Since the outbreak of coronavirus, University of Rochester alumni and friends have been asking, “How can I help?” Thousands of donors have made gifts to support the University, hundreds have given to our student emergency fund, to the COVID-19 research fund, and to the diversity initiatives fund. But there is much more we can do.
It’s about everyone pitching in.
It’s about helping our students and graduates find internships and jobs.
It’s about promoting equity and access. And it’s about communicating how important
our network of alumni, volunteers, and friends is to our future. This year, we hope to
raise $100M to fund scholarships, research, faculty projects, and other critical initiatives.

Together for Rochester
is a
one-year campaign to make
life better for the University
of Rochester community
and for the world.

Get connected, stay involved.
When we engage with others in activities
that we find valuable, we are rewarded with
a deep sense of fulfillment and gratification—and we can effect meaningful change.
This year, we will build even stronger
networks of alumni and friends who care
about the University’s future. Get involved
by volunteering, attending an event, or
connecting with classmates, and join a
vibrant and growing network of people who
are making a difference for Rochester.

Hire + mentor.
The class of 2020 entered a job market that
has been profoundly affected by COVID-19 and
the economic downturn. Many have lost career
placements, travel opportunities, and the chance
to leave Rochester on their own terms. Support
them, and the class of 2021, as both are facing
limited professional opportunities. Partner with
us and our career centers to recruit Rochester
graduates, offer internships, full-time jobs,
post-graduate fellowships, and career-building
volunteer activities.

Promote equity + access.
We will do more than listen to those who have
been underserved for far too long—we will take
action. Fundraising to recruit and recognize diverse
faculty is a priority as are scholarships, which
make a Rochester education more affordable for
exceptional students. We will increase the number
of diverse alumni in key University volunteer roles,
so that our representation truly reflects our alumni
base. We are formally launching three alumni affinity
groups: the Black Alumni Network, the Women’s
Network, and the First Generation Network.

Give.
In today’s economic climate, charitable giving
provides critical support for our mission of teaching,
research, and patient care. By offering more
financial aid, scholarships, and fellowships, we
give promising students the means to pursue a
Rochester education. By supporting research,
we improve our understanding of society’s most
complex problems—from COVID-19 to the global
water crisis, the economy, and more—and we foster
the creativity that improves humankind.

“ We are living in a time like no other. The pandemic, political divisiveness,
and civil unrest have all had an effect on the University community.
If we can come together, and unite in our efforts, Rochester will
come back even stronger.”
—SARAH C. MANGELSDORF
President and G. Robert Witmer, Jr. University Professor

Be part of the campaign.
Together, we can do more.

MAKE A GIFT.

Your generosity can support students in need, fund faculty research, and so much more:

- **Annual gifts** of any size as well as unrestricted and current use funds offer flexible resources for immediate needs
- **Endowments** establish permanent, self-sustaining sources of funding
- **Planned or estate gifts** allow donors to integrate personal and family financial goals to achieve tax savings and complement retirement income
- **The George Eastman Circle**, the University’s leadership annual giving society, provides an ongoing opportunity to direct your support where it means the most to you

GET CONNECTED, STAY INVOLVED.

There are many ways to make a difference and help students and alumni:

- ✓ Join **The Meliora Collective**
- ✓ Hire or mentor students and alumni
- ✓ Join an affinity group, committee, or council
- ✓ Organize or **attend events and lectures—live and virtual**
- ✓ Follow the **University and alumni accounts on social media**
- ✓ Update your **contact information**
- ✓ Celebrate **your reunion** and serve on your class committee

rochester.edu/together
#TogetherForRochester

August 2020