Jane Pitt to deliver talk: ‘Business for Social Change’

Jane Pitt will deliver a talk titled “Business for Social Change” on Wednesday, November 9 at 4:45pm in 107 Wilson. Her talk introduces the concept of social entrepreneurship and how the power of applying business know-how and entrepreneurial thinking can create a stronger impact on society while creating a sustainable profit stream.

Jane Pitt is an award-winning author and entrepreneur who helps organizations and individuals navigate the social change landscape. Her latest book, The Power of Social Entrepreneurship, is a landmark work that has transformed the conversation about how business can make a positive impact on the world.

Pitt is a co-founder of the social business consultancy Social Impact, which helps companies and organizations understand and measure the social impact of their business strategies. She is also the founder of the Social Impact Awards, which recognize the social entrepreneurs and organizations that are driving innovation in the field of social change.

This talk will be a must-attend for anyone interested in the intersection of business and social impact, and will provide valuable insights into the future of social entrepreneurship and the role that business leaders can play in creating a more sustainable and equitable world.

University announces new incubator space

New incubator space to advance ventures initiated by the University Rochester community is the latest of several new incubator spaces to open at the University. The new space is called The University Launchpad and will provide a collaborative and supportive ecosystem for entrepreneurs to develop their ideas and scale their businesses.

The Launchpad will be located on the ground floor of the University’s new Innovation Center, which is set to open in September 2022. The Space will provide entrepreneurs with access to office space, as well as workshops, events, and other resources to help them grow their businesses.

The Launchpad is just one of several new incubator spaces that have opened at the University in recent years. Other incubator spaces include the Rochester Biomedical Incubator, the Rochester Tech Hub, and the Rochester Cultural Incubator.

The new incubator space is intended to provide entrepreneurs with the resources and support they need to successfully launch and scale their businesses. The Launchpad will offer entrepreneurs access to a community of like-minded individuals, as well as access to mentoring, coaching, and other resources to help them grow their businesses.

The Launchpad is open to entrepreneurs who are looking to start or grow a business in a variety of industries, including biotechnology, information technology, and social entrepreneurship.

For more information about the Launchpad or to learn more about other incubator spaces at the University, visit www.rochester.edu/entrepreneurship/incubator.
Simón receives gifts to support major in entrepreneurship

The first Rochester woman to receive a PhD in management of business, Jane Plitt was named the recipient of the 2011 Sassoon Foundation Prize, a Carol Sassoon Endowed Chair at the Simon School. Plitt will assume the chair in 2013.

Dennis Kessler, the Edward J. and Agnes V. Hajim Professor of Engineering and Applied Sciences and executive associate dean for the Hajim School of Engineering and Applied Sciences, led the nominations process.

According to the endowment's guidelines, the foundation supports "objectively measured excellence in education and research" at the University, including "outstanding achievements in notable fields of study" at the University, and "scholars and educators of national and international distinction.

Plitt, a member of the University Board of Trustees, is a professor of management at Simon. A leading researcher in the field of organization and communications, Plitt has conducted extensive research in the areas of leadership, innovation, organizational behavior and learning.

In 1998, Plitt's work was featured on the cover of the Harvard Business Review and has been discussed in outlets such as the New York Times, the Wall Street Journal, Forbes and The Economist. Plitt has written numerous articles and books on the subject of management and leadership, including "The Human Side of Innovation: Leadership and the Corporate Culture for Change." Plitt is the first woman in Simon history to receive this honor.

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Two University of Rochester students were recognized for their achievements in optical innovation in the annual Memorial Optical Design Competition. The competition, sponsored by Eastman Kodak Company, recognizes and elevates the outstanding work of Rochester students to learn more about lens design, and offers them the opportunity to compete against other students from around the world. Each year, the competition recognizes innovation in optics and supporting optics research. The competition also promotes excellence in education and professional networking and experience.

This year, Bin Ma's and Dustin Moore's pair of doctoral candidates claim first place in the competition with their design "Thrice Through the Lenses." Ma is a visiting student from Beijing, China, and Moore is from the Rochester School of Engineering. Ma and Moore took home $3,500 for their winning design. They were presented with their awards in a ceremony held at the San Diego Convention Center.

Two designs were developed. Both are related to imaging technology. One design, developed by Ma, is based on the principle of optical conjugate projection. The other, developed by Moore, is based on a new method of optical conjugate projection. Both designs are intended to improve the performance of imaging systems.

Thrice Through the Lenses is a design for a 360-degree, interactive video. Moore wanted a method for capturing the entire environment, especially the areas outside the field of view. "I don't think it's very well understood," he said. "This is like being in a virtual reality, like a virtual world.

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Eastman professor writes book for aspiring music students

"Music is a language," said Robert Ricksen, an Eastman School of Music professor and semi-retired computer scientist, who has long been known as a musician and engineer. "And like any language, you need to learn the grammar and syntax and grammar and syntax don’t mean anything if you can’t think anything." The Eastman School of Music is known throughout the world for its strong tradition of design innovation and technology. Its students must also develop a business sense. They must learn about the business side of music: how to record, how to market, how to sell tickets, how to negotiate contracts, and how to understand the economics of the music industry. You can’t become a successful musician without understanding business. Eastman School of Music

"I was thrilled to find out that Eastman has a design competition," said Ricksen. "The competition is open to all students, regardless of their major. It’s a chance for any student to submit a design proposal and have it evaluated by a panel of judges. The winning designs will be awarded prizes. The competition is a great way for students to get some hands-on experience and to develop their creative and business skills.

Ricksen recently released his first book, "Eastman School of Music: The Design Competition," which is a collection of student designs from the past 25 years. The book features student proposals for everything from new buildings to new instruments to new recording studios. It’s a great way for students to see what’s been done in the past and what needs to be done in the future.

After several years of teaching at the Eastman School of Music, Ricksen has decided to step down. He will continue to work on his book, and he hopes to inspire more students to think creatively about their music careers. "I believe in you all," he told his students. "You have the talent and the drive to be successful. Just remember to think creatively and to never give up."
The pair believes this will create a stronger entrepreneurship community.

* Check www.rochester.edu/entrepreneurship for the latest information.
For entrepreneurship/FaLL 2011


In January 2012, www.rochester.edu/entrepreneurship/incubator


Worcester School Lunch-Wave Discussion


Jane Platt to deliver talk: working “Business for Social Change”


University announces new incubator space


Jane Platt is an expert in women’s entrepreneurship, and the author of several books, including “The Face of Modern Business.”


Two companies, Aught9, founded by a pair of classmates, won the Key Challenge, a Kauffman Entrepreneurial Year (KEY) competition.


Donovan Y. Moore


The entrepreneurial spirit has been driving campus this fall. New officers with fresh perspectives impact the Cornell community. The new leaders for the Student Union Council, for example, have focused on outreach and engagement to increase the diversity of the student body.


In the Entrepreneurship and Innovation Center, a Kauffman Entrepreneurial Year (KEY) competition, two Rochester students will receive grants to pursue their social entrepreneurship businesses.


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