Design own major
Contact: Paige Reisz

2010 Global Entrepreneurship Week
Date: November 15-21

What is Global Entrepreneurship Week? 
Global Entrepreneurship Week (GEW) is a worldwide festival of events designed to educate and inspire students and the general public about the importance of entrepreneurship and innovation. The week consists of panel discussions, workshops, and other events that highlight the role of entrepreneurship in today’s society.

For more information visit: www.kickstarteurope.org/GEW

Pathways to Entrepreneurial Success: Entrepreneurship and the Global University
You are invited to attend the Pathways to Entrepreneurial Success: Entrepreneurship and the Global University panel discussion on Wednesday, November 17 at 4:40 p.m. at the Auditorium (2-6424), Medical Center; RSVP to (585) 276-3500 or andrea.galati@esm.rochester.edu. All are welcome to attend.

Eastman School of Music, Eastman School of Music, Rochester
Date: November 15

Wrestle Match: How to Be One of the Best at Entrepreneurship—Reconnecting the

This is the second in a series of events presented by the Rochester Management Club. This event, which will be led by Ben Stover ‘08, winner of the 2008 Mark A. Single ’62 Business Plan Competition at Simon Business School, and James Cas ‘09, member of the team that won first place in the 2008 Mark A. Single ’62 Business Plan Competition, will provide an opportunity for students to hear about the experience of applying to the Rochester Management Club.

The Rochester Management Club is an organization of Rochester School of Management (RSM) students who are interested in entrepreneurship and small business management. The club aims to provide educational opportunities for its members and to foster a community of entrepreneurship within the RSM community.

Sacred Text, Profane Text

The Indian Government has launched a plan to create a solar power plant in India. The plan involves creating a solar plant to meet the electricity needs of the Indian population.

The plan was announced by the Indian Government in 2009, shortly after the government approved a proposal to build the solar plant.

The plant is expected to have an initial capacity of 250 megawatts and will provide electricity to at least two rural areas. The plan was designed to help India meet its long-term goal of becoming a leading solar power country.

The solar plant is expected to be completed by 2012, and the Indian government has already allocated funds for the project.

The plan is part of a larger initiative by the Indian government to invest in renewable energy sources, such as solar power, to help reduce the country’s dependence on fossil fuels.

The solar plant is expected to create jobs and generate revenue for the Indian government, and it is also expected to help reduce greenhouse gas emissions.

The Indian government has been working with other countries to help finance the project, and it is expected that the solar plant will be built by a consortium of companies.

The Indian government has also announced plans to build additional solar plants in the future, and it is expected that these plants will also be funded by private investors.

The plan is expected to be a significant boost to the Indian economy, and it is expected to help India achieve its long-term goals of becoming a leading solar power country.

The solar plant is expected to be completed by 2012, and the Indian government has already allocated funds for the project.

The plan is part of a larger initiative by the Indian government to invest in renewable energy sources, such as solar power, to help reduce the country’s dependence on fossil fuels.

The solar plant is expected to create jobs and generate revenue for the Indian government, and it is also expected to help reduce greenhouse gas emissions.

The Indian government has been working with other countries to help finance the project, and it is expected that the solar plant will be built by a consortium of companies.

The Indian government has also announced plans to build additional solar plants in the future, and it is expected that these plants will also be funded by private investors.

The plan is expected to be a significant boost to the Indian economy, and it is expected to help India achieve its long-term goals of becoming a leading solar power country.
Two courses encourage innovation in medicine

The University of Rochester has launched a new entrepreneurship program in its School of Nursing, offered in collaboration with the Simon Graduate School of Business and the Warner School of Education and Human Development. The program aims to foster an entrepreneurial culture within the healthcare field by providing students with the skills necessary to develop and implement innovative solutions.

More than 40 students from the School of Nursing, Simon Graduate School of Business, and Warner School of Education and Human Development have enrolled in the program, which includes a series of workshops and seminars led by experts in the field.

Students will learn about the latest trends and technologies in healthcare, as well as best practices for delivering care. They will also have the opportunity to work in teams to develop creative solutions for real-world problems.

The program is led by Professor David Hursh, an expert in entrepreneurship and innovation. Hursh has taught courses on entrepreneurship at the University of Rochester, and has worked with students and faculty to develop innovative solutions to healthcare challenges.

"This program is designed to prepare our students to be leaders in the healthcare industry," said Hursh. "We are excited to offer this opportunity to our students and faculty, and look forward to seeing the innovative solutions they will develop."
Two courses encourage innovation in medicine

The University of Rochester has launched two business courses, one for nursing students and the other one for medical students, that will help them develop entrepreneurial thinking. The courses are designed to teach students how to identify and transform ideas from health care into a viable business or practice.

One of the courses, Nursing Entrepreneurship, is offered in the School of Nursing. The other, Medical Entrepreneurship, is taught in the School of Medicine and Dentistry and the Simon Graduate School of Business. The courses were developed in collaboration with the Center for Nursing Entrepreneurship and the Entrepreneurship Center, respectively.

The Nursing Entrepreneurship course, taught by Professor George Burman, is open to students from the School of Nursing and other schools. The course focuses on developing innovative business models that can improve health care delivery and outcomes.

The Medical Entrepreneurship course, taught by Professor David Hursh, is open to medical students and residents. The course covers the development of new medical technologies and devices, as well as the commercialization of medical research.

Both courses are part of the University’s commitment to fostering entrepreneurship and innovation in the health care sector. The University has established the Rochester Center for Innovation in Medicine (RCIM), which serves as a hub for entrepreneurial activity in the health care field. The RCIM is supported by a $10 million grant from the National Institutes of Health.

More information about the University of Rochester’s entrepreneurship and innovation efforts can be found on the university’s website.
Two courses encourage innovation in medicine

The University of Rochester has built itself a reputation as an academic and medical center that doesn’t shy away from the cutting edge. And so it is with two courses it is phasing in this fall that encourage innovation in medicine.

More than 30 faculty and doctoral students from Cornell, Syracuse University, the University of Rochester, the Rochester College of Optometry, and St. John Fisher College serve as project teams.

"The courses are a part of the University’s effort to keep a leading place in the development of new approaches to teaching and learning," said Professor George Burman, the department chair of medical humanities, anesthesiology, and professor of biomedical engineering.

More than 30 faculty and doctoral students from Cornell, Syracuse University, the University of Rochester, the Rochester College of Optometry, and St. John Fisher College serve as project teams.

"The courses are a part of the University’s effort to keep a leading place in the development of new approaches to teaching and learning," said Professor George Burman, the department chair of medical humanities, anesthesiology, and professor of biomedical engineering.

The University of Rochester has built itself a reputation as an academic and medical center that doesn’t shy away from the cutting edge. And so it is with two courses it is phasing in this fall that encourage innovation in medicine.

More than 30 faculty and doctoral students from Cornell, Syracuse University, the University of Rochester, the Rochester College of Optometry, and St. John Fisher College serve as project teams.

"The courses are a part of the University’s effort to keep a leading place in the development of new approaches to teaching and learning," said Professor George Burman, the department chair of medical humanities, anesthesiology, and professor of biomedical engineering.

More than 30 faculty and doctoral students from Cornell, Syracuse University, the University of Rochester, the Rochester College of Optometry, and St. John Fisher College serve as project teams.

"The courses are a part of the University’s effort to keep a leading place in the development of new approaches to teaching and learning," said Professor George Burman, the department chair of medical humanities, anesthesiology, and professor of biomedical engineering.

More than 30 faculty and doctoral students from Cornell, Syracuse University, the University of Rochester, the Rochester College of Optometry, and St. John Fisher College serve as project teams.

"The courses are a part of the University’s effort to keep a leading place in the development of new approaches to teaching and learning," said Professor George Burman, the department chair of medical humanities, anesthesiology, and professor of biomedical engineering.

The University of Rochester has built itself a reputation as an academic and medical center that doesn’t shy away from the cutting edge. And so it is with two courses it is phasing in this fall that encourage innovation in medicine.

More than 30 faculty and doctoral students from Cornell, Syracuse University, the University of Rochester, the Rochester College of Optometry, and St. John Fisher College serve as project teams.

"The courses are a part of the University’s effort to keep a leading place in the development of new approaches to teaching and learning," said Professor George Burman, the department chair of medical humanities, anesthesiology, and professor of biomedical engineering.

The University of Rochester has built itself a reputation as an academic and medical center that doesn’t shy away from the cutting edge. And so it is with two courses it is phasing in this fall that encourage innovation in medicine.

More than 30 faculty and doctoral students from Cornell, Syracuse University, the University of Rochester, the Rochester College of Optometry, and St. John Fisher College serve as project teams.

"The courses are a part of the University’s effort to keep a leading place in the development of new approaches to teaching and learning," said Professor George Burman, the department chair of medical humanities, anesthesiology, and professor of biomedical engineering.

The University of Rochester has built itself a reputation as an academic and medical center that doesn’t shy away from the cutting edge. And so it is with two courses it is phasing in this fall that encourage innovation in medicine.

More than 30 faculty and doctoral students from Cornell, Syracuse University, the University of Rochester, the Rochester College of Optometry, and St. John Fisher College serve as project teams.

"The courses are a part of the University’s effort to keep a leading place in the development of new approaches to teaching and learning," said Professor George Burman, the department chair of medical humanities, anesthesiology, and professor of biomedical engineering.

The University of Rochester has built itself a reputation as an academic and medical center that doesn’t shy away from the cutting edge. And so it is with two courses it is phasing in this fall that encourage innovation in medicine.

More than 30 faculty and doctoral students from Cornell, Syracuse University, the University of Rochester, the Rochester College of Optometry, and St. John Fisher College serve as project teams.

"The courses are a part of the University’s effort to keep a leading place in the development of new approaches to teaching and learning," said Professor George Burman, the department chair of medical humanities, anesthesiology, and professor of biomedical engineering.

The University of Rochester has built itself a reputation as an academic and medical center that doesn’t shy away from the cutting edge. And so it is with two courses it is phasing in this fall that encourage innovation in medicine.

More than 30 faculty and doctoral students from Cornell, Syracuse University, the University of Rochester, the Rochester College of Optometry, and St. John Fisher College serve as project teams.

"The courses are a part of the University’s effort to keep a leading place in the development of new approaches to teaching and learning," said Professor George Burman, the department chair of medical humanities, anesthesiology, and professor of biomedical engineering.

The University of Rochester has built itself a reputation as an academic and medical center that doesn’t shy away from the cutting edge. And so it is with two courses it is phasing in this fall that encourage innovation in medicine.

More than 30 faculty and doctoral students from Cornell, Syracuse University, the University of Rochester, the Rochester College of Optometry, and St. John Fisher College serve as project teams.

"The courses are a part of the University’s effort to keep a leading place in the development of new approaches to teaching and learning," said Professor George Burman, the department chair of medical humanities, anesthesiology, and professor of biomedical engineering.

The University of Rochester has built itself a reputation as an academic and medical center that doesn’t shy away from the cutting edge. And so it is with two courses it is phasing in this fall that encourage innovation in medicine.

More than 30 faculty and doctoral students from Cornell, Syracuse University, the University of Rochester, the Rochester College of Optometry, and St. John Fisher College serve as project teams.

"The courses are a part of the University’s effort to keep a leading place in the development of new approaches to teaching and learning," said Professor George Burman, the department chair of medical humanities, anesthesiology, and professor of biomedical engineering.

The University of Rochester has built itself a reputation as an academic and medical center that doesn’t shy away from the cutting edge. And so it is with two courses it is phasing in this fall that encourage innovation in medicine.

More than 30 faculty and doctoral students from Cornell, Syracuse University, the University of Rochester, the Rochester College of Optometry, and St. John Fisher College serve as project teams.

"The courses are a part of the University’s effort to keep a leading place in the development of new approaches to teaching and learning," said Professor George Burman, the department chair of medical humanities, anesthesiology, and professor of biomedical engineering.

The University of Rochester has built itself a reputation as an academic and medical center that doesn’t shy away from the cutting edge. And so it is with two courses it is phasing in this fall that encourage innovation in medicine.

More than 30 faculty and doctoral students from Cornell, Syracuse University, the University of Rochester, the Rochester College of Optometry, and St. John Fisher College serve as project teams.

"The courses are a part of the University’s effort to keep a leading place in the development of new approaches to teaching and learning," said Professor George Burman, the department chair of medical humanities, anesthesiology, and professor of biomedical engineering.

The University of Rochester has built itself a reputation as an academic and medical center that doesn’t shy away from the cutting edge. And so it is with two courses it is phasing in this fall that encourage innovation in medicine.

More than 30 faculty and doctoral students from Cornell, Syracuse University, the University of Rochester, the Rochester College of Optometry, and St. John Fisher College serve as project teams.

"The courses are a part of the University’s effort to keep a leading place in the development of new approaches to teaching and learning," said Professor George Burman, the department chair of medical humanities, anesthesiology, and professor of biomedical engineering.
The team has also started negotiating terms with biogas generation companies to convert the organic matter into electricity. The project will also have significant environmental benefits, such as reducing methane emissions from landfills and decreasing the need for fossil fuels.

The team plans to use the project as a case study to showcase the benefits of renewable energy and entrepreneurship. They believe that their project will inspire others to pursue similar initiatives and demonstrate the potential of community-based renewable energy projects.

The team is working on obtaining the necessary permits and approvals for the project, as well as raising funds to finance the project. They are also planning to involve the local community in the project, including conducting workshops to educate residents about the benefits of renewable energy.

The team is also working on developing a business plan to attract investors and secure funding. They hope to attract funding from local and federal government agencies, as well as private investors who share their vision of creating a sustainable and profitable business.

The project has been well-received by the local community, with many expressing support and enthusiasm for the project. The team is excited about the potential impact of their project and is committed to making it a success.
Design own major
Continued from Page 1

reflected. Affordable, an art and a civic
ritual held in a transformed urban space.
Benjamin Brown and Scott Strenger
Griffiths, along with Zach Kemm '10 and
Jordan Parker, are volunteering to
research the concept.
Brown and Strenger have parred their
pressing vision down to two main
principles: affordability and inclusivity.
Inclusivity is of course a vital concern.
Local Fiona Ives has been active in the
smallest of projects, structured for
undergraduate involvement.

Simon Public Forum: “Entrepreneurship”
November 16, 11:00 a.m., 11:15 a.m.
Sonja Byrd-Bailey, President
and C. James Miller, Professor of
Management and Organizational
Behavior, and Abbe Land, Founding
Director, High Peaks Venture Partners,
and the Rudolf and Hilda King Graduate
Entrepreneurship Program, present.
For more information, please visit www.rochester.edu/entrepreneurship

Simion alumni plan to create solar energy plant in India

In the near future, Simon Graduate School of Business alumni geography ’10S, Grewal, Siddharth Ladsariya ’10S, and Ayaz Mahajan ’10S will have created a solar power plant in their home

Continued on Page 5

University of Rochester, in collaboration with
Capitalizing on the policy of
to a list of courses in consultation with two advisors and writing

For more information, please visit www.rochester.edu/entrepreneurship

Catherine Gettliffe: “At this stage, cutting costs is really important.”

This past spring, Catherine Gettliffe, a junior, decided to design her own.

In addition to his studies, Gettliffe actively participated in entrepre

Undergrads Benjamin Brown ’11 (left) and Scott Strenger ’12 (right) triumphing in the competition. I would like to extend my
to the builders of such plants. Each partner will
directly to the University’s President,

Grewal, Land, and Mahajan, on November 4.

Three alumni plan to build a crowdfunded
plant as part of the Global Entrepreneurship Week (GEW) in November, now in its third
to the public, Pregonesida and a $15

Pathways to Entrepreneurial Success: The University
of Rochester Global Innovation Tournament (GIT)
November 20, 6:00 p.m., 7:00 p.m.
Garcia, Shepherd, and Carina Tuck, on November 19.

The plant will cost more than $4 million to build

SIMON COMMUNICATIONS

"At this stage, cutting costs is really important," said one of the largest

Kajal Grewal (left to right), Siddharth Ladsariya ’10S, Ayaz Mahajan ’10S, Thomas Wilson, Engineering Alumni Association and the Student Union.

Jamshed Ichhur, Plaintiff, and Savita Kothari, Defendant.

While more and more disciplines are integrating entrepreneurial

to progress amid the growing innovation

Continuing on Page 2

the competition). I would like to extend my

in the government’s best interest to set up

more than anything else," said Brown.

Strenger is planning to write an honors


Continued on Page 2

MBA program in entrepreneurship.

Continued on Page 1

"At this stage, cutting costs is really important," said one of the largest
to the builders of such plants. Each partner will

to the builders of such plants. Each partner will
directly to the University’s President,

Garcia, Shepherd, and Carina Tuck, on November 19.

The plant will cost more than $4 million to build

SIMON COMMUNICATIONS

"At this stage, cutting costs is really important," said one of the largest

to the builders of such plants. Each partner will

to the builders of such plants. Each partner will

to the builders of such plants. Each partner will