For an entrepreneur, money is not the driving idea: it’s the burning idea that drives you.

Faces of Entrepreneurship

A new spirit of activism is stirring at the University of Rochester. Students, faculty, and administrators are acting more like entrepreneurs, and the campus is gaining a reputation for being a hotbed of innovation.

For entrepreneur, money is not the driving idea; it’s the burning idea that drives you.

The University of Rochester understands entrepreneurship is not just a part of its cultural fabric. Rather, it’s a key ingredient to its overall strategy. The University’s Center for Entrepreneurship is home to a vibrant community of entrepreneurs, including students, faculty, and alumni who are dedicated to turning ideas into reality. The Center offers a range of programs and services to support entrepreneurship across all disciplines, from seed-stage startups to established businesses. Whether you’re just starting out or looking to expand, the Center can help you achieve your goals.

innovations

A platform to discuss entrepreneurship

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Eastman hosts music school leaders on place of entrepreneurship in musical education

By Kathleen McGarvey

The University of Rochester School of Music hosted a gathering of music school leaders from around the world on Friday, October 10. The event, "Entreprenuership, Creativity, and the Music School," featured panel discussions, case studies, and a keynote address by Eastman School of Music Dean Raffaella Borasi.

The event, which was sponsored by the University's Center for Nursing Entrepreneurship, brought together music school leaders from institutions across the globe to discuss the role of entrepreneurship in the field of music education.

"The goal of this event is to explore the role of entrepreneurship in music schools and to identify ways in which entrepreneurship can be integrated into music education," said Borasi.

She added that the event was an opportunity for music school leaders to share ideas and best practices for integrating entrepreneurship into their programs.

"We want to explore how entrepreneurship can be integrated into music education to help students develop the skills they need to succeed in today's musical world," she said.

The event featured panel discussions on a variety of topics, including the role of entrepreneurship in music education, the challenges of starting a music-related business, and the benefits of integrating entrepreneurship into music education.

Panelists included Eastman School of Music Dean Raffaella Borasi, composer-performer Heidi Neck, associate professor of entrepreneurship at the Warner Graduate School of Education, and Jack Fraser, deputy director of the Center for Nursing Entrepreneurship.

The event also included a keynote address by Borasi, who discussed the role of entrepreneurship in music education and the benefits of integrating entrepreneurship into music school programs.

"By integrating entrepreneurship into music education, we can help students develop the skills they need to succeed in today's musical world," she said. "We want to help students become not only musicians, but also entrepreneurs, who can create new opportunities for themselves and others in the music industry."
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By Natalie Yager Artzt

Warner conducts groundbreaking study of innovative educators

By Dave Dorsey

Students propose sustainable practices

By Kathleen McElroy

The University of Rochester School of Nursing (USON) received the best in show award at the 18th Annual National Mark Ain Business Model Competition (NCBC).

Students showcase businesses at inaugural Eastman School of Music Competition

Home-based monitoring innovations in Forbes Business Awards

Two health-monitoring inventions and an innovative business strategy earned two senior engineering students with the 2008 Paul D. Wetenhall Entrepreneurship Award. The Forbes Business Awards recognize innovation and creativity among business students worldwide.

Three entrepreneurship faculty at Rochester receive Fulbright fellowships

The three entrepreneurship faculty members of the Eastman School of Music have been awarded Fulbright fellowships.

The University of Rochester Center for Entrepreneurship (CNE) is seeking applications for the position of Entrepreneur-in-Residence.
Eastman hosts music school leaders on place of entrepreneurship in musical education

By Ingrid South

“Eastman music school leaders have embarked on a groundbreaking initiative to integrate entrepreneurship into the musical education and training of students,” said Raffaella Borasi, dean of the Warner School of Education at the University of Rochester.

Researchers at the Warner Graduate School of Education have embarked on a groundbreaking initiative to integrate entrepreneurship into the musical education and training of students, according to a new paper published in the academic journal "Journal of Research on Music Education." The initiative, called the "Eastman Initiative," was developed in the mid-1990s, when the Eastman School of Music was founded.

The research subjects, all from the greater Rochester area, range from an experienced musician to a music student to a university administrator. The research focuses on entrepreneurship and the role it plays in the musical education and training of students.

The research team, led by Borasi, conducted an extensive review of the literature on entrepreneurship and music education, and they developed a series of case studies of successful entrepreneurs in the music industry. They then interviewed these entrepreneurs and conducted focus groups with music educators and administrators.

The research team found that entrepreneurship is an important component of musical education and training, and they developed a set of recommendations for music schools to integrate entrepreneurship into their programs.

One of the recommendations is to establish a center for entrepreneurship within the music school. The center would provide resources and support for students who want to pursue entrepreneurial careers in the music industry.

Another recommendation is to develop a curriculum that includes entrepreneurship as a core component. This would include courses on business planning, market analysis, and financial management.

The research team also recommends that music schools establish partnerships with music businesses and organizations to provide students with real-world experience.

Finally, the research team recommends that music schools establish a network of successful entrepreneurs to serve as mentors and role models for students.

The research team's findings are significant because they provide evidence that entrepreneurship can be an important component of musical education and training. They also provide a roadmap for music schools to integrate entrepreneurship into their programs.

The research team's findings are also significant because they highlight the importance of entrepreneurship in the music industry. As the music industry continues to evolve, it is becoming increasingly important for musicians to have entrepreneurial skills.

The research team's findings are also significant because they provide evidence that entrepreneurship can be an important component of musical education and training. They also provide a roadmap for music schools to integrate entrepreneurship into their programs.

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—Bob Tobin, entrepreneur-in-residence for entrepreneurship at Simon School of Business, University of Rochester, 2008
This image contains a document with various sections. The text is a mix of paragraphs discussing entrepreneurship at the University of Rochester. Here are the key points:

- Entrepreneurship is central to the University’s mission as expressed in its strategic plan, “Rochester’s Many Faces of Entrepreneurship.”
- The University is committed to fostering entrepreneurship across its campuses.
- Various events and initiatives are highlighted, including the Stanton/Anthony Luncheon and Entrepreneurship Events for Fall 2008.
- The need for a smooth transition into professional life is emphasized, with a focus on areas such as law and medicine.
- The role of alumni development is discussed, particularly in relation to entrepreneurship.
- The importance of considering the field as still relatively young is noted, with a mention of the need for more research and development.
- The concept of entrepreneurship as a form of social and individual force for change is introduced.
- The text mentions the involvement of various faculty members, including Kathy Parker and Kevin Digby, who discuss entrepreneurship.

The document provides a comprehensive overview of entrepreneurship at the University of Rochester, highlighting its importance and the various initiatives and events that support this goal.