
Finance	BM
Health Sciences Management	BN
International Management	BP
International Management Exchange	BQ
Marketing	BR
Operations Management – Manufacturing	BO
Operations Management – Services	BW
Pricing	BZ
Public Accounting	BY
Undecided	UN
<b>Master of Science in Business Administration (MS) Concentrations</b>	
Finance	SB
General Management	SC
Information Systems Management	SD
Manufacturing Management	SF
Services Management	SG
Marketing	SJ
Medical Management	SK
Technology Transfer and Commercialization	SN
Applied Economics (non-terminal MS)	SP
Applied Statistics (non-terminal MS)	SQ
Management Science (non-terminal MS)	SV
<b>Ph.D. Concentrations</b>	
Accounting	PA
Applied Economics	PB
Applied Statistics	PD
Computer Information Systems	PF
Competitive & Organizational Strategy	PG
Finance	PJ
Macroeconomics	PK
Management Science	PL
Marketing	PM
Operations Management	PP