

## United Way/Red Cross Campaign 2005 Campaign

In 2005, the University of Rochester reached the \$1 million mark in employee donations to the annual United Way/Red Cross campaign; the first time this benchmark has been achieved. More than 4,500 faculty, staff and retirees pledged to the 2005 Campaign, raising over \$32,000 more than in 2004.

In doing so, the University joined the ranks of only three other Rochester area companies, Eastman Kodak, Wegmans, and Xerox to exceed the \$1 million mark, helping the United Way reach its campaign goal of \$35.5 million. 100% of the monies raised are used to provide support to over 150 programs in the Greater Rochester area, including some here at the University and Medical Center.

In 2005, more than 305 University of Rochester workers and members of their families received assistance through United Way funded services, while the University of Rochester received over \$1.3 million in support for programs in the Mt. Hope Family Center, The Children's Institute, Strong Memorial Hospital and Visiting Nurse Service.

The success of the University's United Way/Red Cross campaign stems from your support and the hard work of hundreds of campaign volunteers and staff across the University. The University stands proud as an institution dedicated to our community and is again looking forward to your support of the United Way/Red Cross Campaign in 2006.

## Employee Dollars 2001 - 2005

