

**UNIVERSITY OF ROCHESTER  
UNITED WAY/RED CROSS CAMPAIGN  
2007**

In 2007, over 6,400 University employee and retiree donors participated in the annual United Way/Red Cross Campaign. The University campaign, which included the River Campus Colleges, the Eastman School of Music and Memorial Art Gallery, the University Medical Center, Visiting Nurse Service, and Highland Hospital and its long term care affiliates, raised over \$1.33 Million, representing an increase of over \$90,000 or 7.4% from 2006. In recognition of this distinction, the University was again presented the United Way of Greater Rochester *Award of Excellence* and the *Million Dollar Club Award*, joining the ranks of only four other area institutions that achieved over \$1,000,000 in employee and corporate donations to the annual campaign.

Contributions to the 2007 campaign funded 99 community programs in Monroe County, including over \$1.6 million for programs here at the University. These vital programs, whose sustainability depends on United Way support, help to *prevent violence, foster success in school, shelter the homeless, prevent child abuse, help people with disabilities and keep seniors independent.*

While the University's United Way Programs Office coordinates the annual campaign, our success is due to the support of Information Technology Services (ITS), Data Control Services (DCS), University Communications, Payroll, Human Resources Management (HRMS), Mail/Courier Services, and of course the over 550 University United Way Team leaders and volunteers.

