



Senior Giving Committee Member Position Description

Senior Giving Committee Overview

Led by the Senior Giving Campaign Co-Chairs of the Senior Class Council and advised by the Office of Alumni Relations, the Senior Giving Committee is a leadership organization of 45-55 members of the senior class who assist with the administration of the Senior Giving Campaign and educate their classmates about the importance and impact of giving to areas of campus that matter to them most, including student organizations, academic departments, scholarship funds, and more.

Goals

- To have as many members of the class as possible donate (any amount to wherever they'd like) to the Senior Giving Campaign.
- To have as many student organizations, clubs, and varsity sports teams as possible achieve 75-100% senior donor participation and Rochester Traditions event attendance (depending on organization size) this academic year.
- To educate your friends and classmates on the importance of philanthropy and its impact for future University of Rochester students.

Member Benefits

- Free University gear and giveaways.
- Additional prize(s) (for you and the senior members of your student organization) if 75-100% of the senior members (depending on organization size) of one or more of your student organizations donate to the Senior Giving Campaign and attend a Rochester Traditions event this academic year.
- Invitations to exclusive programs and events, including VIP Donor-Only Happy Hours and a Senior Leadership Reception.
- Opportunities to acquire knowledge and experience in philanthropy, fundraising, project management, marketing, public relations, and more.
- Unique access to alumni and University leaders, including members of the Board of Trustees.

Member Expectations

Go	<ul style="list-style-type: none">● Attend a one-hour training session and additional meetings (in-person or virtual), as needed.● Participate in Rochester Traditions, Senior Giving Campaign, and/or Senior Class Council-organized events.
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Give	<ul style="list-style-type: none"> Support the Senior Giving Campaign by making a gift (of any amount) to an area of campus that matters to you most.
Help	<ul style="list-style-type: none"> Assist with 1-2 tabling shifts per month. Encourage 75-100% participation (depending on organization size) among the senior members of your student organization(s) by sharing information at group meetings, texting, sending email communications, posting to social media, etc. Become a “champion” for the fund you supported and share your link on social
Connect	<ul style="list-style-type: none"> Follow and promote the Senior Giving Campaign within your class and Senior Giving Campaign Instagram account (@UR_SeniorGiving).

Term of Service

- Each member of the Senior Giving Committee is asked to serve for the duration of the academic year.

Time Commitment

- Attend a one-hour training session and additional meetings (virtual or in-person), as needed.
- Assist with 1-2 tabling shifts per month.
- Participate in Rochester Traditions, Senior Giving Campaign, and/or Senior Class Council-organized events.
- Be an active participant in the Senior Giving Committee “GroupMe” and email list. Communicate with the co-chairs, fellow committee members, and Alumni Relations staff liaison as needed.

Support and Resources

- Regular communication (by email, phone/text, and in-person) with the Senior Giving Campaign Co-Chairs and Alumni Relations staff liaison.
- Class of 2023 website (www.rochester.edu/2023)
- Senior Giving Campaign planning timeline.
- Tabling FAQ document and other materials to guide staffing.
- Suggested email templates, social media posts, and talking points for outreach.
- Gift collection, processing, and progress reports.

Contacts

David Alexander '23

Senior Giving Campaign Co-Chair

dalexa23@u.rochester.edu



Elisa Stefanidhi '23

Senior Giving Campaign Co-Chair

estefan4@u.rochester.edu

Melissa Waughtel

Associate Director of Student Engagement & Giving

melissa.waughtel@rochester.edu

Lauren Bradley '11W (MS)

Director of Student and Young Alumni Engagement

lbradley@admin.rochester.edu