

## UNIVERSITY OF ROCHESTER UNITED WAY/RED CROSS CAMPAIGN 2006

In 2006, over 5,000 employees and retirees participated in the annual United Way/Red Cross Campaign. The University of Rochester campaign which included River Campus, University of Rochester Medical Center, Eastman School of Music, Memorial Art Gallery, Highland Hospital and affiliates, and Visiting Nurse Service raised over \$1.2 million. In doing so, the University achieved recognition as a Million Dollar Club participant along with the other four major employers in the Rochester area; Eastman Kodak, Bausch & Lomb, Xerox, and Wegmans. In addition, the University was presented the United Way of Greater Rochester Cornerstone Award at the community-wide 2006 Campaign event.

Contributions to the annual campaign funded 109 programs in the Greater Rochester community. These vital programs, whose sustainability depends on United Way support, are recognized for their proven results in helping to assure student readiness for success, strengthening people and families and supporting people in crisis.

In 2006, the University received over \$1.9 million in United Way funding for programs at our; Mt. Hope Family Center, The Children's Institute, Strong Memorial Hospital and Visiting Nurse Service.

While the University's United Way Programs Office coordinates the annual campaign, our success is due to your generosity and the support of Academic Computer Support (ACS), Data Control Services (DCS), University Communications, Payroll and Employee Records (PERC), Human Resources Management Services (HRMS), Mail/Courier Services, and of course, the over 500 University United Way team leaders and volunteers.

