

UNIVERSITY OF ROCHESTER UNITED WAY/RED CROSS CAMPAIGN 2008

The University of Rochester, together with affiliated campaigns at Highland Hospital, the Highlands @ Brighton and Pittsford, and Visiting Nurse Service raised over \$1.3 million for the 2008 United Way/Red Cross Campaign. In recognition of this distinction, the United Way of Greater Rochester presented the University with the *Award of Excellence* and the *Million Dollar Roundtable Award*, joining the ranks of only four other area institutions that achieved over \$1,000,000 in employee and corporate donations to the annual campaign. In addition, the University received two other more specific awards. Andrea Lennon, Director of the University Campaign, was named campaign coordinator of the year and presented with the Richard P. Miller Sr. Award, named in honor of the second president of the local United Way and; Rita Amorese from Visiting Nurse Service was presented with a "Shining Star" award, in honor of veteran coordinators who run great campaigns.

The annual United Way/Red Cross Campaign funds vital community programs in the Greater Rochester community to help prevent violence and child abuse, foster success in school, shelter the homeless, help people with disabilities and families in crisis and, keep seniors independent. Over \$1.6 million returns to the University in support of programs at Mount Hope Family Center, Strong Memorial Hospital and Visiting Nurse Service.

The University is gratified by the annual support of the over 550 volunteers, University Information Technology, Data Control Services (DCS), University Communications, Payroll, Human Resources and Mail Services, whose combined efforts lend to the success of the annual campaign.

