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# THE US LABOR MARKET AND THE COVID-19 CRISIS: Explanations and Predictions

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# HOW HAS THE LABOR MARKET EVOLVED DURING COVID-19?

- In March, the virus was spreading in the United States
  - March 4<sup>th</sup>: 100 cases → March 27<sup>th</sup>: 100,000 cases
  - Feb 29<sup>th</sup>: 1 State of Emergency issued (WA)
    → March 30<sup>th</sup>: 30 stay-at-home orders
  - By mid-June all states had begun reopening

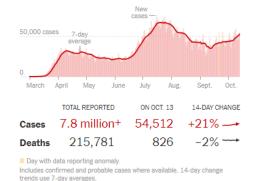
#### The New Hork Times

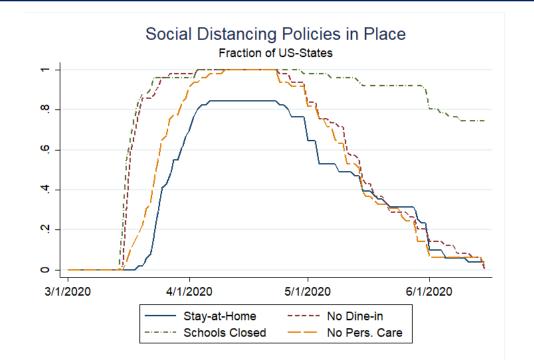
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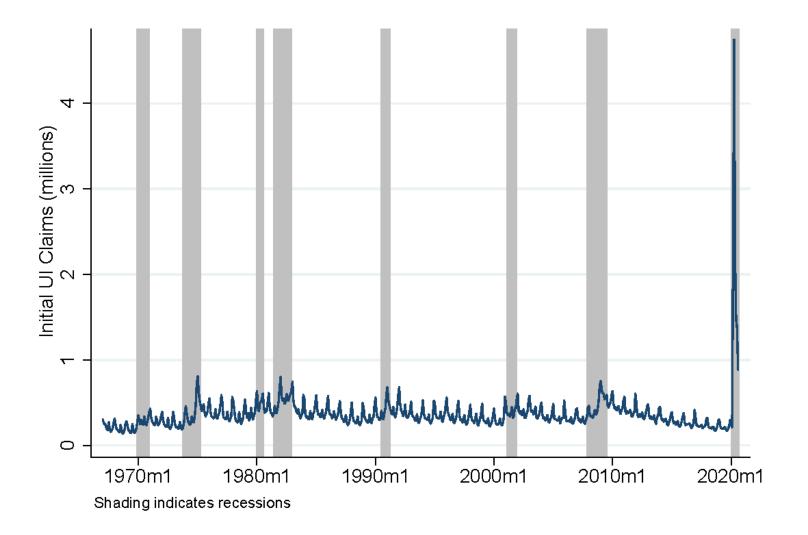
#### Covid in the U.S.: Latest Map and Case Count

By The New York Times Updated October 14, 2020, 8:20 A.M. E.T.

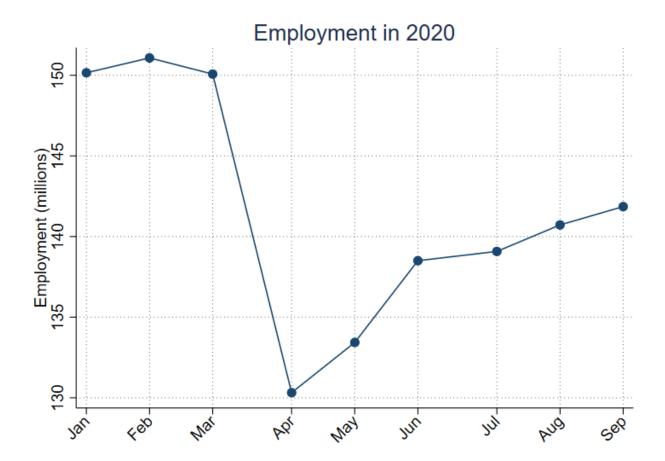
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Unemployment insurance claims reached an historic peak, and remains elevated



The economy was in free fall in spring 2020, experienced 2 months of recovery, and has stagnated since.

- What happened during the collapse? What was the role of shut downs?
- What happened during the early recovery? Why has it slowed?
- What should we expect moving forward?

## DIAGNOSING THE COLLAPSE

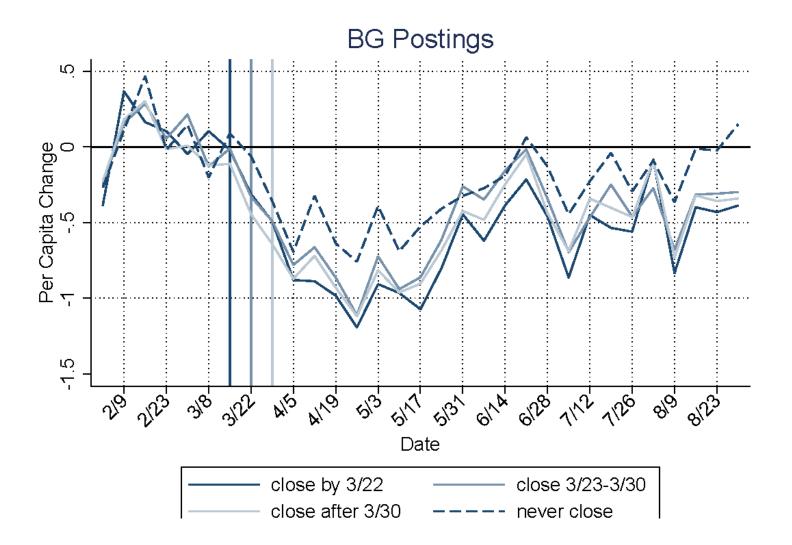
• To what extent did the stay-at-home orders cause the economic crisis?

- Earlier collapse in states with earlier stay-at-home orders?
- Larger collapse in non-essential industries?
- Larger collapse in non-teleworkable jobs?

#### DIAGNOSING THE COLLAPSE

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Collapse was synchronous across the U.S.

## DIAGNOSING THE COLLAPSE

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  - Earlier collapse in states with earlier stay-at-home orders? → NO
  - Larger collapse in non-essential industries? → NO
  - Larger collapse in non-teleworkable jobs? → NO
- For the most part all jobs took a large hit.
  - Small differences emerged in expected directions, though these have largely been erased
  - Job vacancies showed an across-the-board collapse
- The damage was not solely caused by stay-at-home orders and is not undone simply by lifting them.
- Instead, aggregate demand collapse, worry about the virus, supply chain disruptions, etc. clearly driving early behavior.

#### WHAT'S DIFFERENT ABOUT THE COVID RECESSION

- Estimated 20 million workers were put on temporary layoff.
  - Almost no unusual movement in previous modern recessions
  - Indicates employers believed the shock would be temporary
- Many were recalled in May and June.
  - Positive sign that employers and employees were able to maintain their connection
  - Promising for a rapid V-shaped recovery
- However, the pace has slowed dramatically since June.
- The #1 policy response will be to get the virus under control.

#### **MOVING FORWARD**

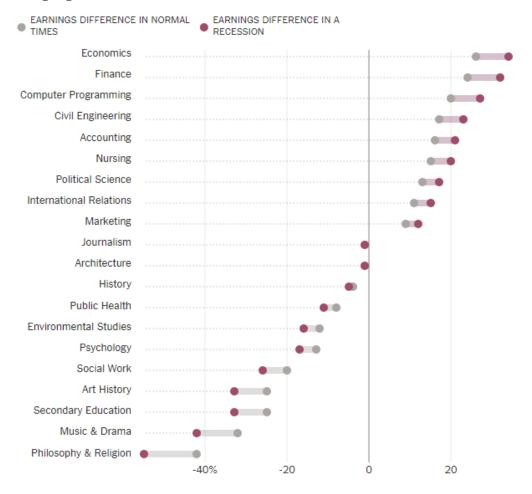
- Between 4 and 9 million workers will need to be matched to NEW employers.
  - Will temporary layoffs become permanent?
  - Will discouraged workers reenter the labor market?
- This process is slow in the best circumstances.
- In a recession, we worry about mismatch.
  - The Great Recession saw a concentrated adoption of labor-replacing technologies (Hershbein and Kahn 2018)
  - The COVID Recession has already changed the way we live and work
    - But so far, we have not seen effects of increased telework, e.g., on employment

Recent graduates face long-lasting earnings losses in a recession, but effects vary across major.

#### The Earnings Effect of Graduating Into a Recession

For high-earning majors, graduating into a recession increases their earnings advantage, and for low-earning ones, it increases their disadvantage.

Percent difference from the earnings of an average major, during normal economic times and during large recessions.



Source: Lisa B. Kahn, Joseph G. Altonii and Jamin D. Speer, Yale University

#### **CONCLUSION**

- The COVID recession saw a broad-based collapse.
  - Nearly all industries, occupations, and geographic areas were hit
- The recovery was initially swift thanks to an historically large group of temporary layoffs and recalls.
- The recovery slowed dramatically with the second COVID wave in July.
- Moving forward, we have a large pool of workers who need to find NEW employment.
  - We will continue to monitor signs for structural change and mismatch
- After the recovery, remember the class of 2021!!!