

JOB DESCRIPTION			
Job Title (30 character limit)	Associate Director of Advancement for Athletics and the College	Job Code	TBD
Division/Function	Office of Advancement	Career Level/ Grade Level	TBD
Reports To	Executive Director of Advancement for Student Life	FLSA	exempt

#### **GENERAL PURPOSE**

The General Purpose provides a concise, high level overview of the role, level, and scope of responsibility consisting of 3-4 sentences. It provides a basic understanding of the job and a concise summary of why the job exists and how it makes an impact.

The Associate Director of Advancement for Athletics and the College will develop a thorough knowledge of the University of Rochester's athletics and recreation programs, serving as the liaison between these programs and University Advancement. They will also develop a thorough knowledge of key College initiatives and programs and will play a key role in fundraising and developing fundraising strategy as well as reporting on major gift activity. The Associate Director will play a key role in fundraising for these areas and will report regularly on annual fund, major gift, and stewardship activity.

The Associate Director will manage a robust portfolio of high-level annual fund and major gift prospects. Extensive travel is required to appropriately cultivate, solicit and steward these prospects. S/he will carry a portfolio of approximately 125 prospects and will be considered a 70% gift officer, with the remaining thirty percent focused on programmatic and strategic aspects of advancement for the assigned areas.

The Associate Director will also make appropriate recommendations to the Executive. Director of Advancement for Student Life and the corresponding leadership positions concerning their roles and involvement in the identification, cultivation or solicitation of donor prospects. S/he will staff key faculty and staff members in donor relations opportunities.

#### **JOB DUTIES AND RESPONSIBILITIES**

This section contains a description of the 4-7 separate duties and responsibilities that make up the position. Assign each responsibility a percentage of time (increments of 5% and no one responsibility greater than 25%) to total 100%. Select an indicator (Y/N) for essential function and remote work. Job Duties should be listed in order of percentage of time, with highest percentage first. When estimating percentage of time, it can be considered that 10% of a week is 5 hours or 5 weeks in a year.

Responsibility	% of Time Spent (Must total 100%)	Essential* Function (Y/N)	Can Be Performed Remotely (Y/N)
Portfolio Management			
Maintain a portfolio of major gift prospects and oversee activities of the assigned areas, working in especially close collaboration with major, leadership and principal gift officers in cases where the areas are involved. Work will involve the identification of new athletics prospects, which will be	25		<b>V</b>
crucial for campaign readiness and success. (25%)	25	Ī	ī
Create comprehensive strategies and solicitations for donors. (20%)	20	Y	Y
Effectively manage a major prospect solicitation pipeline. Initial work will likely involve a high number of identification and qualification visits. (15%)	15	Y	Y
• Initiate and/or strengthen relationships with leadership, major, and principal gift officers to facilitate gift closes and provide education on key Athletics'	10	Y	Y



Responsibility	% of Time Spent (Must total 100%)	Essential* Function (Y/N)	Can Be Performed Remotely (Y/N)
initiatives. Execute actions within the assigned areas to advance gift closes working with field officers and their managers. (10%)			
Pipeline Management	10	у	у
Manage the overall Athletics pipeline and all key initiatives, including providing relevant updates on all proposals from the Associate Director of Athletics.			
Working with the Development Analyst, develop a system to check and provide support to field officers working on six- and seven-figure asks benefitting athletics. Provide regular reports to the Executive Director of Advancement for Student Life, and the Associate VP of Advancement.			
Program Responsibilities	10	У	У
Oversee key athletic initiatives such as Women in Sport and key goals such as doubling athletic endowments. Develop appropriate goals with leadership, partner with Advancement Communications for relevant marketing support, and execute plan.			
Partner with DRT to provide strategy and content for Athletics' signature annual fund program – March Matchness.			
In coordination with the Assistant Director of Development Programs, plan, manage, and execute special events, overseeing the work of support staff involved.			
In coordination with the Associate Director of Athletics, work with the 17 head coaches and the Executive Director of Athletics to establish annual fundraising goals for each program.			
Plan, manage, and execute special events, overseeing the work of support staff involved.	5	У	У
Other duties as assigned	5		

<sup>\*</sup>Essential functions are those functions that the individual who holds or desires the position must be able to perform with or without a reasonable accommodation. A job function may be deemed essential based upon several factors such as whether: 1. the position exists for performance of the function; 2. the number of employees available who can perform the function and limitations on the ability to reassign it; or 3. the degree of skill or expertise required to perform the function.



### **QUALIFICATIONS**

This section lists the level of job knowledge (such as education, experience, knowledge, skills and abilities) necessary to do this job and whether it is required or preferred. Required qualifications are the minimum level of qualifications needed to perform this job. Preferred qualifications are "nice to have", but are not essential to the day-to-day functions of the job.

	Description	Required/Preferred
Minimum	Bachelor's degree.	Required
Education	Master's degree or other advanced degree.	Preferred.
Experience	Five to seven years development experience including experience soliciting gifts or closely related experience and clear evidence of a thoughtful decision to move into development work, or equivalent combination of education and experience	Required
	Evidence of ability to work effectively with faculty/staff and distinguished major prospects.	Required
Knowledge, Skills	Excellent skills in written and oral communication.	Required
& Abilities	Strong collaborative skills.	Required
	Sufficiently well-organized to deal effectively with donor stewardship issues and "moves" to advance donors according to a plan.	Required
Certification		

# **JOB SCOPE**

Place an "Y	" next to the <b>ONE</b> statement that applies the majority of the time in each category.
Critical 7	
Official	Basic level of problem solving ability. Follows policies and procedures where facts are readily available.
	Moderate level of problem solving ability. Gathers and interprets data to solve routine problems that require verification. Some independent judgement required.
х	Independent level of problem solving ability. Resolves semi-complex problems that require independent judgement.
	High level of problem solving ability. Integrates and interprets data from diverse sources to find solutions to very complex problems.
Freedom	n to Act
	Work is closely managed and reviewed for accuracy and adequacy. Follows specific, outlined and detailed instructions.
	Work is accomplished with moderate supervision. Follows established and detailed directions. Work is reviewed for accuracy and overall adequacy.
х	Work is accomplished with limited direction. Determines and develops approach to solutions. Work is evaluated upon completion to ensure objectives have been met.
	Work is accomplished without considerable direction. Exercises judgement in selecting methods, techniques, and evaluation criteria in obtaining results. Exerts significant latitude in determining objective of assignment. Takes calculated risks with consultation from an expert.
	Works with minimal direction toward predetermined long-range goals. Acts independently to determine methods and procedures on new or special assignments. Determines and pursues courses of action essential in obtaining desired results. Takes calculated risks.
Supervis	sion of others (including hire/fire)
-	No supervisory responsibility
Х	Non-supervisory leader (Example: team leader, coordinator, or mentor)
	Supervisory (two or more fulltime direct reports or equivalent)
Planning	
	Executes goals and objectives established by supervisor or manager.
х	Develops individual goals and sets individual daily priorities and tasks. Goals and objectives are monitored by supervisor or manager.



	Develops and executes goals and objectives for a department or functional group. Recommends and gives input to strategic initiatives.
	Creates business strategies for long-term strategic objectives. Monitors results of initiatives.
Conseq	uence of Error
	Failure to accomplish results can normally be overcome without significant effect on the organization.
	Failure to achieve results or erroneous judgements may require allocation of additional resources to correct and/or achieve goals.
х	Failure to obtain results or erroneous judgements or recommendations would normally have serious results and may require substantial expenditure of resources to correct and/or achieve goals.
	Erroneous decisions or recommendations would normally result in the inability to reach crucial organizational objectives and may have prolonged effect, as well as the expenditure of substantial resources.
	Erroneous decisions or recommendations would normally result in failure to reach goals crucial to significant organizational objectives and would profoundly affect the image of the organization.
Financia	al Responsibility (Please check all that apply)
	Signing responsibility
Х	Manage pre-determined budget
	Independent judgement and responsibility to develop employer or departmental budget
Х	Responsible for revenue generating processes less than or equal to \$1M
	Responsible for revenue generating processes \$1M to \$5M
	Responsible for revenue generating processes greater than \$5M
	Independent judgement and authority to commit the employer in matters of significant financial impact

PHYS	CAL/SENSORY REQUIREMENTS AND WORKING ENVIRONMEN	T		
Indicate the physical/sensory requirement for each activity. Also indicate weight requirements where applicable				
Activity	Rarely, Occasionally, Frequently, Continuously or N/A**	Weight***		
Stationary Standing	Frequently			
Sitting	Frequently			
Walking	Frequently			
Crawling	Occasionally			
Balancing	Occasionally			
Lifting/Carrying	Occasionally			
Pushing/Pulling	Occasionally			
Bending	Occasionally			
Squatting	Occasionally			
Kneeling	Occasionally			
Twisting/Turning	Occasionally			
Climb	Occasionally			
Stoop	Occasionally			
Overhead Reaching	Occasionally			
Typing/Keyboarding	Frequently			
Driving (car/equipment)	Occasionally			
Critical Thinking/Organization	Frequently			
Talking on Phone	Frequently			



Talking in Person	Frequently	
Hearing in Person	Frequently	

## \*\*Key to frequency codes:

R = Rarely (less than 0.5 hours per day)
O = Occasionally (0.6 - 2.5 hours per day)

C = Continually (5.6 - 8.0 hours per day)

N/A = Not Applicable

F = Frequently (2.6 - 5.5 hours per day)

\*\*\*Weight: Up to 10lbs; Up to 20lbs; Up 35lbs; Up to 50lbs; Greater than 50lbs

## **Hazard Assessment**

Please enter a "Y" next to any hazard that this job is subjected to in a **normal** workday

Hazard	or a r ricklio arry	hazard that this job is subjected to in a <b>normal</b> workday
Present (Y/N)	Hazard Type	Hazard Description
n	Chemical	Toxic: A chemical that exposes a person by absorption through the skin, inhalation, or through the blood stream that causes illness, disease, or death. The amount of chemical exposure is critical in determining hazardous effects. 1910.1000 for chemical hazard information.  Flammable: A chemical that, when exposed to a heat ignition source, results in combustion.  Typically, the lower a chemical's flash point and boiling point, the more flammable the chemical.  Check MSDS for flammability information  Corrosive: A chemical that, when it comes into contact with skin, metal, or other materials, damages the materials. Acids and bases are examples of corrosives.
n	Explosion	Chemical Reaction: Self-explanatory Over Pressurization: Sudden and violent release of a large amount of gas/energy due to a significant pressure difference such as rupture in a boiler or compressed gas cylinder.
n	Electrical	Shock/Short Circuit: Contact with exposed conductors or a device that is incorrectly or inadvertently grounded, such as when a metal ladder comes into contact with power lines. 60Hz alternating current (common house current) is very dangerous because it can stop the heart.  Fire: Use of electrical power that results in electrical overheating or arcing to the point of combustion or ignition of flammables, or electrical component damage.  Static/ESD: The moving or rubbing of wool, nylon, other synthetic fibers, and even flowing liquids can generate static electricity. This creates an excess or deficiency of electrons on the surface of material that discharges (spark) to the ground resulting in the ignition of flammables or damage to electronics or the body's nervous system.  Loss of Power: Critical equipment failure as a result of loss of power.
у	Ergonomics	Strain: Damage of tissue due to overexertion (strains and sprains) or repetitive motion.  Human Error: A system design, procedure, or equipment that is error-provocative. (A switch goes up to turn something off).
n	Excavation (Collapse)	Soil collapse in a trench or excavation as a result of improper or inadequate shoring. Soil type is critical in determining the hazard likelihood.
У	Fall (Slip, Trip)	Conditions that result in falls (impacts) from height or traditional walking surfaces (such as slippery floors, poor housekeeping, uneven walking surfaces, exposed ledges, etc.)
n	Fire/Heat	Temperatures that can cause burns to the skin or damage to other organs. Fires require heat source, fuel, and oxygen
n	Mechanical/ Vibration (Chaffing/ Fatigue)	Vibration that can cause damage to nerve endings or material fatigue that results in a safety-critical failure. (Examples are abraded slings and ropes, weakened hoses and belts.)
n	Mechanical Failure	Self-explanatory; typically occurs when devices exceed designed capacity or are inadequately maintained.
n	Mechanical	Skin, muscle, or body part exposed to crushing, caught-between, cutting, tearing, shearing items or equipment.
n	Noise	Noise levels (>85 dBA 8 hr TWA) that result in hearing damage or inability to communicate safety-critical information
n	Radiation	lonizing: Alpha, Beta, Gamma, neutral particles, and X-rays that cause injury (tissue damage) by ionization of cellular components.  Non-lonizing: Ultraviolet, visible light, infrared, and microwaves that cause injury to tissue by thermal or photochemical means.



n	Struck by (Mass Acceleration)	Accelerated mass that strikes the body causing injury or death. (Examples are falling objects and projectiles.)
n	Struck Against	Injury to a body part as a result of coming into contact of a surface in which action was initiated by the person. (An example is when a screwdriver slips.)
n	Temperature Extreme (Heat/Cold)	Temperatures that result in heat stress, exhaustion, or metabolic slow down such as hypothermia.
n	Visibility	Lack of lighting or obstructed vision that results in an error or other hazard.
У	Weather	Phenomena (Snow/Rain/ Wind/Ice) Self-explanatory.

Approvals	Signature		Date
HR Business Partner:			
Compensation Analyst: Approver:		- -	