Enrollment Spring for 2011

Sign up to receive monthly newsletters via email at www.rochester.edu/entrepreneurship/ep.html.
Or subscribe to the Rochester/Entrepreneurship Announcements mailing list at www.rochester.edu/entrepreneurship/ereadytech.

Of Entrepreneurship Luncheon at the Hyatt and the Rochester community as a whole.

 retains top faculty, and benefiting inventors of technology transfer and commercialization for High Tech Rochester and the community. Entrepreneurs with new opportunities.

a current repository of the best technologies and growth of local businesses and maintain a constant stream of high-quality innovations to the Rochester area in the region as the most effectively.

Non-profit organization that fosters collaboration among the business, academic, and community communities.

After a panel discussion delivered by President Joel Seligman, Senor addressed how Israel’s open immigration policy towards Jews has helped create a large pool of talented immigrants. The small country accepts more than 300000 people every year, and recently, transitioning into his theory of Start-Up Nation. In 2009, Senor toured the region with the goal of making it easier for people to move there and start businesses.

Senor’s commentary has been featured in the New York Times, Forbes, the Economist, the Wall Street Journal, Newsweek, and CNN, among others. He has also appeared on the Today Show and Real Time with Bill Maher.

Dan Senor, author, geopolitical expert, and investor, delivered the National Entrepreneurship Week Keynote Lecture in February. Senor’s appearance was made possible by the University’s Iniative to foster global learning and the collaboration of departments and student development programs at Rochester. Upon his visit, he visited with students and members of the University’s Ruth Leon Fund for Jewish Studies and the Simon Graduate School of Business.

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Senor is a senior fellow at the American Enterprise Institute and the Hudson Institute, where he focuses on Middle Eastern and Israeli affairs. He has also written or contributed to several books, including Start-Up Nation and The Claws of Ignorance.

Dan Senor’s career has been marked by his experience as an entrepreneur and investor, as well as his work as a geopolitical expert and commentator.

Dan Senor is also an associate attorney, Ballard Spahr Andrews & Bird, Philadelphia, Pennsylvania. Dan is a member of the Center for Entrepreneurship and Technology.

The current technical entrepreneurship and management (TEAM) class with Vice President for Entrepreneurship Duncan Moore.

New offerings for students and acaded. The University of Rochester has been deeply involved in the field of entrepreneurship for students. The College of Business and the Simon Graduate School recently announced a new undergraduate minor in entrepreneurship for students. The College of Business has also created a new major in entrepreneurship.

The University has a strong reputation for entrepreneurship and innovation, and we are excited to offer these new programs to our students. For more information, please visit the College of Business or the Simon Graduate School website.
Andrew Well named course, Entrepreneurial University, an "entrepreneurial" approach to modern-day education.

With the increased awareness of the need for innovation and entrepreneurship, the concept of the entrepreneur has been evolving. The University of Rochester Center for Entrepreneurship and Innovation (CfEI) has been making strides in fostering entrepreneurship at the university through its various initiatives and programs. One such initiative is the Entrepreneurial University course, which was developed by a faculty member.

The course focuses on entrepreneurial thinking and its application in various fields. It provides students with opportunities to explore and develop their entrepreneurial ideas, while also learning about the challenges and opportunities associated with starting a business.

The course is designed to help students understand the role of entrepreneurs in society and how they contribute to economic growth and innovation. It also provides students with practical tools and strategies to start their own businesses.

The Entrepreneurial University course is a part of the broader entrepreneurship ecosystem at the University of Rochester. The university has a strong commitment to fostering innovation and entrepreneurship, and the course is one of the many initiatives that support this goal.

The course is designed to be accessible to students from all backgrounds and disciplines, and it is taught by experienced faculty members with expertise in entrepreneurship. Students who enroll in the course will gain valuable insights and skills that will help them succeed in today's entrepreneurial landscape.
Inaugural Tech Development Fund awards go to vaccine, fuel cell projects

Research in vaccine development and fuel cells has won $100,000 awards from the inaugural Technology Development Fund. Sponsored by the University of Rochester Center for Entrepreneurship, the fund is designed to help scientists to help them advance a technology to the point where it can be marketed.

“I am trying to bridge entrepreneurial research and academic research,” said Natalie Yager Antal, vice provost for entrepreneurship. “I want to help them transform their environment to respond to the market, so we are going to help scientists and staff to do that, and we are going to help them get closer to the marketplace.”

Antal, who has served on the board of the Rochester Business Alliance for five years, is one of the first entrepreneur-in-residence. She has a broad background in business, having served as a CFO and as chief executive officer of a company. She also has a strong background in science, having been a biology professor for 16 years.

“Antal has a lot of experience in the business world and is very familiar with the University,” said Anthony J. DeMarco, director of the Center for Entrepreneurship. “She has a lot of experience in the sciences as well, which is really important because science can be very difficult to understand for the lay person.”

“Antal’s appointment is a great opportunity for the University,” said Anthony J. DeMarco, director of the Center for Entrepreneurship. “She has a lot of experience in the business world and is very familiar with the University.”

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Warner professor develops Entrepreneurial University course

Andrew Well, assistant professor at the War-
er School of Education and Human Develop-
ment, has combined a number of studies and ide-
sions to create a unique course on the idea of the "En-
trepreneurial University." The course is designed to help inves-
tors start businesses and bring in revenue for the un-
iversity. "The focus of the course is to help students think about how they can

invent inventions, conduct research, and bring in revenue to the university," Well
said.

Well's model is based on the idea of leveraging under-
standing and knowledge that already exists in the
university. "By supporting inventors and re-
searchers, we can help them transform their
environments to respond to the emerging op-
portunities in the economy," he said.

The course is being offered to students in the
School of Education and Human Development, as well as to those in other

schools at the university. "We want to make sure that

students in all disciplines have the opportuni-
ty to learn about entrepreneurship," Well said.

In addition to the course, Well is also working on a project called the "En-

trepreneurial University Project," which aims to help the un-
iversity better understand its own potential as an entre-
preneur. "We are trying to identify areas where

the university can be more innovative and creative,

and also where it can be more entrepreneurial," Well
said.

The project is funded by a grant from the

Wilson Foundation, which supports research on
entrepreneurship.

In summary, Well's work is focused on help-
ing the university become more entrepreneurial,
and also on helping students develop the

skills and knowledge needed to succeed in the
economy.

Research advances and development fund

funds are the first two priorities for this year's

Inaugural Tech Development Fund awards go to

vaccine, fuel cell projects

The University of Rochester's Inaugural Tech Development Fund has

awarded its first two grants to projects that have the poten-

tial to advance research and development in

the fields of vaccine and fuel cell technology.

The first grant, in the amount of $10,000, goes to

a team led by Jacob Schlesinger, professor of

chemistry and director of the Rochester Institute of

Technology. The team, which includes Xia Jin,

rector of New Ventures & Technology De-

velopment, and to test the durability of the electrocat-
i

ter, has been awarded a grant to develop a new

method for making and testing the cat-
i

ter.

The second grant, also in the amount of $10,000,
goes to a team led by Andrew McNamara,

professor of mechanical engineering.

The team, which includes Mark Tolbert,

professor of chemical engineering, and to develop

a new type of fuel cell that can be used for

automotive applications.

Both projects are focused on leveraging already exist-

ing research and expertise at the university to

create new technologies with potential for

commercialization.

Innovations

Pre-Seed Workshop offers platform for

starting, growing, new businesses

One of the best re-

solutions to the Uni-

versity's challenge of

sharing their

inventions with the

world is through

entrepreneurship. The

University's Center

for Innovation and

Technology Transfer

(CITT) has recently

launched a new pre-

seed workshop for

start-ups.

The workshop is

targeted at students,

faculty, and staff who

are interested in

starting a business

based on an existing

university invention.

"The pre-seed workshop is a great way for

people to get a sense of what it's like to start a

business," said Judy Albers, cofounder and

facilitator for the Pre-Seed Workshop.

The workshop covers topics such as

marketing, operations, and finance, and provides

participants with a platform where they can

quickly evaluate a potential business idea.

"The workshop is designed to help people

understand the different stages of business

development," Albers said.

In the future, the CITT plans to offer additional

workshops and resources to help support the growth of

new businesses started by the University.

In summary, the Pre-Seed Workshop offers a

valuable opportunity for students, faculty,

and staff to explore entrepreneurship and

develop their skills in starting and growing a

new business.

University mourns the loss of

University of Rochester alumna

Diane at the Rochester Institute of

Technology, Diane was a member of the

William and Mary College class of 1980.

She was a trailblazer and a role

model for young women in the

high-tech industry.

Diane devoted her life to

building successful
technology companies,

and she was a passionate

supporter of diversity and

gender equality.

Diane's passion for

entrepreneurship and

innovation had a

significant impact on

the Rochester Institute of

Technology, where she

served as a professor and

department chair.

She was also a co-founder

of the Rochester Institute of

Technology's Entrepreneurship

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Diane is survived by her

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It started with a conversation with a colleague, John Fritzsche, director of external relations for the University’s Office of Technology Transfer. With Fritzsche came an idea for a resource that could make it easier for entrepreneurs to commercialize intellectual property from the University, the interests of all parties involved are at stake.”

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April 15, visit the E-Ready site at www.rochester.register for the luncheon, visit www.htr.org. The Entrepreneur-Ready Technologies website said Senall.

The most promising commercial opportuni

tee. HTR's mission is to catalyze the formation

ing competitors. Designed in a simple, user-

to further explain market potential and exist

business and engineering graduate students will

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