

United Way of Greater Rochester Community Fund

Overview

The Community Fund supports over 60 agencies and 90 programs in the community that focus on five priority areas identified across the community. These include: overcoming crisis, preventing violence, fostering student success, sheltering the homeless, assisting those with disabilities and helping seniors stay independent. (List on pages 3 – 10)

Community Wide Problem Solving Programs

In addition to addressing community priorities, the United Way also leverages dollars to address community problems.

- **NFP** - Nurse-Family Partnership® is an evidence-based, nurse home-visiting program to reduce child abuse and build positive families. Families involved are healthier, have more success in school, are better employed and have less contact with the criminal justice system. For every dollar invested in NFP \$5.70 is saved.
- **CASH** (Creating Assets, Savings and Hope) – During the last year CASH helped 14,463 families file federal and NY State tax returns; 19% more families than were served in 2007. The refund dollars claimed by these families totaled \$19.7 million, with \$10 million in EITC.
- **LEAD** – the Coalition to Prevent Lead Poisoning advocates for policy and practice changes needed to eliminate childhood lead poisoning. Work resulted in the City of Rochester adopting a local “Lead Based Paint Poisoning Prevention” law, which took effect July 1, 2006, and requires inspections for lead paint hazards as part of the City’s existing housing inspection process. Under this law, houses are being made lead safe and children are being protected. The number of children under age six with elevated lead levels dropped from 604 in 2004-05, to 403 during year one and 284 in year two of the law.
- **2-1-1** – National information and referral line that connects people locally to critical social services 24 hours a day, year round. It is a key tool in United Way’s effort to advance the common good by linking citizens with vital health and human services when they don’t know where to turn. Currently 2-1-1 is available to about 76% of the U.S. population; including 70% of New Yorkers. Nearly 10 million calls were received nationwide in 2007. Due to the economic downturn in 2008, 2-1-1 centers received a dramatic increase in calls from those seeking rental or mortgage assistance, paying utility bills, and assistance related to job loss. This trend was mirrored in the Finger Lakes Region/New York 2-1-1 call center where we’ve seen a 20% increase in calls between 2007 and 2008 with more than 113,000 calls received last year. Nearly 30% were from people seeking referrals for basic needs.

United Way Funds Providers of Emergency Services

United Way’s strength has always been its ability to provide a “safety net” for children, families and adults who find themselves in crisis. The United Way Board of Directors approved to continue to provide \$2.8 million in funding for emergency food, clothing and shelter no matter

what the net campaign contributions will be this year. The community has seen an unprecedented increase in the need for these services from agencies such as:

- **Salvation Army and Volunteers of America** - turning families away because their shelters are full. The needs are too great.
- **Foodlink** - which supplies local food cupboards, 20 percent upsurge in the demand.
- **Catholic Family Center** - has seen a dramatic rise in families in need of emergency services. Compared to a year ago, 75% more families are seeking clothing and 80% more are in need of food. The Center has seen a 100% jump in those who need help with heating bills and rent.
- **Emergency Services and Family Stabilization Network** is a network of agencies that help families meet basic needs. Members include: Baden Street Settlement, Catholic Family Center, Charles Settlement House, Community Place of Greater Rochester, Ibero-American Action League, Monroe County Legal Assistance Corp, Salvation Army and South West Area Neighborhood Association.

What Your Gift Can Do

When you choose to give your money to United Way's Community Fund, change happens for children, parents, elderly and those in crisis situations. Your gift makes a great impact in a real way to people all over Rochester.

Your 50¢ a week donation...

- Provides budgeting and tax preparation assistance to one low-income household
- Pays transportation costs for one child to get to an urgent care facility
- Buys two blankets to be distributed to homeless youth during the winter

Your \$1 a week donation...

- Provides a week of food in an emergency homeless shelter
- Provide one day of safe, supervised care for a child during a day off from school.
- Feeds a low-income adult hot lunches for one week

Your \$10 a week donation...

- Provides an inner-city teen with academic support and social development in a healthy and supervised environment
- Allows an at-risk mom to attend 12 weeks of Incredible Years parenting classes
- Pays for five senior community shopping, lunch or worship service outings
- Will turn on utilities and connect telephones in two apartments for formerly homeless families

Your \$20 a week donation...

- Sponsors six months of home visitation for an at-risk mom in the Building Healthy Children program
- Allows an urban child to attend a full summer of day camp where they can learn new skills, make friends and create memories that last a lifetime
- Buys five wheelchairs

2007-2008 United Way Unrestricted Community Investments

- ABVI Goodwill
- AIDS Rochester
- Alternatives for Battered Women
- Alzheimer's Association
- Arc of Monroe
- Baden Street Settlement
- Big Brothers/Big Sisters
- Boy Scouts
- Boys & Girls Club
- Building Healthy Children
- Camp Good Days & Special Times
- Catholic Family Center
- Center for Youth
- Charles Settlement House
- Children's Institute
- Community Place
- Compeer
- CP Rochester
- Crestwood
- Crisis Nursery
- Delphi Drug & Alcohol Council
- East House Corporation
- Empire Justice Center
- Enterprise Community Partners
- Epilepsy Foundation
- Family Service
- Girl Scouts
- Hillside Children's Center
- Hillside Work-Scholarship Connection
- Hochstein Music School
- Housing Council
- Ibero-American Action League
- Jewish Family Services
- Legal Aid Society
- Lifespan
- Lifetime Assistance
- Mary Cariola Children's Center
- Monroe County Legal Assistance
- Medical Motor Service
- Mental Health Association
- Mt. Hope Family Center
- National MS Society
- Neighborhood Mini-Grants
- Nurse-Family Partnership
- Pathway Houses
- Puerto Rican Youth Development
- Rochester Hearing & Speech
- Rochester Rehabilitation Center
- Salvation Army
- School of the Holy Childhood
- South Wedge Planning Committee
- SPCC
- SWAN
- University of Rochester
- Urban League
- Visiting Nurse Service
- Via Health
- Volunteer Legal Services
- Wilson Commencement Park
- YMCA
- YWCA

LIVE UNITED

When you support United Way of Greater Rochester's Community Fund you support...

2-1-1 (ABVI-Goodwill Industries) An easy to remember telephone number offering round the clock access to trained counselors that can inform and guide callers to appropriate available services. Service is also available via the internet.

Adult Homeless Shelter Services (The Salvation Army-Rochester Area Services) Moves homeless adults toward self-sufficiency via direct services and connections to resources for housing, mental and physical health care, substance abuse treatment, and employment services.

After School Program-School #6 (Ibero-American Action League) Provides coordination of services for tutoring and mentoring of students at risk of academic failure. In the 21st Century Community Learning Center, students utilize Renaissance Learning software to increase reading, writing, and math skills.

Aging Services Program (Jewish Family Service of Rochester) Provides integrated care management services that enable frail, isolated seniors to safely age in place at home while remaining independent and connected to their community.

Alternatives for Independent Youth and Emergency Services (Hillside Children's Center) Provides a continuum of services for runaway and homeless youth including crisis counseling, emergency shelter, case management and supportive independent living services. In accordance with runaway and homeless youth regulations, individualized case management services address medical, educational, vocational and concrete needs (such as food, clothing and shelter).

Alternative to Suspension Program (The Center for Youth Services) Provides support and coordination of programs that promote the personal, social and academic success of School #45 and School #8 students. Services are integrated with existing school programs.

ArcWorks (The ARC of Monroe County, NYSARC) Provides a specialized employment program through sheltered workshop and/or community employment program for adults with development disabilities.

At Risk Elders Program (Lifespan of Greater Rochester) Provides a continuum of integrated services for vulnerable, frail older adults. Protects their rights and prevents poverty, premature institutionalization and elder abuse through financial management and counseling, elder abuse prevention, substance abuse intervention and advocacy for quality of life issues.

Assistive Technology Resource Services (CP Rochester) Provides people with disabilities assistive technology services including assessment, training and follow-up support the individual's home and at the Assistive Technology Resource Apartment.

Audiology (Rochester Hearing and Speech) Provides comprehensive hearing-related services to prevent hearing loss in individuals at high risk due to high levels of occupational noise and to help improve the communication/socio-emotional well-being of adults with hearing loss.

Beacons of Light (The Community Place of Greater Rochester) Provides youth-centered, family-focused supports in communities where families live. Programs are year-round and prepare youth for successful adulthood at age 21.

Big Brothers Big Sisters Mentoring Program (Big Brothers Big Sisters of Greater Rochester) Provides guidance, support and exposure to positive life choices to at-risk children ages 6 to 18 through a one-to-one mentoring relationship which helps them build skills to succeed in school, graduate and become self-sufficient, contributing adults.

Building Healthy Children (Building Healthy Children) Offers primary and secondary prevention to young families to prevent child abuse and neglect, increase secure attachments between parent and child, and improve family functioning. (SPCC, Mt. Hope, URMC)

Bry Achievement Mentoring Program (Ibero-American Action League) Mentors at-risk students at Edison Technical School, utilizing the Bry mentoring model. Participants and mentors weekly discuss class work, attendance, goals, and accomplishments. Problem-solving skills development is emphasized, along with positive reinforcement. Mentors provide needed referrals, and communicate with teachers and parents.

Caregiver Support Services (Alzheimer's Association) Provides nonprofessional caregivers of older adults and/or caregivers of persons with dementia the opportunity to maintain their own emotional and physical well-being by providing a comprehensive package of services.

C.A.S.H. (Empire Justice Center) Provides opportunities to workers with low incomes to obtain, maintain and grow economic assets via a community coalition effort.

Children with Cancer (Camp Good Days and Special Times) Enriches the lives of children and families whose lives have been touched by cancer.

Children's Program (The Rochester School of the Holy Childhood) Prepares children with developmental disabilities for maximum independence and integration in the community at large through individualized education, vocational training and clinical treatment.

Children's Unit, Monroe County Youth Advocacy Program (The Legal Aid Society of Rochester, NY) Provides strategic support for at risk youth including technical assistance and individualized case advocacy, to improve their opportunities for school success and healthy youth development. Strategies include securing school enrollment and instruction for out of school youth; obtaining educational services for youth with disabilities; increasing youth access to services and empowering youth and families.

Community Services Case Management (Epilepsy Foundation of Rochester) Provides comprehensive case management services to people with epilepsy, related neurological impairments and traumatic brain injury.

Compeer Adult Services (Compeer) Provides trained volunteers giving long term (minimum of one year) supportive and mentoring relationships to adults experiencing significant mental illness.

Comprehensive Supports for Children (Baden Street Settlement of Rochester) Promotes school success and healthy life choices through engaging young people in constructive and skill-building activities, fostering mentoring relationships, providing a safe haven, developing social competencies, and supporting the families of the youth participants.

Counseling Continuum(The Center for Youth Services) Provides crises response and support to both Monroe County youth (12-21 years of age) and families/caregivers. Program goals include: strengthening protective factors; identifying and enhancing internal and external strengths and resources; increasing social competencies; and decreasing high risk behaviors, such as: substance use/abuse, school suspensions and dropouts, runaway episodes, delinquent behavior and criminal justice involvement, and early sexual activity.

Crisis Nursery (Crisis Nursery of Greater Rochester) Offers emergency childcare services to families in self-defined crisis. It seeks to improve parent and child wellbeing, create family stability and to reduce unnecessary short-term placement into the foster care system.

Day Care Consultation Program (Visiting Nurse Service of Rochester and Monroe County) Provides nursing consultation visits and health and safety services to childcare centers. The visits include review, follow-up, and recommendation related on health-related events and problems, immunization and physical exam records, children with special health care needs, behavior problems and infectious disease and prevention.

Disabilities Program (Urban League of Rochester, NY) Provides parenting skills, case management and service coordination for individuals with developmental disabilities.

Driver Rehabilitation Services (Rochester Rehabilitation) Provides comprehensive driver rehabilitation evaluation and training to individuals 16 years or older with physical, learning, and/or mental illness disabilities.

Early Childhood Communication Services Program (Rochester Hearing and Speech) Provides enhanced screenings, evaluations, direct and indirect treatment options and parent/caregiver training. Services are targeted at increasing the school-readiness skills of children with, or at risk for, communication problems.

Early Literacy Partnership (Rochester Hearing and Speech) Provides parents and caregivers coaching on research-based interactive early language and literacy strategies most related to success in learning to read.

East House Career Services (East House Corporation) Provides assistance to choose, obtain, retain and advance in satisfying work activities for clients who are recovering from mental illness and/or chemical dependency.

Eldersource (Eldersource) Provides 24/7 phone-based information, referral and guidance about aging services and long-term care; home-based geriatric assessment and case management; plus linkage to area aging service providers. (Catholic Family Center & Lifespan of Greater Rochester)

Emergency Services and Family Stabilization Network (Emergency Services and Family Stabilization Network) Meets basic needs in an emergency and helps families increase long-term stability and improve their quality of life. Includes utility assistance component. (Baden Street Settlement, Catholic Family Center, Charles Settlement House, Community Place of Greater Rochester, Ibero-American Action League, Monroe County Legal Assistance Corp., Salvation Army, SouthWest Area Neighborhood Association)

Enriched Housing Support Services (Family Service of Rochester) Provides housing (apartment) supportive services (e.g. meals, housekeeping, laundry, case management, personal care and financial management) to frail, low-income persons age 60 and over.

Expanded In-Home Services for the Elderly Program (Catholic Family Center) Provides comprehensive case management to frail older adults in order to keep them safe and independent in their own homes; also subsidized home care (housekeeping and personal care) hours.

Extended Day Program School #8 (YMCA of Greater Rochester) Provides academic development, social competencies, cultural awareness, and a greater awareness of the immediate community to students at School #8. The YMCA and its partners have a common goal of creating a nurturing, supportive environment, which also encourages positive family participation.

Family Law Unit (The Legal Aid Society of Rochester, NY) Assists clients to obtain the legal remedies necessary to end their immediate legal crisis and move forward in their lives. It focuses on issues to address domestic violence, elder abuse, and child support.

Foreclosure Prevention Project (Empire Justice Center) Delivers direct legal services for Monroe County homeowners who have been victimized by predatory lending practices and are at risk of foreclosure.

Future Care Planning Services (Future Care Planning) Provides an assessment of a family's personal situation so that a comprehensive written plan can be developed to address services that help them overcome the many barriers to planning for the care of a disabled person. (Lifespan, Al Sigl Center and ARC of Monroe County)

General Family Counseling (Counseling Partners) Provides counseling and other services to reduce families' vulnerability, which prevents crisis situations and helps them develop skills and strategies to build self-sufficiency. (Jewish Family Services and Catholic Family Center)

Genesis House (The Salvation Army-Rochester Area Services) Provides basic assistance services that meet the essential daily living needs of homeless youth and serves as a conduit to a wide range of resources that help them move toward self-sufficiency, including housing, substance abuse/mental health/primary care treatment, and educational/employment training services.

Girl Scouting (Girl Scouts of Genesee Valley) Provides after-school, research-based Second Step violence-prevention curricula in 20 Rochester schools and city-wide to troops at other sites. The Girl Scout programs are provided year round.

Helping Families Thrive (Wilson Commencement Park) Strengthens single-parent families and moves them to independence through case management, employment and health services, mentoring and permanent housing.

Home Nurse Visitation (Home Nurse Visitation) This evidenced-based program targets high-risk, first-pregnancy mothers and their children until the time of the second birthday, reducing child abuse in high-risk families by 75% in the first two years of life.

Home Ownership Stabilization Initiative (The Housing Council in the Monroe County Area) Provides foreclosure prevention counseling for Monroe County homeowners who are at risk of losing their homes, including extensive evaluation of default circumstances and development of individual service plans.

Home Store (Urban League of Rochester, NY) Supplies first-time homebuyer education including financial counseling, pre- and post home ownership training, and financial assistance to Monroe County residents.

Housing & Economic Development (South Wedge Planning Committee) Stimulates neighborhood revitalization in the city's South Wedge neighborhood by providing technical assistance to emerging small businesses, redeveloping single-family housing, and supporting affordable home repair.

Housing Law Unit (The Legal Aid Society of Rochester, NY) Reduces homelessness by providing legal services, including in-court representation and mediation; promotes financial independence and increases stable housing.

Incredible Years Program (Incredible Years Collaborative) Offers parents in the Rochester area an evidence-based classroom curriculum that provides a consistent and reliable resource in parenting skills. Provides complementary group therapy sessions for children with challenging behaviors. (Catholic Family Center, Crestwood Children's Center, Ibero-American Action League, Mental Health Association, Mt. Hope Family Center, SPCC, Urban League of Rochester)

Judicial Partnership Initiative (Delphi Drug and Alcohol Council) Provides case management partnering with two local courts to increase the number of court-involved individuals who will maintain sobriety.

LAICO Industries & Services (Lifetime Assistance) Provides an opportunity for fostering independence through job training, employment and increased mobility skills for individuals with developmental disabilities.

Living Skills Training (Mental Health Association of Rochester/Monroe County) Provides individual and group living-skills training and support for those with serious mental illness and those at high risk of developing mental disorders.

Meals on Wheels (Visiting Nurse Service of Rochester and Monroe County) Provides ready-to-eat meals to people who are homebound, have difficulty preparing their own meals, and have limited support.

MS Connect Care Management (National Multiple Sclerosis Society, Upstate New York Chapter) Provides assistance to individuals with MS in navigating complex service systems through the development of a plan based on individualized needs in which both the client and the care manager share responsibility for action-oriented tasks.

Music Therapy (David Hochstein Memorial Music School) Provides change in communication, physical, social/emotional, cognitive, and behavior management through individual and group music therapy provided on site and throughout the Greater Rochester area.

Networks Case Management (Catholic Family Center) Provides case management and a variety of service coordination efforts to people entering the system at any time who are affected by substance abuse.

Parents as Teachers of Family Resource Centers (Crestwood Children's Center) Provides an evidence-based early childhood parent education and family support program. This home visitation program provides information on child development and offers learning opportunities that encourage language and intellectual growth, physical development and social skills.

Pathway Houses of Rochester (Pathway Houses of Rochester, New York) Provides a supportive living program with both homes and apartments for recovering alcoholics and substance abusers.

Peer Mentor Project (Mental Health Association) Provides peer support, information, assistance and a supportive bridge for individuals discharged from inpatient units until they are established in outpatient services.

Personal Growth and Development & School 29 After School Program (Boys & Girls Club of Rochester) Provides youth ages 6-19 with comprehensive youth development programs that enhance the knowledge, skills, strategies and attitudes necessary to have a positive foundation for success. Youth will demonstrate to themselves that they can do things well by becoming educationally, socially, culturally, and physically competent.

PODER-Bry Achievement Mentoring Program (Puerto Rican Youth Development and Resource Center) Provides mentoring to Hispanic youth not achieving academically in school. PODER will utilize the BRY Mentoring Achievement Model to identify and mentor these youth to prevent them from falling further behind and possibly fail to graduate.

Preschool (Mary Cariola Children's Center)

Provides individual education and therapeutic services in a structured environment for students with mental retardation combined with the multiple physical disabilities and/or complex behavioral disorders. Home-based and Center-based early intervention services target the educational and therapeutic needs of students and families.

Primary Project (Children's Institute) Delivers an evidence-based school-based program of prevention and early intervention. Targeted children show emerging behavioral and social-emotional problems that place them at high risk for later disorders.

Professional Assessment and Treatment for Homebound Seniors (PATHS)

Provides frail older adults with limited in-home counseling. Services are designed for homebound individuals with symptoms of depression or anxiety interfere with their daily activities. (Catholic Family Center, Lifespan of Greater Rochester, Eldersource, Jewish Family Service of Rochester, and the Mental Health Association)

Program for Healthy Development of Children (Children's Institute)

Seeks to raise the quality of early childhood care and education across urban childcare centers throughout the city of Rochester.

Rochester Community Development Collaborative (Rochester**Community Development Collaborative)**

Delivers focused support, including intensive technical assistance, for neighborhood development organizations in the city of Rochester to tackle community and economic development projects that improve the quality of life for residents in low-income neighborhoods.

Rochester Early Childhood Assessment Partnership (Children's Institute)

Collects, evaluates and provides reliable, accurate information on early childhood education to parents, providers and policy makers. Partners receive information for decision-making about providing and support of quality pre-kindergarten programs, staff development, and parent information to enhance work with families.

Rochester Early Enhancement Project (Children's Institute)

Provides pregnancy, parenting, and early childhood education through home visiting and center-based programs. REEP's collaborative of agencies serves pregnant women, children birth to age six, and their families living in specifically targeted high need areas in the city of Rochester.

Runaway and Homeless Youth Services Continuum (The Center for Youth Services)

Provides services to the community's most at-risk population: street, runaway and homeless youth. A continuum of care that includes Outreach/engagement, survival supports/emergency shelter, counseling/case management and transitional living services to disenfranchised youth.

Safe Families (Alternatives for Battered Women)

Provides a safe emergency setting and services to help prevent further abuse to women and children who are victims of domestic violence.

Safe Haven Shelter (The Salvation Army-Rochester Area Services)

A new approach in transitional housing for chronically homeless men that connects them with a range of resources that move people to housing stability.

School-Age Parents Program (YWCA of Rochester and Monroe County)

Provides support services for pregnant and parenting students on site at East, Edison, Franklin, Marshall and Young Mothers Program. Through individual and group counseling, SPP works to keep students in school, and improve attendance and graduation rates. Case management assists young mothers with health care, child care, income, housing, and mental health issues. This year, SPP will initiate family support services for the parents of pregnant and parenting adolescents.

Scoutreach (Otetiana Council, Boy Scouts of America)

Encourages responsible, healthy and productive behavior among young males between the ages of 6-18. The Scoutreach program specifically targets economically disadvantaged youth in the city of Rochester and in Monroe County. Scoutreach is a community-based program with adult leaders providing positive role models, demonstrating positive values and teaching practical life skills.

Senior Companion Services (Community Place)

Provides services for frail elders including transportation, meal preparation, assistance with daily living tasks. Also focuses on caregiver respite.

Senior Nutrition Programs (Senior Nutrition Partners)

Provides nutritious meals in a group setting, social opportunities, health/wellness programs, connections to other needed services, information, and much more to help mature adults maintain their health and independence. (Catholic Family Center, Charles Settlement House, Community Place of Greater Rochester, Ibero-American Action League, Lifespan of Greater Rochester)

